



MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

Kesanupalli (Village), Narasaraopet, Palnadu (District), Andhra Pradesh -522601
(Approved by AICTE, PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

Recognized by UGC under sec 2(f) & 12(B) & ISO Certified Institution)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | website: www.mamcollegeofpharmacy.ac.in

1.3.1 Institution integrates cross- cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Response:

Medarametla Anjamma Mastan Rao College of pharmacy believes in promoting an inclusive value based educational community .The programme curriculum and co-curricular activities of our college not only infuse the professional values but also nourish the human values, professional ethics, environmental protection, gender equality and responsibility as well and also striving for the overall development of the Students.

Human Values and Professional ethics:

- ✓ The curriculum incorporates courses like Pharmaceutical Jurisprudence, Medicinal Biochemistry, Community Pharmacy, Pathophysiology, Pharmacotherapeutics, I, II and III, Hospital Pharmacy, Clinical Pharmacy, Clinical Research, Therapeutic Drug Monitoring which explain the legislations and working procedures related to human health. Further, the courses like Screening Techniques discuss information about regulatory guidelines for carrying out experiments on animals. Communication Skills Course gives insights on the role of a Pharmacist in the society.
- ✓ To develop the social responsibility in the students, College organizes several community service activities like health camps, health rallies, and blood donation camps to create health awareness among the rural people. This kind of interaction with the society will definitely ensure ethical and human values in students making them not only a professional person but also responsible human being.
- ✓ The College organizes special lectures in the institution to inculcate professional ethics in their day to-day life.
- ✓ The Pharmacy course has ethics as part of their curriculum which emphasizes patient safety, confidentiality, patients 'rights and education.

Gender Issues:

- ✓ The Management gives special emphasis in promoting value systems among the students to eliminate gender bias in the campus through co-education system.



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- ✓ Gender Related Issues, are handled safely by internal complaint committee for sexual harassment. The issues related to gender, human rights etc., are critically discussed in seminars, rallies under the NSS, and professional program organized by various societies.
- ✓ To empower the young women physically and emotionally, classes on self-defence, yoga and sports are incorporated.
- ✓ Gender Sensitization Cell (Women Grievances) was constituted as per rules with the aim of encouraging women in various activities. This Cell records the complaints, if any and solves them.

Diversity and Inclusion:

- ✓ Diversity identifier show diversity relates to their core institutional mission and the unique circumstances of the institution. For example, mission statements and strategic plans that promote student body diversity and inclusion on campus establish priority among students. Campus leadership, including a diverse faculty, plays an important role in achieving inclusive institutions. For example, faculty members' curricular decisions and pedagogy, including their individual interactions with students, can foster inclusive climates. Also, students report that it is important for them to see themselves reflected in the faculty and curriculum to which they are exposed to create a sense of belonging and inclusiveness

Environmental and Sustainability:

- ✓ A subject called environmental studies is incorporated in the curriculum to emphasize the value of environmental education, natural resources, their conservation and efforts towards their sustainability. Teaches about the biodiversity and its conservation, types of environmental pollution and the role of an individual in controlling the pollution with case studies, effects of human activities on environment including environmental protection acts.
- ✓ Every year college organize Mega Plantation programme as a part of environmental pollution control by planting trees in and around college premises. College also conducts a Swachh Bharat programme to bring awareness among students about environmental protection by cleaning surrounding areas.



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