



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 16.06.2017

CIRCULAR

It is hereby informing you all that, our M.A.M College of Pharmacy is organizing "A One day seminar on ANALYTICAL METHOD DEVELOPMENT AND VALIDATION" BY MR B.V. NARASIMHARAO, M.Pharm ,Ph.D, Associate Professor, Victoria College of Pharmacy, Nallapadu on 17.06.2017. All the staff members and students are requested to attend and actively participate in the program.

Venue: M.A.M College Seminar Hall

Timing: 12:00PM

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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.

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Signature of all HODs					TPO	OFFICE	LIBRARY

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:
.....
.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR B.V. NARASIMHARAO

*M.Pharm ,Ph.D, Associate Professor,
Victoria College of Pharmacy, Nallapadu,
Ph.no-9949214331*

Last date to
Registration:
15-06-2017

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

DR.CH.Ajay babu
Professor,
Department of pharmaceuticals

CO-CONVENOR

G.Vijay kumar reddy
Assistant Professor
Department of Pharmacology

COORDINATOR

Prof.N. Srinivasulu
Professor, Dept of Pharmacognosy

-: Address for Communication :-

Prof.N. Srinivasulu
Coordinator
Professor
Dept of Pharmacognosy
nathamsrinivasulu@gmail.com
9848351740



A ONE DAY SEMINAR ON ANALYTICAL METHOD DEVELOPMENT AND VALIDATION



Programme schedule

17.06.2017

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



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(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute itself to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

Analytical method development, validation, and transfer are key elements of any pharmaceutical development program. This technical brief will focus on development and validation activities applicable to drug products. Often considered routine, the benefit that well-developed analytical methods can contribute to the overall developmental time and cost efficiency of a program is undervalued.

Topics Covered:-

- *Introduction to Spectroscopy*
- *UV-Vis Spectroscopy*
- *Introduction to Chromatography*
- *HPLC*
- *Analytical Method Development*
- *Validation*
- *Importance of Validation*
- *Types of Analytical Procedures to be Validated*



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For any Queries

Contact:

mampharmacyseminars@gmail.com



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DATE: 19.06.2017

PROGRAMME REPORT

Programme Name	A One Day Seminar On Analytical Method Development And Validation.
Resource Person	MR B.V. NARASIMHARAO, M.Pharm ,Ph.D, Associate Professor, Victoria College of Pharmacy, Nallapadu, Ph.no-9949214331
Date of Activity	17.6.2017
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

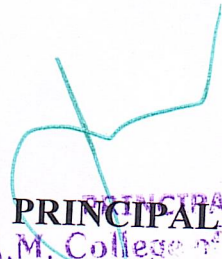
Objective of the programme

Analytical method development, validation, and transfer are key elements of any pharmaceutical development program. This technical brief will focus on development and validation activities applicable to drug products. Often considered routine, the benefit that well-developed analytical methods can contribute to the overall developmental time and cost efficiency of a program is undervalued.

Topic Covered

- Introduction to Spectroscopy
- UV-Vis Spectroscopy
- Introduction to Chromatography
- HPLC
- Analytical Method Development
- Validation
- Importance of Validation
- Types of Analytical Procedures to be Validated


Programme Coordinator


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KESANUPALLI (Po.), Narasaraopet (Tal. Narsaraopet),
Guntur (Dt.), Pin : 522 601.



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Guntur (D.C.), Pin: 522 601.



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Outcome of programme:

The students and faculty learned about Analytical method development and validation can be understood as the process of showing that analytical procedures are adequate for the purpose of assessing drugs, and particularly the active pharmaceutical ingredient (API). Analytical procedures are developed to test specific characteristics of the substances against the predefined acceptance criteria for such characteristics. Thus, analytical method development involves the evaluation and selection of the most precise assay procedures to determine the composition of a drug.



On 17.6.2017, from our college students and faculties have participated in the research methodology Programme.


Programme Coordinator


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M.A.M. College of Pharmacy
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LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Analytical method development & validation"

Date: 17/6/2017

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Anangi Rudramanikanta Sai	Y14PH2001	IV/IV B.Pharmacy	Rudramktha
2	Atluri Ramanjaneyulu	Y14PH2002	IV/IV B.Pharmacy	A. Ramanjaneyulu
3	Kamineni Srinivasarao	Y14PH2003	IV/IV B.Pharmacy	K.S.R.
4	Pinneboina Lavanya	Y14PH2004	IV/IV B.Pharmacy	P. Lavanya
5	Yenuganti Gopi Chand	Y14PH2005	IV/IV B.Pharmacy	Y. Gop. Chand.
6	Allari.Supriya	Y14PH2006	IV/IV B.Pharmacy	Supriya
7	Alluri Gopi	Y14PH2007	IV/IV B.Pharmacy	A. Gopi
8	Banavathu Indraja Krishna Naik	Y14PH2008	IV/IV B.Pharmacy	B.I. Krishna Naik
9	Bollu Devi	Y14PH2009	IV/IV B.Pharmacy	B. Devi
10	Daruvuri Vaidehi	Y14PH2011	IV/IV B.Pharmacy	D. Vaidehi
11	Gera Jhansi	Y14PH2012	IV/IV B.Pharmacy	Jhansi
12	Gottipati Anitha	Y14PH2013	IV/IV B.Pharmacy	G. Anitha
13	Gottipati Lakshmi Durga	Y14PH2014	IV/IV B.Pharmacy	Gopla Krishna
14	Gurram Gopala Krishna	Y14PH2015	IV/IV B.Pharmacy	G. Gopala Krishna
15	Jakki Venkata Durgarao	Y14PH2016	IV/IV B.Pharmacy	J. Venkata Durgarao
16	Kamineni Rasi	Y14PH2017	IV/IV B.Pharmacy	K. Rasi
17	Kaparthi Kavya	Y14PH2018	IV/IV B.Pharmacy	Kavya
18	Karasala Lokeswari	Y14PH2019	IV/IV B.Pharmacy	K. Lokeswari
19	Karempudi Venkata Hari Priya	Y14PH2020	IV/IV B.Pharmacy	K. Hari Priya
20	Karevala Sowjanya	Y14PH2021	IV/IV B.Pharmacy	Sowjanya

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Programme Coordinator



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Date: 14.7.2017

CIRCULAR

We are pleased to inform you that our M.A.M College of Pharmacy is organizing "A one day seminar on LAW OF IPR" by MR.P.SATYANARAYANA, M.Pharm (Ph.D), Associate Professor, Department of Pharmacy Practice, NIPS, Narsaraopet on 15.7.2017. All the faculty members of concerned department and students are requested register and to attend the program.

Venue: M.A.M College Seminar Hall

Timing: 11:00AM

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M.A.M. College of Pharmacy
KESANUPALLI (P.O.), NARASARAOPET
GUUNTUR (D.D.), PIN-522 601

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REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR.P.SATYANARAYANA

M.Pharm (Ph.D), Associate Professor,
Department of Pharmacy Practice, NIPS,
Narsaraopet,
Ph.no- 9177435755,

Last date to
Registration:
13-07-2017

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu
Professor,
Department of pharmaceuticals

CO-CONVENOR

G.Vijay kumar reddy
Assistant Professor
Department of Pharmacology

COORDINATOR

Dr.Ch. Ajay Babu
Professor, Pharmaceutics

-: Address for Communication :-

Dr.Ch. Ajay Babu
Coordinator
Professor, Pharmaceutics
ajay.babu2007@gmail.com
8143497524

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KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

**A ONE DAY SEMINAR
ON**

LAWS OF IPR

Programme schedule

15.07.2017

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**
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ISO 9001 : 2008 & UGC 2(F) & 12(B)



**-:Venue:-
Seminar Hall**

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Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

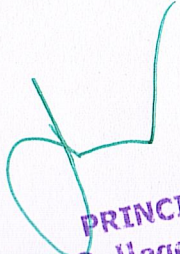
Objectives of the Programme:-

The main objective of intellectual property law is to encourage innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time



Topics Covered:-

- Applying for a Patent.
- Patentability Requirements. Non-Obviousness Requirement for Patents.
- Provisional Patent Applications.
- Patent Appeals.
- Enforcement of Patent Rights.
- Patent Infringement. First Steps in a Patent Infringement Case.
- Patent Licensing.
- Patent Prosecution.


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Guntur (Dt.), Pin : 522 601.

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

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DATE: 17.7.2017

PROGRAMME REPORT

Programme Name	A One Day Seminar on Laws of IPR.
Resource Person	MR.P.SATYANARAYANA, M.Pharm (Ph.D), Associate Professor, Department of Pharmacy Practice, NIPS, Narsaraopet, Ph.no- 9177435755,
Date of Activity	15.7.2017
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

Objective of the programme

The main objective of intellectual property law is to encourage innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time

Topic Covered

- Applying for a Patent.
- Patentability Requirements. Non-Obviousness Requirement for Patents.
- Provisional Patent Applications.
- Patent Appeals.
- Enforcement of Patent Rights.
- Patent Infringement. First Steps in a Patent Infringement Case.
- Patent Licensing.
- Patent Prosecution.

Programme Coordinator

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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 001.



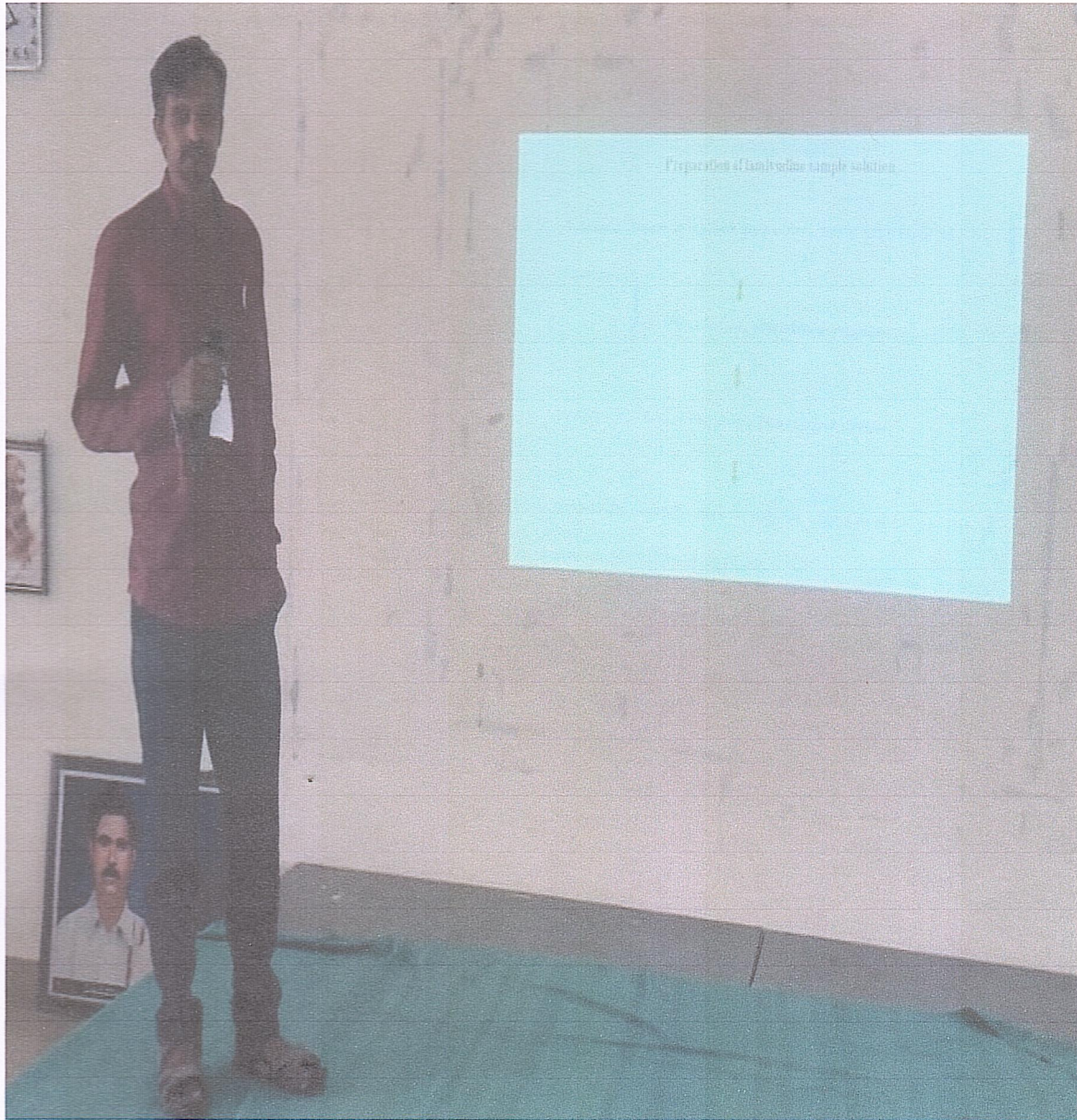
M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Guntur (D.C.), Pin : 522 301.



M.A.M COLLEGE OF PHARMACY

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Outcome of programme:

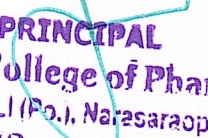
The students and faculty learned about the law of IPR. They gain the knowledge on the following matters.

- Knowledge and understanding of substantive law
- Knowledge and understanding of procedural law
- Legal analysis and reasoning
- Legal research



On 15.7.2017, from our college students and faculties have participated in the IPR Workshop Training Programme.


Programme Coordinator


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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
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M.A.M COLLEGE OF PHARMACY

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LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Law of D.P.R"
Date: 15/7/2017

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Achyutha Dharma Teja	Y15PH2001	III/IV B.Pharmacy	A. Dharma Teja
2	Chaikam Gopi Reddy	Y15PH2002	III/IV B.Pharmacy	C. Gopi Reddy
3	Chamarthi Sivaji	Y15PH2003	III/IV B.Pharmacy	C. Sivaji
4	Kurapati Divya	Y15PH2004	III/IV B.Pharmacy	K. Divya
5	Madigonda Sivanjali	Y15PH2005	III/IV B.Pharmacy	M. Sivanjali
6	Manchi Venkata Chari	Y15PH2006	III/IV B.Pharmacy	M. Venkata Chari
7	Perumalla Yesodha Lakshmi	Y15PH2007	III/IV B.Pharmacy	P. Yesodha Lakshmi
8	Puli Surendra Reddy	Y15PH2008	III/IV B.Pharmacy	P. Surendra
9	Telaprolu Chandana Jyothi	Y15PH2009	III/IV B.Pharmacy	T. Chandana Jyothi
10	Tummala Venkata Lakshmi	Y15PH2010	III/IV B.Pharmacy	T. Venkata Lakshmi
11	Are Siva Prasad	Y15PH2011	III/IV B.Pharmacy	A. Siva Prasad
12	Avulamanda Lakshmi Prasanna	Y15PH2012	III/IV B.Pharmacy	A. Lakshmi Prasanna
13	Badam Jeevan Reddy	Y15PH2013	III/IV B.Pharmacy	B. Jeevan Reddy
14	Bantupalli Keerthi	Y15PH2014	III/IV B.Pharmacy	B. Keerthi
15	Billi Divya	Y15PH2015	III/IV B.Pharmacy	B. Divya
16	Birudu Srilakshmi	Y15PH2016	III/IV B.Pharmacy	B. Srilakshmi
17	Bommu Narasimhamurthy	Y15PH2017	III/IV B.Pharmacy	B. Narasimhamurthy
18	Buthukuri Vijaya Lakshmi Thirupathamma	Y15PH2018	III/IV B.Pharmacy	B. Vijaya Lakshmi
19	Daida Ashok	Y15PH2019	III/IV B.Pharmacy	D. Ashok
20	Duddu Alekhya	Y15PH2020	III/IV B.Pharmacy	D. Alekhya

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Programme Coordinator

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Date: 18.08.2017

CIRCULAR

This is to inform that M.A.M College of Pharmacy is organizing "A One day seminar on ENTREPRENEURSHIP SKILL" by Mr.SK.NAIAP.RASOOLA ,M Pharm, Assistant Professor, Department of Pharmaceutical Analysis, Bellamkonda institute of technology and sciences, Podili on 19.8.2017. We request all the faculty members and students to register immediately and to attend the program.

Venue: M.A.M College Seminar Hall

Timing: 10:00AM

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REGISTRATION FORM:

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Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

Mr.SK.NAIAP.RASOOLA

M Pharm, Assistant Professor,
Department of Pharmaceutical Analysis,
Bellamkonda Institute of Technology And Sciences,
Podili. Ph.no-6281893906

Last date to
Registration:
18-08-2017

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu
Professor,
Department of pharmaceutics

CO-CONVENOR

G.Vijay kumar reddy
Assistant Professor
Department of Pharmacology

COORDINATOR

S.prasad rao
Associate professor
Pharmaceutical Analysis

:- Address for Communication :-

S.Prasad Rao
Coordinator
Associate professor
Pharmaceutical Analysis
srungarapati@gmail.com
9962808301

**A ONE DAY SEMINAR
ON**

ENTREPRENEURSHIP SKILL

Programme schedule

19.8.2017

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

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-:Venue:-

Seminar Hall

M.A.M. College of Pharmacy
KESANUPALLI (Po.) Narasaraopet (Dist.)
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B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

An entrepreneur is a person who makes money by founding and operating a business. Different people become entrepreneurs for different reasons. Some do it to earn extra income while they are employed and others do so to gain actualization in self employment. Some educational institutions and governments have introduced entrepreneurship courses in their educational systems to help students learn entrepreneurial skills. Entrepreneurship Education has been applied in various settings to achieve various objectives.



Topics Covered:-

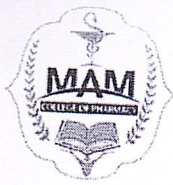
- People Empowerment
- Diversification
- Creation of Employment
- Individual Competence
- Improved Employee Performance and Learning Capacity
- Improved Organizational Effectiveness
- Improved Communication and Involvement
- Economics
- Intellectual Growth
- Innovation
- Compassion
- Numerous Applications
- Prepare for the Future

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KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

Any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

DATE: 22.8.2017

PROGRAMME REPORT

Programme Name	A One Day Seminar On Entrepreneurship Skill
Resource Person	Mr.SK.NAIAP.RASOOLA ,M Pharm, Assistant Professor, Department of Pharmaceutical Analysis, Bellamkonda Institute of Technology And Sciences, Podili. Ph.no-6281893906
Date of Activity	19.8.2017
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

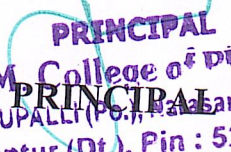
Objective of the programme

An entrepreneur is a person who makes money by founding and operating a business. Different people become entrepreneurs for different reasons. Some do it to earn extra income while they are employed and others do so to gain actualization in self employment. Some educational institutions and governments have introduced entrepreneurship courses in their educational systems to help students learn entrepreneurial skills. Entrepreneurship Education has been applied in various settings to achieve various objectives.

Topic Covered

- People Empowerment
- Diversification
- Creation of Employment
- Individual Competence
- Improved Employee Performance and Learning Capacity
- Improved Organizational Effectiveness
- Improved Communication and Involvement
- Economics
- Intellectual Growth
- Innovation
- Compassion


Programme Coordinator


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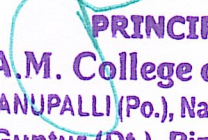
Outcome of programme:

The students and faculty learned about the Master of Science in Entrepreneurship Innovation Management programme provides you with cutting-edge knowledge and skills on how to successfully develop captivating products and services to solve challenging problems in a highly uncertain environment, often under considerable time constraints with very limited resources. You will be able to apply these skills in the context of both new ventures as well as in established companies.



On 19.8.2017, from our college students and faculties have participated in the Entrepreneurship Programme.


Programme Coordinator


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LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Entrepreneurship Skills"

Date: 19/8/2017

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Kodirekka Uma Devi	Y14PH2022	IV/IV B.Pharmacy	K. Uma Devi
2	Kothapalli Gopi	Y14PH2024	IV/IV B.Pharmacy	K. Gopi
3	Kotirataiah Kunchanapally	Y14PH2025	IV/IV B.Pharmacy	K. Kotirataiah
4	Kotirekka Madhavi	Y14PH2026	IV/IV B.Pharmacy	Madhavi
5	Maddula Ramanjaneyulu	Y14PH2028	IV/IV B.Pharmacy	M. Ramanjaneyulu
6	Malneni Dharani	Y14PH2029	IV/IV B.Pharmacy	M. Dharani
7	Mamidala Venkata Devayani	Y14PH2030	IV/IV B.Pharmacy	M. Venkata Devayani
8	Mullamuri Padmavathi	Y14PH2031	IV/IV B.Pharmacy	M. Padmavathi
9	Naidu Madhavi	Y14PH2032	IV/IV B.Pharmacy	N. Madhavi
10	Pathan Nayeema Sulthana	Y14PH2034	IV/IV B.Pharmacy	P. Nayeema Sulthana
11	Polani Sai Chand	Y14PH2035	IV/IV B.Pharmacy	P. Sai Chand
12	Rajanala Raghava Suma	Y14PH2036	IV/IV B.Pharmacy	R. Raghava Suma
13	Relli Suramma	Y14PH2037	IV/IV B.Pharmacy	R. Suramma
14	Sava Srujana	Y14PH2038	IV/IV B.Pharmacy	Srujana
15	Settipalli Anitha Kumari	Y14PH2039	IV/IV B.Pharmacy	S. Anitha Kumari
16	Shaik Nasreen	Y14PH2040	IV/IV B.Pharmacy	NASREEN
17	Soudagar Nagur Shareef	Y14PH2041	IV/IV B.Pharmacy	V. Rajitha
18	Ummana Rajitha	Y14PH2042	IV/IV B.Pharmacy	V. Rajitha
19	Vankayalapati Anjali	Y14PH2043	IV/IV B.Pharmacy	V. Anjali
20	Vantipenta Murali	Y14PH2044	IV/IV B.Pharmacy	V. Murali
21	Vinukonda Neelima	Y14PH2045	IV/IV B.Pharmacy	V. Neelima

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Programme Coordinator



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 22.09.2017

CIRCULAR

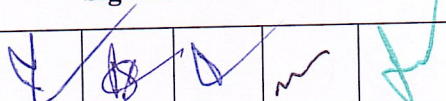


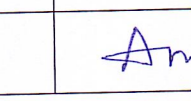
We are happy to inform you all that our M.A.M College of Pharmacy is organizing "A one day seminar on UNDERSTANDING SCIENCE & CRAFT OF RESEARCH" by MR.T.BHAVANI RAMESH, M.Pharm, Associate professor, Department of Pharmacognosy, Siddhartha Institute of Pharmaceutical Sciences, Jonnalagadda on 23.9.2017. We request all the faculty members and students are register immediately and to actively participate in the program.

Venue: M.A.M College Seminar Hall

Timing: 12:00PM

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Guntur (Dt.), Pin : 522 601.

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Signature of all HODs	TPO	OFFICE	LIBRARY
			

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR.T.BHAVANI RAMESH

M.Pharm, Associate Professor;

Department of Pharmacognosy;

Siddhartha Institute of Pharmaceutical Sciences,

Jonnalagadda.

Ph.no-9110716927

Last date to
Registration:
18-08-2017

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu
Professor,
Department of pharmaceutics

CO-CONVENOR

G.Vijay kumar reddy
Assistant Professor
Department of Pharmacology

COORDINATOR

S.prasad rao
Associate professor
Pharmaceutical Analysis

-: Address for Communication :-

Dr.B.Ravi teja
Coordinator
Assistant professor;
pharmaceutical
chemistry rtbandla@gmail.com
9885776499

A ONE DAY SEMINAR
ON

UNDERSTANDING SCIENCE & CRAFT OF RESEARCH

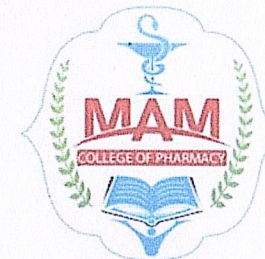
Programme schedule

23.09.2017

Organized by:-

MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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ISO 9001 : 2008 & UGC 2(F) & 12(B)



PRINCIPAL:- Venue:-
M.A.M. College of Pharmacy
KESANUPALLI (P.O) Narasaraopet (M.T)
Guntur (Dt.) Pin. 522 601.
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Kesaniapally, Narasaraopet-522601

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(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848-498714 / 9951-420612 | email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute itself to the millennium development goals. Since its inception, within a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

Research is an integral part of many occupations, making it a valuable career skill. Research objectives, which are specific outcomes that you aim to achieve through research, can drive your projects and help you achieve your overall goals. If your job involves conducting research, knowing how to develop research objectives is a crucial skill. In this article, we discuss the definition and purpose of research objectives and explore steps you can follow to write your own research objectives.



Topics Covered:-

- Proofread and review your objectives
- How to write research objectives
- Pinpoint the major focus of your research
- Break down your research focus into research objectives
- Write your research objectives in the SMART format
- Tips for writing your research objectives
- Keep your number of objectives limited
- Use action verbs
- Be realistic

M.A.M. PRINCIPAL
M.A.M. College of Pharmacy
MESANUPALLI (D.L.) Guntur (D.L.) Pin 522 201.

For any Queries

Contact:

mampharmacyseminars@gmail.com



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DATE: 25.9.2017

PROGRAMME REPORT

Programme Name	A One Day Seminar on Understanding Science & Craft of Research
Resource Person	MR.T.BHAVANI RAMESH , M.Pharm, Associate Professor, Department of Pharmacognosy, Siddhartha Institute of Pharmaceutical Sciences, Jonnalagadda. Ph.no-9110716927
Date of Activity	23.9.2017
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

Objective of the programme

Research is an integral part of many occupations, making it a valuable career skill. Research objectives, which are specific outcomes that you aim to achieve through research, can drive your projects and help you achieve your overall goals. If your job involves conducting research, knowing how to develop research objectives is a crucial skill. In this article, we discuss the definition and purpose of research objectives and explore steps you can follow to write your own research objectives.

Topic Covered

- Proofread and review your objectives
- How to write research objectives
- Pinpoint the major focus of your research
- Break down your research focus into research objectives
- Write your research objectives in the SMART format
- Tips for writing your research objectives
- Keep your number of objectives limited

Programme Coordinator

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Guntur (Dt.), Pin : 522 601.



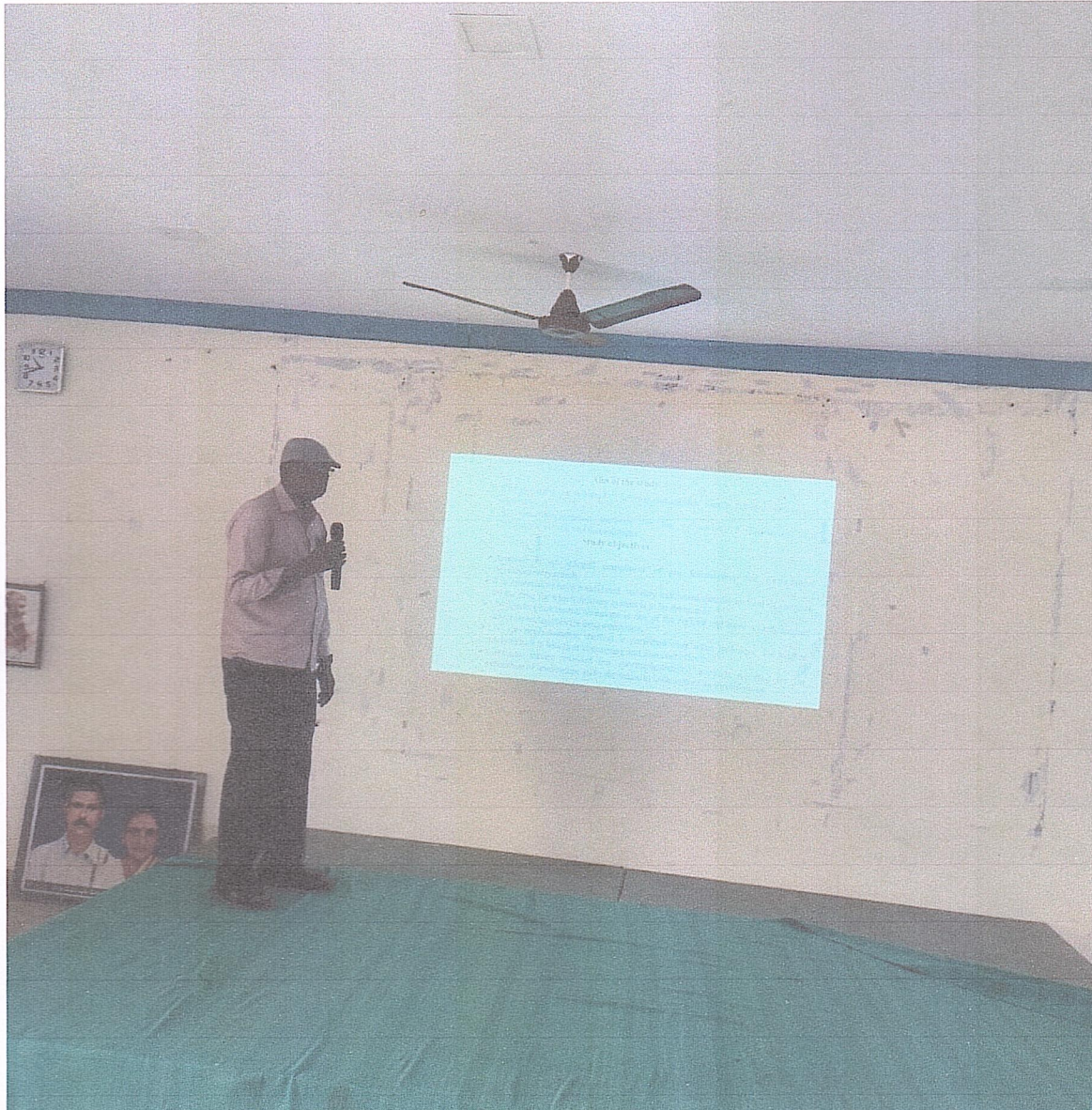
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Guntur (Dt.), Pin : 522 601.



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Outcome of programme:

The students and faculty learned about the research methodology. They gain the knowledge on the following matters.

- Additional time and a suitable mode for the successful completion of tests
- Modification of the curriculum because it presents specific difficulties for them
- Provision of adapted, modified, or alternative activities in different content areas
- Accessible texts and materials to suit their ages and levels of learning.



On 23.9.2017, from our college students and faculties have participated in the Research Methodology Programme.

Programme Coordinator

PRINCIPAL
M.A.M. College of Pharmacy
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LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "understanding
Date: 23/9/2017. Sciences & craft of research".

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Achari Kandukuri Triveni	Y13PHD1101	V/VI Pharm.D	A. Kandukuri Triveni
2	Chava Akhila	Y13PHD1102	V/VI Pharm.D	C. Akhila
3	Chinta Sirisha	Y13PHD1103	V/VI Pharm.D	C. Sirisha
4	Gedela Swetha Monica	Y13PHD1104	V/VI Pharm.D	G. Swetha Monica
5	Gorantla Abhimanyu	Y13PHD1105	V/VI Pharm.D	Abhimanyu
6	Gudise Prathyusha	Y13PHD1106	V/VI Pharm.D	G. prathyusha
7	Kampa Nagalakshmi	Y13PHD1107	V/VI Pharm.D	Nagalakshmi
8	Kasa Naga Bhavani Sankar	Y13PHD1108	V/VI Pharm.D	Sankar
9	Koduri JSV Siresha	Y13PHD1109	V/VI Pharm.D	Siresha
10	Kottana Dolanjansukumarnaidu	Y13PHD1110	V/VI Pharm.D	K. M. Dolan
11	Likhita Kolli	Y13PHD1111	V/VI Pharm.D	Likhita kolli
12	Nukathoti Sumanth Kumar	Y13PHD1112	V/VI Pharm.D	N. sumanth kumar
13	Paila Bhanuji Rao	Y13PHD1113	V/VI Pharm.D	Bhanuji Rao
14	Perupogu Sunaina	Y13PHD1114	V/VI Pharm.D	P. Sunaina
15	Pitta Vivek Chakravarthi	Y13PHD1115	V/VI Pharm.D	Vivek
16	Pradeep Vuriti	Y13PHD1116	V/VI Pharm.D	P. Vuriti
17	Prathipati Harshavardhan	Y13PHD1117	V/VI Pharm.D	Harshavardhan
18	Pydi Susmitha	Y13PHD1118	V/VI Pharm.D	P. Susmitha
19	Sakhamuri Vinitha	Y13PHD1119	V/VI Pharm.D	V. Vinitha
20	Shaik Saleema	Y13PHD1120	V/VI Pharm.D	S. Saleema
21	Tejaswee Banavath	Y13PHD1122	V/VI Pharm.D	T. Banavath
22	Tenali Sailaja Amani	Y13PHD1123	V/VI Pharm.D	T. Sailaja Amani
23	Thota Lavanya	Y13PHD1124	V/VI Pharm.D	T. Lavanya
24	Veapogu Blessy Chrisolite	Y13PHD1125	V/VI Pharm.D	V. Blessy Chrisolite
25	Vittala Sravanthi	Y13PHD1126	V/VI Pharm.D	V. Sravanthi


Programme Coordinator


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Date: 13.10.2017

CIRCULAR

It is hereby informing you that, our M.A.M College of Pharmacy is organizing "A One day seminar on ROLE ON INTELLECTUAL PROPERTY IN TECHNOLOGICAL INNOVATION & VALUE CREATION" by MR.CH.KARTHEEK, M.Pharmacy, Assistant Professor, Department of Pharmacology, Nalanda Institute of Pharmaceutical Sciences, Sattenapalli on 14.10.2017. We request all the faculty members and students are register immediately and to actively participate in the program.

Venue: M.A.M College Seminar Hall

Timing: 11:00AM

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Guntur (Dt.), Pin : 522 601.

Signature of all HODs					TPO	OFFICE	LIBRARY

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR.CH.KARTHEEK

M.Pharmacy, Assistant Professor, Department of Pharmacology, Nalanda Institute of Pharmaceutical Sciences, Sattenapalli, Ph.no-7989085626

Last date to Registration:
12-10-2017

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu
Professor,
Department of pharmaceutics

CO-CONVENOR

G.Vijay kumar reddy
Assistant Professor
Department of Pharmacology

COORDINATOR

S.narayana Prasad yadav
Associate professor
Pharmacy practice

-: Address for Communication :-

S.Narayana Prasad Yadav
Coordinator
Associate professor
Pharmacy practice
narayanaprasad.s@gmail.com
9491336591

A ONE DAY SEMINAR
ON

ROLE ON INTELLECTUAL PROPERTY
IN TECHNOLOGICAL
INNOVATION & VALUE CREATION

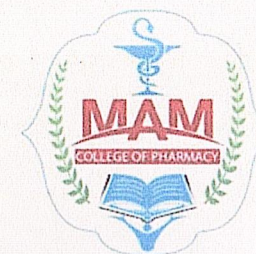
Programme schedule

14.10.2017

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-:Venue:-

Seminar Hall

M.A.M COLLEGE OF PHARMACY

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Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

Technological innovation is one of the principal determinants of business success. Enterprises stand to reap greater benefits from innovation if they consider the full range of intellectual property (IP) issues in new product development. Effective use of the tools of the IP system reduces risk and facilitates the process of taking innovative technology to the market place, while at the same time enhancing the competitiveness of technology-based enterprises.

Topics Covered:-

- *Invention or innovation*
- *The idea stage*
- *R&D stage*
- *Outsourcing*
- *IP as a lifeline*
- *Marketing of Innovations*



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KESANUPALLI (Po.) Narasaraopet (Hid.),
Guntur (DL) Pin : 522 601.

For any Queries

Contact:

mampharmacyseminars@gmail.com



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

DATE: 16.10.2017

PROGRAMME REPORT

Programme Name	A One Day Seminar On Role On Intellectual Property in Technological Innovation & Value Creation.
Resource Person	MR.CH.KARTHEEK, M.Pharmacy, Assistant Professor, Department of Pharmacology, Nalanda Institute of Pharmaceutical Sciences, Sattenapalli, Ph.no-7989085626
Date of Activity	14.10.2017
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

Objective of the programme

Technological innovation is one of the principal determinants of business success. Enterprises stand to reap greater benefits from innovation if they consider the full range of intellectual property (IP) issues in new product development. Effective use of the tools of the IP system reduces risk and facilitates the process of taking innovative technology to the market place, while at the same time enhancing the competitiveness of technology-based enterprises.

Topic Covered

- Invention or innovation
- The idea stage
- R&D stage
- Outsourcing
- IP as a lifeline
- Marketing of Innovations


Programme Coordinator

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (P.O.), Narasaraopet (Inn.),
Guntur (D.C.), Pin : 522 501.
PRINCIPAL



M.A.M COLLEGE OF PHARMACY

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamcollegeofpharmacy.ac.in

Outcome of programme:

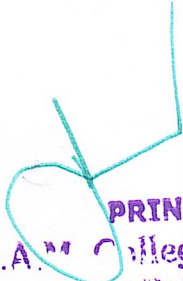
The students and faculty learned about the law of IPR in Technological Innovation & Value Creation. They gain the knowledge on the following matters.

- Identify various types of intellectual property (IP) and what IP rights and protections exist, as well as how to use and leverage IP for commercial purposes
- Identify the Technology Readiness Level of a new technology or research project
- Describe the technology transfer process and understand the process and importance of de-risking a new technology or business model concept



On 14.10.2017, from our college students and faculties have participated in the IPR Workshop Training Programme.


Programme Coordinator


PRINCIPAL
M.A.M College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Dist.),
Guntur (Dt.), Pin : 522 501.



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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(Recognized Under UGC Section 2F & 12B of UGC Act)


Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: A one day seminar on 'Intellectual property in technological innovation & value creation'.
Date: 14/10/2017.

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Dupati Komali	Y15PH2021	III/IV B.Pharmacy	D. Komali
2	Ekula Jyoshna	Y15PH2022	III/IV B.Pharmacy	E. Jyoshna
3	Gonugunta Sai Supriya	Y15PH2023	III/IV B.Pharmacy	Sai Supriya
4	Guda Lakshmi Prasanna	Y15PH2024	III/IV B.Pharmacy	G. Prasanna
5	Gudi Rupa Lavanya	Y15PH2025	III/IV B.Pharmacy	G. Rupalavanya
6	Gundabattula Sagarbabu	Y15PH2026	III/IV B.Pharmacy	G. Sagarbabu
7	Gunti Sri Ranjani	Y15PH2027	III/IV B.Pharmacy	Sri Ranjani
8	Inturi Siva Krishna	Y15PH2028	III/IV B.Pharmacy	Siva Krishna
9	Jampani Jyothsna	Y15PH2029	III/IV B.Pharmacy	J. Jyothsna
10	Jonnalagadda Bhargavi	Y15PH2030	III/IV B.Pharmacy	J. Bhargavi
11	Kale Venkateswarlu	Y15PH2031	III/IV B.Pharmacy	K. Venkateswarlu
12	Kalpukuri Parisuddha	Y15PH2032	III/IV B.Pharmacy	K. Parisuddha
13	Karasala Madhavi	Y15PH2033	III/IV B.Pharmacy	K. Madhavi
14	Katevarapu Hemalatha	Y15PH2034	III/IV B.Pharmacy	Hemalatha
15	Kondepati Venkaiah	Y15PH2035	III/IV B.Pharmacy	K. Venkaiah
16	Kunchala Koteswara Rao	Y15PH2036	III/IV B.Pharmacy	K. Koteswara Rao
17	Kurra Triveni	Y15PH2037	III/IV B.Pharmacy	K. Triveni
18	Lakshmi Anusha Chintakayala	Y15PH2038	III/IV B.Pharmacy	L. Anusha
19	Maddikunta Ramu	Y15PH2039	III/IV B.Pharmacy	M. Ramu
20	Mallavarapu Bhargavi Thanuja	Y15PH2040	III/IV B.Pharmacy	Bhargavi Thanuja


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (dist.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 17.11.2017

CIRCULAR

We are happy to inform you all that our M.A.M College of Pharmacy is organizing “A one day seminar on STARTING UP AS A DIGITAL ENTREPRENEUR” by MRS.JASMINE, M.Pharm, Optum Global Solution Site -2, Hyderabad, Telangana on 18.11.2017. We request all the faculty members and students are register immediately and to actively participate in the program.

Venue: M.A.M College Seminar Hall

Timing: 12:00PM

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po), Narasaraopet (Dist.),
Guntur (Dt.), Pin : 522 601.

Copy to:

Signature of all HODs	TPO	OFFICE	LIBRARY

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:
.....
.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MRS.JASMINE

M.Pharm, Optum Global Solution Site -2,
Hyderabad, Telangana,
Ph.no-7036089925

Last date to
Registration:
16-11-2017

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu
Professor,
Department of pharmaceuticals

CO-CONVENOR

G.Vijay kumar reddy
Assistant Professor
Department of Pharmacology

COORDINATOR

P.Lakshman rao
Pharmaceutics
Associate professor

-: Address for Communication :-

P.Lakshman rao
Coordinator
Pharmaceutics
Associate professor
8019809126

Potti.lakshman@gmail.com

A ONE DAY SEMINAR ON

STARTING UP AS A DIGITAL ENTREPRENEUR

Programme schedule

18.11.2017

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-:Venue:-

Seminar Hall

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.L.)
Guntur (Dt.), Pin : 522 001
Narasaraopet-522601
(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

The idea of working from anywhere in the world and making extra income while you sleep is always very enticing, isn't it? And it always comes up when we talk about digital entrepreneurship. After all, in the Internet world, you don't have to be physically present when a sale is made. And we have several examples in the market of people who have managed to turn this wish into reality.

Topics Covered:-

- Create a financial plan.
- Identify your strengths.
- Choose your niche and the type of product you will offer.
- Analyze the market and your competitors.
- Get your own domain.
- Create a prototype of your idea.
- Promote your business.
- Programme Coordinator



PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po), Narasaraopet (Md.),
Guntur (Dt), Pin : 522 601.

For any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

DATE: 20.11.2017

PROGRAMME REPORT

Programme Name	A One Day Seminar on Starting up as a Digital Entrepreneur.
Resource Person	MRS.JASMINE, M.Pharm, Optum Global Solution Site -2, Hyderabad, Telangana, Ph.no-7036089925
Date of Activity	18.11.2017
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy


Objective of the programme

The idea of working from anywhere in the world and making extra income while you sleep is always very enticing, isn't it? And it always comes up when we talk about digital entrepreneurship. After all, in the Internet world, you don't have to be physically present when a sale is made. And we have several examples in the market of people who have managed to turn this wish into reality.

Topic Covered

- Create a financial plan.
- Identify your strengths.
- Choose your niche and the type of product you will offer.
- Analyze the market and your competitors.
- Get your own domain.
- Create a prototype of your idea.
- Promote your business.
- Programme Coordinator


Programme Coordinator


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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.



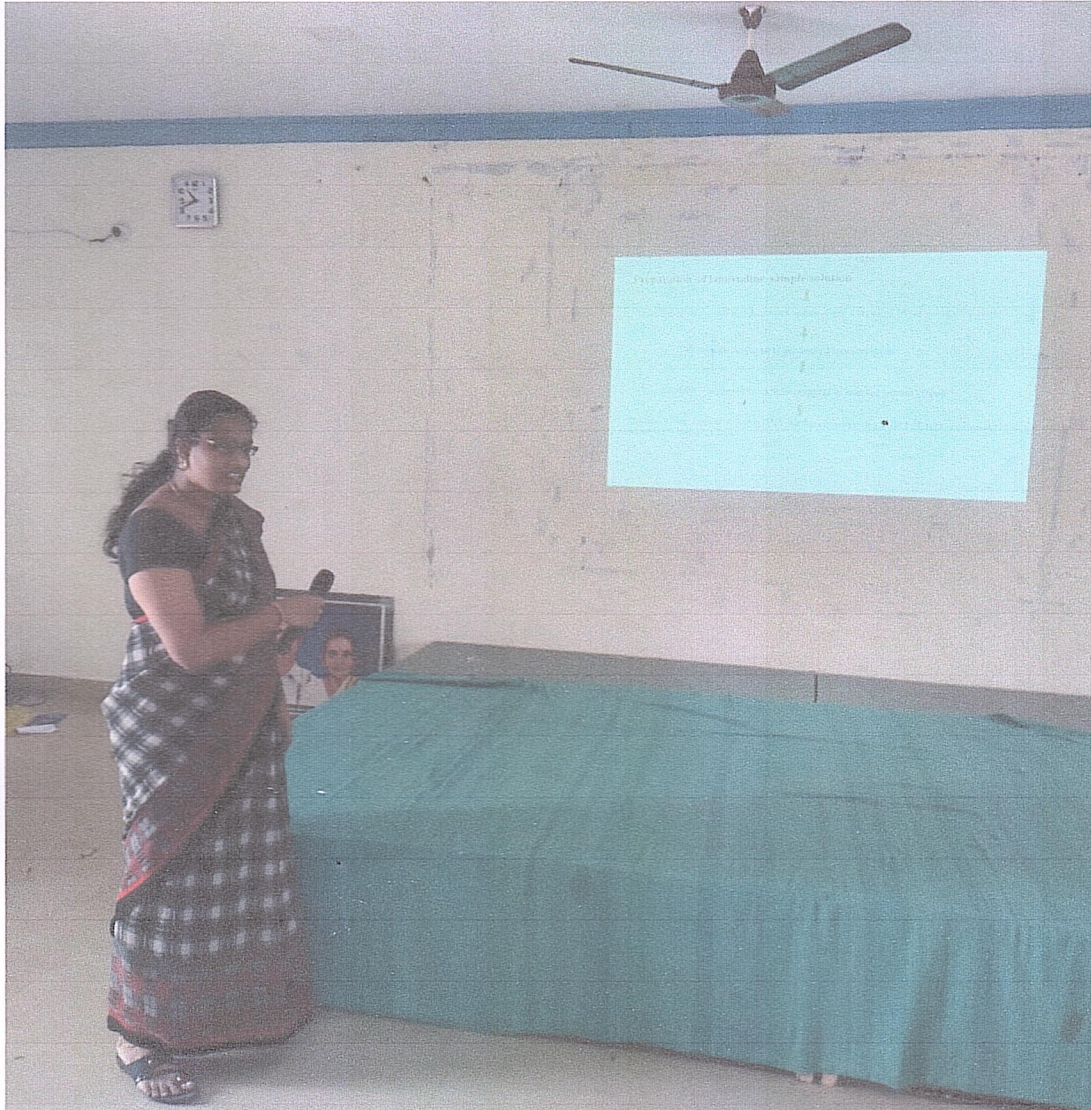
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Guntur (Dt.), Pin : 522 601.



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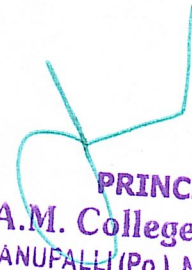
Outcome of programme:

The students and faculty learned about the Starting up as a Digital Entrepreneur. They gain the knowledge on the diffusion of digital technologies with their still undefined boundaries announces a new era in entrepreneurship, where traditional ways and forms of pursuing entrepreneurial opportunities will be increasingly reshaped. A new horizon of business opportunities only waits for being discovered and then managed profitably.



On 18.11.2017, from our college students and faculties have participated in the Entrepreneurship Programme.


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Dist.)
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on starting up as a
Date: 18/11/2017. digital Entrepreneur.

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Garapati Jonathan Kelvin	Y15PHD1101	III/VI Pharm.D	G.J. Kelvin
2	Addagalla Jagadeeswara Prasad	Y15PHD1102	III/VI Pharm.D	A.J. Prasad
3	Aluri Praneetha	Y15PHD1103	III/VI Pharm.D	A. Praneetha
4	Andugula Sumapriya	Y15PHD1104	III/VI Pharm.D	A. Sumapriya
5	Avvaru Harish	Y15PHD1105	III/VI Pharm.D	A. Harish
6	Bathina Thulasi	Y15PHD1106	III/VI Pharm.D	Thulasi
7	Batta Prasanth Sai	Y15PHD1107	III/VI Pharm.D	B. prasanth Sai
8	Bejjam Keerthi	Y15PHD1108	III/VI Pharm.D	B. Keerthi
9	Chirumamilla Lakshmi Kousalya	Y15PHD1109	III/VI Pharm.D	C. lakshmi
10	Ede Subhashree	Y15PHD1110	III/VI Pharm.D	S. Subhashree
11	Janagam Raghu Ram	Y15PHD1112	III/VI Pharm.D	T. raghu
12	Katakam Reshma	Y15PHD1113	III/VI Pharm.D	K. Reshma
13	Konatham V S R S Bramarambica Devi	Y15PHD1114	III/VI Pharm.D	Devi
14	Mallam Dhanusha	Y15PHD1117	III/VI Pharm.D	Dhanusha
15	Meruga Hima Bindu	Y15PHD1118	III/VI Pharm.D	Hima Bindu
16	Moghal Akram Baig	Y15PHD1119	III/VI Pharm.D	Akram Baig
17	Pinapati Kanchana Durga	Y15PHD1120	III/VI Pharm.D	P. kanchana durga
18	Piratla Venkata Sai Ram	Y15PHD1121	III/VI Pharm.D	P. venkata sairam
19	Sabina Naz Parveen	Y15PHD1122	III/VI Pharm.D	S. Naz Parveen
20	Samudrala Mahanthi	Y15PHD1123	III/VI Pharm.D	S. Mahanthi
21	Shaik Neelofar	Y15PHD1125	III/VI Pharm.D	S. Neelofar
22	Siraparapu Manisha	Y15PHD1126	III/VI Pharm.D	S. Manisha
23	Sriram Venkata Madhuri	Y15PHD1127	III/VI Pharm.D	Venkata Madhuri
24	Vangala Salini	Y15PHD1128	III/VI Pharm.D	V. Salini
25	Veerepalli Saimeghana	Y15PHD1129	III/VI Pharm.D	Veerepalli Saimeghana
26	Yarlagadda Aravind	Y15PHD1130	III/VI Pharm.D	Aravind

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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

Programme Coordinator



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 22.12.2017

CIRCULAR

It is hereby informing you all that, our M.A.M College of Pharmacy is organizing "A One day seminar on ADVANCES INTERDISCIPLINARY RESEARCH METHODOLOGY" by MRS.G.NAVEENA, Pharma D, Assistant Professor, Department of Pharmacy Practice, Priyadharshini Institute of Pharmaceutical Education & Research, Pulladigunta on 23.12.2017. All the staff members and students are requested to attend and actively participate in the program.

Venue: M.A.M College Seminar Hall

Timing: 12:00PM

PRINCIPAL

PRINCIPAL

M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.

Copy to:

Signature of all HODs	TPO	OFFICE	LIBRARY

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MRS.G.NAVEENA

Assistant Professor, Department of Pharmacy
Practice, Priyadharshini Institute
of Pharmaceutical Education
& Research, Pulladigunta.
Ph.no-9701538449

Last date to
Registration:
22-12-2017

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M

Professor and Principal

M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu

Professor,

Department of pharmaceutics

CO-CONVENOR

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

COORDINATOR

Dr.m.srikanth

Professor

pharmacognocoy

-: Address for Communication :-

Dr.m.srikanth
Coordinator

srikanthmuppaneni@gmail.com
pharmacognocoy
professor
9492723149

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

A ONE DAY SEMINAR ON

ADVANCES INTERDISCIPLINARY RESEARCH METHODOLOGY

Programme schedule

23.12.2017

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-: Venue:-

Seminar Hall

M.A.M COLLEGE OF PHARMACY
Kesanupally, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

Explore interdisciplinary research to understand what it is and why it's important. See how interdisciplinary research is defined, understand how interdisciplinary research works, and examine benefits and challenges

Topics Covered:-

Introduction

The methodology in interdisciplinary research framework

The conceptual design

The technical design

Integration

Scientific quality and ethical considerations in the design of interdisciplinary research

The MIR framework in practice

Researching with MIR

Study design

Instrument selection and design

Sampling design

Data analysis plan



PRINCIPAL
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KESANUPALLI (Po.), Narasaraopet (Mtd.),
Guntur (Dt.), Pin : 522 601.

For any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

DATE: 26.12.2017

PROGRAMME REPORT

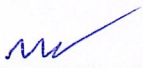
Programme Name	A one day Seminar on Advances Interdisciplinary Research Methodology
Resource Person	MRS.G.NAVEENA , Pharma D, Assistant Professor, Department of Pharmacy Practice, Priyadharshini Institute of Pharmaceutical Education & Research, Pulladigunta. Ph.no-9701538449
Date of Activity	23.12.2017
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

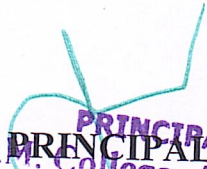
Objective of the programme

Explore interdisciplinary research to understand what it is and why it's important. See how interdisciplinary research is defined, understand how interdisciplinary research works, and examine benefits and challenges

Topic Covered

- ✓ Introduction
- ✓ The methodology in interdisciplinary research framework
- ✓ The conceptual design
- ✓ The technical design
- ✓ Integration
- ✓ Scientific quality and ethical considerations in the design of interdisciplinary research
- ✓ The MIR framework in practice
- ✓ Researching with MIR
- ✓ Study design
- ✓ Instrument selection and design


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet
Guntur (Dt.), Pin : 522 601.



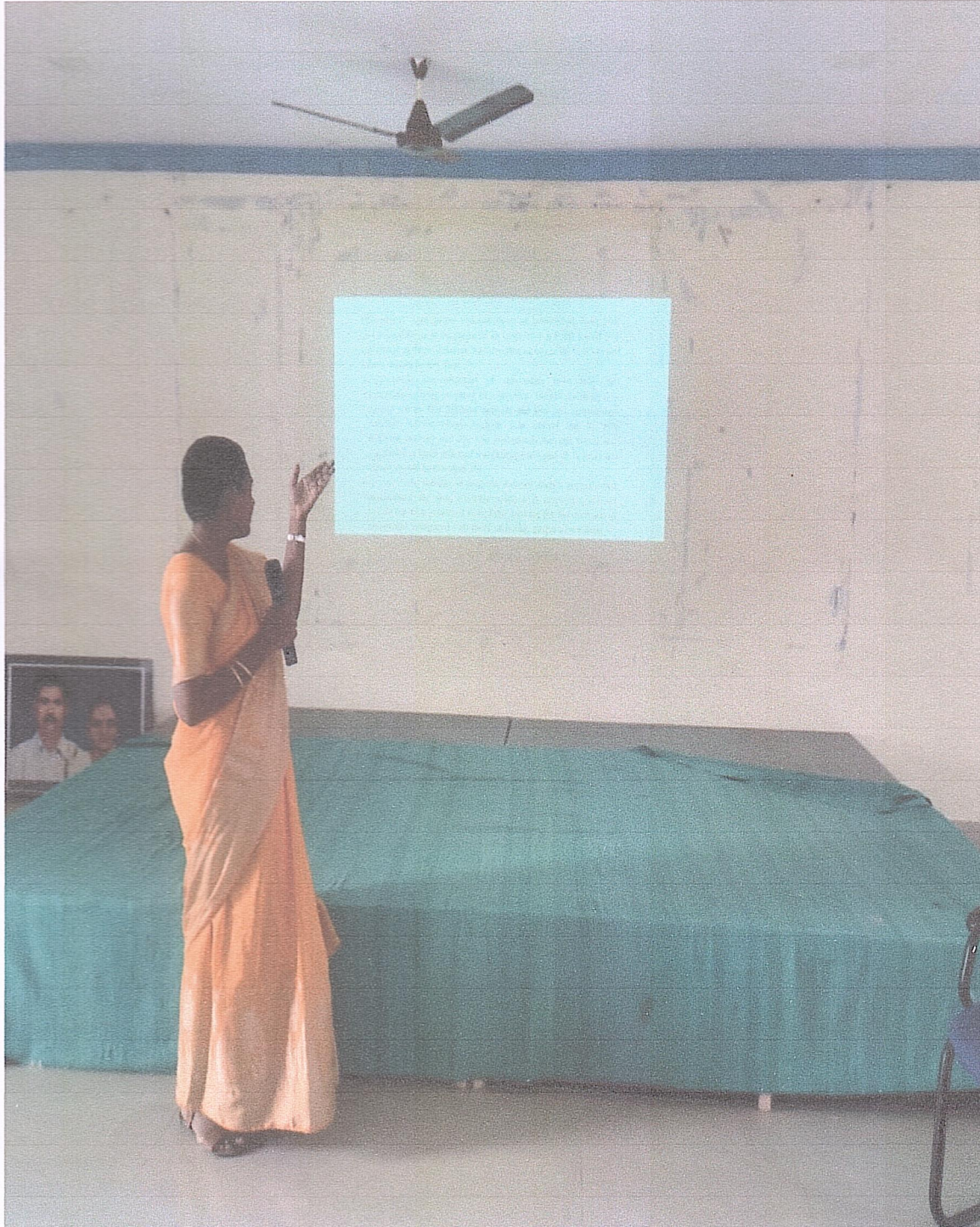
M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in


Outcome of programme:

The students and faculty learned about the Advances Interdisciplinary Research Methodology. They gain the knowledge on they have made substantial contributions to US industry, are leaders in developing interdisciplinary cultures in academe, and produce a wide array of knowledge and technological advances. Innovations in research management, education, precollege outreach, and technology transfer are documented by NSF and the Engineering Research Centers Association.



On 23.12.2017, from our college students and faculties have participated in the Research Methodology Programme.


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: *A one day Seminar on Advances interdisciplinary research methodology.*

Date: *23/12/2017.*

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Mamidala Keerthi	Y15PH2041	III/IV B.Pharmacy	<i>M. Keerthi</i>
2	Manda Anil Kumar	Y15PH2042	III/IV B.Pharmacy	<i>Anil Kumar</i>
3	Mediboina Chandu	Y15PH2043	III/IV B.Pharmacy	<i>M. Chandu</i>
4	Minnekanti Maneesha	Y15PH2044	III/IV B.Pharmacy	<i>M. Maneesha</i>
5	Mudavathu Bhanu Naik	Y15PH2045	III/IV B.Pharmacy	<i>Bhanu Naik</i>
6	Muddana Sri Bhavana	Y15PH2046	III/IV B.Pharmacy	<i>Bhavana</i>
7	Nagandla Anitha	Y15PH2047	III/IV B.Pharmacy	<i>N. Anitha</i>
8	Nagaraj Praveen	Y15PH2048	III/IV B.Pharmacy	<i>N. Praveen</i>
9	Naidu Manikanta	Y15PH2049	III/IV B.Pharmacy	<i>Naidu</i>
10	Nallaboina Innaiah	Y15PH2050	III/IV B.Pharmacy	<i>N. Innaiah</i>
11	Nunsavathu Aswini Bai	Y15PH2051	III/IV B.Pharmacy	<i>N. Aswini Bai</i>
12	Palaparthi Ajay Babu	Y15PH2052	III/IV B.Pharmacy	<i>Ajay Babu</i>
13	Patthan Afrin	Y15PH2053	III/IV B.Pharmacy	<i>P. Afrin</i>
14	Peram Aditya	Y15PH2054	III/IV B.Pharmacy	<i>P. Aditya</i>
15	Podatharapu Bhanuprasad	Y15PH2055	III/IV B.Pharmacy	<i>Bhanuprasad</i>
16	Podisetty Venkata Sivakrishna	Y15PH2056	III/IV B.Pharmacy	<i>P. Venkata</i>
17	Polani Sai Tej	Y15PH2057	III/IV B.Pharmacy	<i>P. Sai Tej</i>
18	Pulipati Jyothi	Y15PH2058	III/IV B.Pharmacy	<i>P. Jyothi</i>
19	Pulipati Kalyani	Y15PH2059	III/IV B.Pharmacy	<i>P. Kalyani</i>
20	Sagi Bhargavi Latha	Y15PH2060	III/IV B.Pharmacy	<i>S. Bhargavi Latha</i>

[Signature]
Programme Coordinator

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 26.01.2018

CIRCULAR



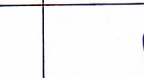
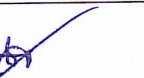
This is to inform that “A One day seminar on LEGAL EDUCATION & RESEARCH METHODOLOGY” by MR.KARAN KUMAR, Production Manager, Sai Parenteral Pvt Ltd, Hyderabad, Telangana. Being organized by our M.A.M College of Pharmacy on 27.01.2018. I request you all to register immediately and to attend the program.

Venue: M.A.M College Seminar Hall

Timing: 10:30AM

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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.

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Signature of all HODs	TPO	OFFICE	LIBRARY
			

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR.KARAN KUMAR

*Production Manager,
Sai Parenteral Pvt Ltd,
Hyderabad, Telangana.
Ph.no-9652716571*

Last date to
Registration:
25-01-2018

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
*secretary & Correspondent
M.A.M College of Pharmacy.*

PATRON

Dr.Prasadarao.M
*Professor and Principal
M.A.M College of Pharmacy*

CONVENOR

Dr.CH.Ajay babu
*Professor,
Department of pharmaceutics*

CO-CONVENOR

G.Vijay kumar reddy
*Assistant Professor
Department of Pharmacology*

COORDINATOR

Dr.B.Prasannakumari
Assistant Professor, Pharmacy Practice

-: Address for Communication

Dr.B.Prasannakumari

Coordinator

*Assistant Professor, Pharmacy practice
maryprasanna98@gmail.com
8464005557*

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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Hd.),
Guntur (Dt.), Pin : 522 601.

A ONE DAY SEMINAR
ON

LEGAL EDUCATION &
RESEARCH METHODOLOGY

Programme schedule

27.01.2018

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

*(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)*



-:Venue:-

Seminar Hall

M.A.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

Legal education is a human science which furnishes beyond techniques, skills and competences the basic philosophies, ideologies, critiques, and instrumentalities all addressed to the creation and maintenance of a just society. It provides occasions for articulation of theories of a just society and teaches us that articulation must be grounded in historical realities so that the truth of the working of the legal order is brought to the forefront. It is a subject of great importance in view of its dynamic role in moulding and envisioning the legal system of the country-thus being instrumental in the accomplishment of the cherished objectives of justice, liberty, equality and fraternity of a sovereign, socialist, secular, democratic republic. Legal education is a broad concept



Topics Covered:-

- *Lecture Method of Teaching - Merits and demerits*
- *The Problem Method*
- *Discussion method and its suitability at postgraduate level teaching*
- *Examination system and problems in evaluation - external and internal*
- *Research Methods*
- *Socio Legal Research*
- *Doctrinal and non-doctrinal*
- *Relevance of empirical research*

(Handwritten signature)

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M.A.M. College of Pharmacy
(Med.)

M.A.M.
KES

For any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

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DATE: 29.1.2018

PROGRAMME REPORT

Programme Name	A One Day Seminar on Legal Education & Research Methodology
Resource Person	MR.KARAN KUMAR, Production Manager, Sai Parenteral Pvt Ltd, Hyderabad, Telangana. Ph.no-9652716571
Date of Activity	27.1.2018
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

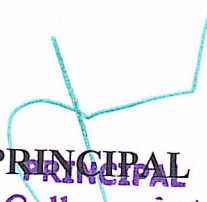
Objective of the programme

Legal education is a human science which furnishes beyond techniques, skills and competences the basic philosophies, ideologies, critiques, and instrumentalities all addressed to the creation and maintenance of a just society. It provides occasions for articulation of theories of a just society and teaches us that articulation must be grounded in historical realities so that the truth of the working of the legal order is brought to the forefront. It is a subject of great importance in view of its dynamic role in moulding and envisioning the legal system of the country-thus being instrumental in the accomplishment of the cherished objectives of justice, liberty, equality and fraternity of a sovereign, socialist, secular, democratic republic. Legal education is a broad concept

Topic Covered

- ✓ Lecture Method of Teaching - Merits and demerits
- ✓ The Problem Method
- ✓ Discussion method and its suitability at postgraduate level teaching
- ✓ Examination system and problems in evaluation - external and internal
- ✓ Research Methods
- ✓ Socio Legal Research
- ✓ Doctrinal and non-doctrinal
- ✓ Relevance of empirical research
- ✓ Induction and deduction
- ✓ Identification of Problem of research


Programme Coordinator


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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (dist.),
Guntur (Dt.), Pin : 522 601.



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Outcome of programme:

The students and faculty learned about Legal Education & Research Methodology. They gain the knowledge on:

- Research is a continuous process to identify the problem and find its solution. Legal research is necessary to give proper direction to the study of law.
- It is indispensable for legal scholars, students, lawyers as well as judges. The book takes into account the diverse aspect of legal education and research
- The part 'A' deals with the legal education, its nature, methods, importance and techniques. The part 'B' contains the vivid explanation of legal research methodology. This will help the students to understand various principles, methods and tools of research.

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On 27.1.2018, from our college students and faculties have participated in the Research Methodology Programme.


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Legal Education & research methodology"
Date: 27/1/2019.

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Nunna Mahidhar Saikumar	Y14PHD1101	IV/VI Pharm.D	Saikumar
2	Shaikk Jaheda Begum	Y14PHD1102	IV/VI Pharm.D	Sh. Jaheda Begum
3	Avula Charishma	Y14PHD1103	IV/VI Pharm.D	A. Charishma
4	Bhavani Prasanna Punati	Y14PHD1104	IV/VI Pharm.D	Bhavani Punati
5	Chitturi Santhi Swaroopa	Y14PHD1105	IV/VI Pharm.D	Swaroopa
6	Dasari Chandu Priyanka	Y14PHD1106	IV/VI Pharm.D	Priyanka
7	Gopavaram Tejaswini	Y14PHD1107	IV/VI Pharm.D	G. Tejaswini
8	Govindu Hima Vamsikumar	Y14PHD1108	IV/VI Pharm.D	VAMSI
9	Guduri Thulasi	Y14PHD1109	IV/VI Pharm.D	G. Thulasi
10	Gundu Hemanthi	Y14PHD1110	IV/VI Pharm.D	G. Hemanthi
11	Gurijepalli Veerabrahmachari	Y14PHD1111	IV/VI Pharm.D	Veerabrahmachari
12	Kampa Mounika	Y14PHD1112	IV/VI Pharm.D	K. Mounika
13	Kanchapu Yogendra Sambasiva Kumar	Y14PHD1113	IV/VI Pharm.D	K. Kanchapu
14	Kimidi Ruchita Priya	Y14PHD1114	IV/VI Pharm.D	K. Ruchita Priya
15	Korivi Anand	Y14PHD1115	IV/VI Pharm.D	Anand
16	Mallampalli David Raju	Y14PHD1117	IV/VI Pharm.D	DAVID RAJU
17	Murugala Sravani	Y14PHD1118	IV/VI Pharm.D	M. Sravani
18	Padmaja Gurrapusala	Y14PHD1119	IV/VI Pharm.D	Padmaja
19	Pagadala Supraja	Y14PHD1120	IV/VI Pharm.D	SUPRAJA
20	Pallaprolu Jahnavi	Y14PHD1121	IV/VI Pharm.D	P. Jahnavi
21	Patra Lavanya	Y14PHD1122	IV/VI Pharm.D	P. Lavanya
22	Shaik Asma	Y14PHD1123	IV/VI Pharm.D	S. Asma
23	Shaik Shahanaz	Y14PHD1124	IV/VI Pharm.D	S. Shahanaz
24	Vegireddy Mohana Lakshmi	Y14PHD1125	IV/VI Pharm.D	Lakshmi
25	Yarneni Alekhya	Y14PHD1126	IV/VI Pharm.D	Y. Alekhya

Programme Coordinator

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Guntur (Dt.), Pin : 522 601.



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Date: 16.02.2018

CIRCULAR

This is to inform to all the staff members of our college that, we are organizing “A One day seminar on INTERFACE BETWEEN IPR AND COMPETITION LAW IN INDIA” by MRS.K.GAYATRIDEVI, M.Pharmacy, Assistant professor, Department of Pharmaceutical Analysis, Chilkur Balaji College of Pharmacy, Moinabad, Hyderabad and Telangana on 17.02.2018. All the staff members and students are requested to attend and actively participate in the program.

Venue: M.A.M College Seminar Hall

Timing: 11:30AM

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Guntur (Dt.), Pin : 522 601.

Signature of all HODs	TPO	OFFICE	LIBRARY

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MRS.K.GAYATRIDEVI

M.Pharmacy, Assistant professor, Department of
Pharmaceutical Analysis, Chilkur Balaji
College of Pharmacy, Moinabad
, Hyderabad and Telangana
Ph.no-9440747658

Last date to
Registration:
16-2-2018

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu
Professor,
Department of pharmaceutics

CO-CONVENOR

G.Vijay kumar reddy
Assistant Professor
Department of Pharmacology

COORDINATOR

K. Uma maheswari
Assistant Professor
Pharmaceutical biotechnology

Address for Communication :-

K. Uma maheswari
Coordinator
Pharmaceutical biotechnology
fromuma7@gmail.com
8498900822
Assistant Professor

A ONE DAY SEMINAR ON

ON INTERFACE BETWEEN IPR AND COMPETITION LAW IN INDIA

Programme Date:

17.2.2018

Organized by:-

MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-:Venue:-

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.)
Guntur (Dt.), KESANUPALLY, Narasaraopet-522601
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(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

As competition law deals with an efficient mechanism to counter anti-competitive agreements, regulating mergers and acquisitions, restricting the use of dominant position etc. On the contrary Intellectual Property Rights tries to strike a balance between the rights of the owner and social interest.

Topics Covered:-

- Introduction
- Two mechanism
- TRIPS regarding IPR policy and Competition Law
- Preventive Measures
- Competition and Patent Law
- Comparison between IPR and Competition Law
- Indian Competition Act about Competition and IPR policy



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KESANUPALLI (Pc.), Narasaraopet (Md.)
Guntur (Dt.), Pin : 522 601.

For any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

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DATE: 19.2.2018

PROGRAMME REPORT


Programme Name	A One Day Seminar On Interface Between IPR And Competition Law In India
Resource Person	MRS.K.GAYATRIDEVI, M.Pharmacy, Assistant professor, Department of Pharmaceutical Analysis, Chilkur Balaji College of Pharmacy, Moinabad, Hyderabad and Telangana Ph.no-9440747658
Date of Activity	17.2.2018
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

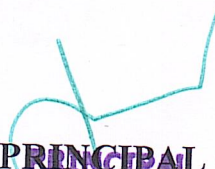
Objective of the programme

As competition law deals with an efficient mechanism to counter anti-competitive agreements, regulating mergers and acquisitions, restricting the use of dominant position etc. On the contrary Intellectual Property Rights tries to strike a balance between the rights of the owner and social interest.

Topic Covered

- ✓ Introduction
- ✓ Two mechanism
- ✓ TRIPS regarding IPR policy and Competition Law
- ✓ Preventive Measures
- ✓ Competition and Patent Law
- ✓ Comparison between IPR and Competition Law
- ✓ Indian Competition Act about Competition and IPR policy


Programme Coordinator


PRINCIPAL
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KESANUPALLI (Po.), Narasaraopet (M.D.),
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Outcome of programme:

The students and faculty learned about Interface between IPR and Competition Law in India .They gain the knowledge onthe interaction between IPR and Competition Policy is neither conflicting nor they aim to replace each other; in fact they both complement each other. The common objective of both laws is to promote innovation. The advent of fresh innovations gives rise to healthy competition at macro as well as micro economic levels which further leads to more competition for innovation, which eventually results in economic development of the country. However this should not be to the detriment of the common public. For this the competition authorities need to ensure the co-existence of competition policy and IP laws since a balance between both laws would result in an economic as well as consumer welfare.

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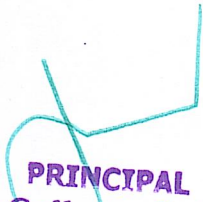
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On 17.2.2018, from our college students and faculties have participated in the IPR Workshop Training Programme.


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Dist.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

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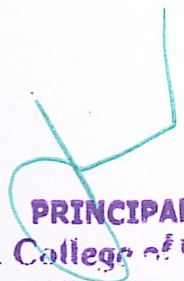
LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Interface between IPR and Completion law in India"

Date: 17/2/2018

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Kodirekka Uma Devi	Y14PH2022	IV/IV B.Pharmacy	K. Umadevi
2	Kothapalli Gopi	Y14PH2024	IV/IV B.Pharmacy	K. Gopi
3	Kotirataiah Kunchanapally	Y14PH2025	IV/IV B.Pharmacy	K. Kotirataiah
4	Kotirekka Madhavi	Y14PH2026	IV/IV B.Pharmacy	K. Madhavi
5	Maddula Ramanjaneyulu	Y14PH2028	IV/IV B.Pharmacy	M. Ramanjaneyulu
6	Malneni Dharani	Y14PH2029	IV/IV B.Pharmacy	M. Dharani
7	Mamidala Venkata Devayani	Y14PH2030	IV/IV B.Pharmacy	M. Devayani
8	Mullamuri Padmavathi	Y14PH2031	IV/IV B.Pharmacy	M. Padmavathi
9	Naidu Madhavi	Y14PH2032	IV/IV B.Pharmacy	N. madhavi
10	Pathan Nayeema Sulthana	Y14PH2034	IV/IV B.Pharmacy	P. Sulthana
11	Polani Sai Chand	Y14PH2035	IV/IV B.Pharmacy	P. Sai Chand
12	Rajanala Raghava Suma	Y14PH2036	IV/IV B.Pharmacy	R. Suma
13	Relli Suramma	Y14PH2037	IV/IV B.Pharmacy	R. Suramma
14	Sava Srujana	Y14PH2038	IV/IV B.Pharmacy	S. Srujana
15	Settipalli Anitha Kumari	Y14PH2039	IV/IV B.Pharmacy	S. Kumari
16	Shaik Nasreen	Y14PH2040	IV/IV B.Pharmacy	SK. Nasreen
17	Soudagar Nagur Shareef	Y14PH2041	IV/IV B.Pharmacy	S. Shareef
18	Ummana Rajitha	Y14PH2042	IV/IV B.Pharmacy	U. Rajitha
19	Vankayalapati Anjali	Y14PH2043	IV/IV B.Pharmacy	V. Anjali
20	Vantipenta Murali	Y14PH2044	IV/IV B.Pharmacy	V. Murali
21	Vinukonda Neelima	Y14PH2045	IV/IV B.Pharmacy	V. Neelima


Programme Coordinator


PRINCIPAL
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KESANUPALLI (P.O.), NARASARAOPET (M.D.),
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M.A.M COLLEGE OF PHARMACY

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Date: 23.03.2018

CIRCULAR

We are happy to inform you that, our M.A.M College of Pharmacy is organizing “A one day Seminar on **ENTREPRENEURSHIP & INNOVATION FOR SUSTAINABLE BUSINESS** “by MR P SIVA NARAYANA, M.Pharm ,Department of Pharmaceutics, Associate Professor, Victoria College of Pharmacy, Nallapadu on 24.03.2018. I request all the concerned department faculty members and students are register immediately and to actively participate in the program.

Venue: M.A.M College Seminar Hall

Timing: 11:00AM

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Guntur (Dt.), Pin : 522 601.

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REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR P SIVA NARAYANA

M.Pharm ,Department of Pharmaceutics,
Associate Professor,
Victoria College of Pharmacy, Nallapadu
Ph.no-9581357872

Last date to
Registration:
22-03-2018

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu
Professor,
Department of pharmaceutics

CO-CONVENOR

G.Vijay kumar reddy
Assistant Professor
Department of Pharmacology

COORDINATOR

M.Chandana
Assistant Professor
Pharmaceutical analysis

PRINCIPAL
-: Address for Communication M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Mtd.),
Guntur (Dt.), Pin : 522 601.

M.Chandana
Coordinator
Assistant Professor
Pharmaceutical analysis
chandana.mannepalli@gmail.com
7893539891

A ONE DAY SEMINAR ON

ENTREPRENEURSHIP & INNOVATION FOR SUSTAINABLE BUSINESS

Programme Date:

24.3.2018

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



**-: Venue:-
Seminar Hall**

M.A.M COLLEGE OF PHARMACY
Kesanupally, Narasaraopet-522601
(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)
(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

- Discuss what is meant by entrepreneurship and why it is important to sustainable enterprise.
- Discuss the relationship between innovation and sustainable business.
- Understand the key factors affecting entrepreneurial viability.
- Explain the different motivations for sustainable business entrepreneurs.
- Discuss the main challenges facing entrepreneurs.

Topics Covered:-

- *Licensing Information*
- *Preface*
- *Introduction to Sustainable Business and Sustainable Business Core Concepts and Frameworks*
- *The Science of Sustainability*
- *Government, Public Policy, and Sustainable Business*
- *Accountability for Sustainability*
- *Entrepreneurship, Innovation, and Sustainable Business*



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For any Queries

Contact:

mampharmacyseminars@gmail.com



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DATE: 26.3.2018

PROGRAMME REPORT

Programme Name	A One Day Seminar on Entrepreneurship & Innovation For Sustainable Business.
Resource Person	MR P SIVA NARAYANA, M.Pharm, Department of Pharmaceutics, Associate Professor, Victoria College of Pharmacy, Nallapadu Ph.no-9581357872
Date of Activity	24.3.2018
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

Objective of the programme

- ✓ Discuss what is meant by entrepreneurship and why it is important to sustainable enterprise.
- ✓ Discuss the relationship between innovation and sustainable business.
- ✓ Understand the key factors affecting entrepreneurial viability.
- ✓ Explain the different motivations for sustainable business entrepreneurs.
- ✓ Discuss the main challenges facing entrepreneurs.

Topic Covered

- Licensing Information
- Preface
- The Science of Sustainability
- Government, Public Policy, and Sustainable Business
- Accountability for Sustainability
- Entrepreneurship, Innovation, and Sustainable Business
- Sustainable Business Marketing
- Case: Sustainable Business Entrepreneurship: Simply Green Biofuels


Programme Coordinator

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Guntur (Dt.), Pin : 522 601.



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Outcome of programme:

The students and faculty learned about Interface between IPR and Competition Law in India. They gain the knowledge on to be successful in sustainable business practices often requires entrepreneurship and innovation. This chapter provides an overview of entrepreneurship and innovation as it relates to sustainable business. The discussion is most relevant to sustainable businesses focused on offering new products and services in response to societal concerns. The importance of entrepreneurship and innovation also applies to companies that change how they produce products and services. The latter companies can use innovative practices and entrepreneurship to establish their brand name and to be market leaders in doing things that create shared value for society and their companies and also, over time, contribute to changes in practices in their industry.

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On 24.3.2018, from our college students and faculties have participated in the Entrepreneurship Programme.


Programme Coordinator


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LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Entrepreneurship & Innovation for Sustainable business".
Date: 24/3/2018.

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Achyutha Dharma Teja	Y15PH2001	III/IV B.Pharmacy	A.D. Teja
2	Chaikam Gopi Reddy	Y15PH2002	III/IV B.Pharmacy	C. Gopi Reddy
3	Chamarthi Sivaji	Y15PH2003	III/IV B.Pharmacy	C. Sivaji
4	Kurapati Divya	Y15PH2004	III/IV B.Pharmacy	K. Divya
5	Madigonda Sivanjali	Y15PH2005	III/IV B.Pharmacy	M. Sivanjali
6	Manchi Venkta Chari	Y15PH2006	III/IV B.Pharmacy	M. Venkatachari
7	Perumalla Yesodha Lakshmi	Y15PH2007	III/IV B.Pharmacy	P. Yesodha Lakshmi
8	Puli Surendra Reddy	Y15PH2008	III/IV B.Pharmacy	P. Surendra
9	Telaprolu Chandana Jyothi	Y15PH2009	III/IV B.Pharmacy	T. Chandana
10	Tummala Venkata Lakshmi	Y15PH2010	III/IV B.Pharmacy	T. Venkata Lakshmi
11	Are Siva Prasad	Y15PH2011	III/IV B.Pharmacy	A. Siva Prasad
12	Avulamanda Lakshmi Prasanna	Y15PH2012	III/IV B.Pharmacy	A. Lakshmi Prasanna
13	Badam Jeevan Reddy	Y15PH2013	III/IV B.Pharmacy	B. Jeevan
14	Bantupalli Keerthi	Y15PH2014	III/IV B.Pharmacy	B. Keerthi
15	Billi Divya	Y15PH2015	III/IV B.Pharmacy	B. Divya
16	Birudu Srilakshmi	Y15PH2016	III/IV B.Pharmacy	B. Sri Lakshmi
17	Bommu Narasimhamurthy	Y15PH2017	III/IV B.Pharmacy	B. Narasimhamurthy
18	Buthukuri Vijaya Lakshmi Thirupathamma	Y15PH2018	III/IV B.Pharmacy	B. V. L. Thirupathamma
19	Daida Ashok	Y15PH2019	III/IV B.Pharmacy	D. Ashok
20	Duddu Alekhya	Y15PH2020	III/IV B.Pharmacy	D. Alekhya

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Programme Coordinator



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Date: 13.04.2018

CIRCULAR

This is to inform to all the staff members of our college that, we are organizing “A One day seminar on INTELLECTUAL PROPERTY RIGHT IN ECONOMIC GROWTH” by Mr.K.GOPAL, M. Pharm. Assistant Professor, Department of Pharmaceutical Chemistry, St.Jhons College of Pharmaceutical Sciences, and Kurnool on 14.04.2018. All the staff members and students are requested to attend and actively participate in the programme.

Venue: M.A.M College Seminar Hall

Timing: 11:30AM

Copy to:

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Guntur (Dt.), Pin : 522 601.

Signature of all HODs	TPO	OFFICE	LIBRARY

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

Mr.K.GOPAL

M. Pharm. Assistant Professor,

Department of Pharmaceutical Chemistry,

St.Jhons College of Pharmaceutical Sciences, Kurnool,

Ph.no-9052179913

Last date to
Registration:
22-03-2018

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M

Professor and Principal

M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu

Professor,

Department of pharmaceutics

CO-CONVENOR

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

COORDINATOR

T.Vinay Bhardwaj

Associate Professor

Pharmaceutical chemistry

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Address for Communication :-
T.Vinay Bhardwaj
Coordinator
Associate Professor
Pharmaceutical chemistry
vinaybhardwaj@gmail.com
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KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin: 522 601.

A ONE DAY SEMINAR ON

INTELLECTUAL PROPERTY RIGHT IN ECONOMIC GROWTH

Programme Date:

14.4.2018

Organized by:-

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RAO COLLEGE OF PHARMACY**

*(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)*



**:-Venue:-
Seminar Hall**

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Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

Objectives of the Programme:-

Intellectual Property is that property that is developed by the human mind and by human intellect. Now intellectual property and rights attached to intellectual property are becoming very precious and valuable. In India, there are well-established administrative, statutory, and judicial frameworks for protecting IPR. India has to comply with the Agreement on Trade-Related Intellectual Property Rights (“TRIPS”) by enacting the necessary statutes. Intellectual Property rights deal with Trademark, Copyrights, Patents, and Geographical Indications of goods. The law protecting some special species of Intellectual property rights in India



Topics Covered:-

Intellectual property rights and economic development:

- *The Purposes and Mechanisms of Intellectual Property Rights.*
- *Endogenous IPRS*
- *Positive Impacts of IPRS on Economic Development*
- *Negative Impacts of IPRS on Economic Development*
- *Evidence on the Overall Impact of IPRS on Growth*

Benefiting from intellectual property rights:

- *Implementing Precompetitive IPRS Standards*
- *Enhance Capacities to Develop and Use IPRS*
- *Promote Competitive markets*

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For any Queries

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DATE: 16.4.2018

PROGRAMME REPORT

Programme Name	A One Day Seminar On Intellectual Property Right In Economic Growth.
Resource Person	Mr.K.GOPAL, M. Pharm. Assistant Professor, Department of Pharmaceutical Chemistry, St.Jhons College of Pharmaceutical Sciences, Kurnool, Ph.no-9052179913
Date of Activity	14.4.2018
Organized By	M.A.M. College of Pharmacy
Venue	M.A.M. College of Pharmacy

Objective of the programme

Intellectual Property is that property that is developed by the human mind and by human intellect. Now intellectual property and rights attached to intellectual property are becoming very precious and valuable. In India, there are well-established administrative, statutory, and judicial frameworks for protecting IPR. India has to comply with the Agreement on Trade-Related Intellectual Property Rights ("TRIPS") by enacting the necessary statutes. Intellectual Property rights deal with Trademark, Copyrights, Patents, and Geographical Indications of goods. The law protecting some special species of Intellectual property rights in India

Topic Covered

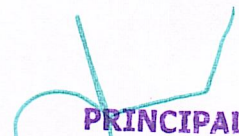
Intellectual property rights and economic development:

- The Purposes and Mechanisms of Intellectual Property Rights.
- Endogenous IPRS
- Positive Impacts of IPRS on Economic Development
- Negative Impacts of IPRS on Economic Development
- Evidence on the Overall Impact of IPRS on Growth

Benefiting from intellectual property rights:

- Implementing Precompetitive IPRS Standards
- Enhance Capacities to Develop and Use IPRS


Programme Coordinator


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Outcome of programme:

The students and faculty learned about Intellectual Property Right In Economic Growth..They gain the knowledge onthe law is made for society, not vice versa. All the laws are made for the benefit and betterment of society. Every law has its positive as well as negative effects on society. Article 31 of the TRIPS Agreement provides for the grant of compulsory licenses.



On 14.4.2018, from our college students and faculties have participated in the IPR Workshop Training Programme.


Programme Coordinator


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LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Intellectual property
Date: 14/4/2018. right in Economic growth".

S.No.	Name of the Participant	Roll. No.	Course and Year	Signature
1	Anangi Rudramanikanta Sai	Y14PH2001	IV/IV B.Pharmacy	A. Sai
2	Atluri Ramanjaneyulu	Y14PH2002	IV/IV B.Pharmacy	A. Ramanjaneyulu
3	Kamineni Srinivasarao	Y14PH2003	IV/IV B.Pharmacy	K. Srinivasarao
4	Pinneboina Lavanya	Y14PH2004	IV/IV B.Pharmacy	X. Lavanya
5	Yenuganti Gopi Chand	Y14PH2005	IV/IV B.Pharmacy	X. Gopi chand
6	Allari. Supriya	Y14PH2006	IV/IV B.Pharmacy	A. Supriya
7	Alluri Gopi	Y14PH2007	IV/IV B.Pharmacy	A. Gopi
8	Banavathu Indraja Krishna Naik	Y14PH2008	IV/IV B.Pharmacy	B. Krishna
9	Bollu Devi	Y14PH2009	IV/IV B.Pharmacy	B. Devi
10	Daruvuri Vaidehi	Y14PH2011	IV/IV B.Pharmacy	D. Vaidehi
11	Gera Jhansi	Y14PH2012	IV/IV B.Pharmacy	G. Jhansi
12	Gottipati Anitha	Y14PH2013	IV/IV B.Pharmacy	G. Anitha
13	Gottipati Lakshmi Durga	Y14PH2014	IV/IV B.Pharmacy	G. Lakshmi Durga
14	Gurram Gopala Krishna	Y14PH2015	IV/IV B.Pharmacy	G. Gopala Krishna
15	Jakki Venkata Durgarao	Y14PH2016	IV/IV B.Pharmacy	J. Durgarao
16	Kamineni Rasi	Y14PH2017	IV/IV B.Pharmacy	K. Rasi
17	Kaparthi Kavya	Y14PH2018	IV/IV B.Pharmacy	K. Kavya
18	Karasala Lokeswari	Y14PH2019	IV/IV B.Pharmacy	K. Lokeswari
19	Karempudi Venkata Hari Priya	Y14PH2020	IV/IV B.Pharmacy	K. Hari priya
20	Karevala Sowjanya	Y14PH2021	IV/IV B.Pharmacy	K. Sowjanya

Programme Coordinator

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