



## **MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY**

Kesanupalli (Village), Narasaraopet, Palnadu (District), Andhra Pradesh -522601

(Approved by AICTE, PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University

Recognized by UGC under sec 2(f) & 12(B) & ISO Certified Institution)

Mobile: 9848498714 / 9951420612 | email: [prins2mam@gmail.com](mailto:prins2mam@gmail.com) | website: [www.mamcollegeofpharmacy.ac.in](http://www.mamcollegeofpharmacy.ac.in)

### **7.3 Distinctiveness of the institution**

#### **7.3.1 Portray the performance of the institution in the area distinctive to its priority**

The vision of the college is strive to be a globally model Institution all set for taking ‘lead-role’ in grooming the younger generation socially responsible and professionally competent to face the challenges ahead. In the process of attaining the vision, short term and long term strategic plans have been drawn. Emphasize is being given to initiate various quality measures such as augmentation of infrastructure, quality of faculty members, increase in need based new programs, quality certification, interaction with other institutions, placement and emerge as an institute of excellence on par with other reputed institutions. To provide an affordable quality higher education to all at all times is the functioning strength, formulating morale and formatting spirit of our college.

The College in the past ten years has created a niche for itself in the curricular and Extracurricular activities. Our Institution promotes technical skills, soft skills and professional skills of the students. The students get the opportunity to explore and learn the latest technologies and get exposed to the expectation of the industry. The involvement of the students and the contribution of the faculty have uplifted the status of the students as well as institution to the greater levels. Efficient planning and extraordinary training are required by every individual student to claim her desired attitudes. In consequence, the students move towards their desired goals hopefully. Our college has been continuously striving to take education to the people who were denied the right to education and thus opportunities to develop and raise their standards of living.

The college has worked determinedly to grow professionalism among the students and has stimulated the sense of social responsibility in them. The college has made significant growth over the years in its infrastructure and facilities to cope with the changing scenario of Higher Education and modern demands in the framework of globalization.



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The College has a big repository of books, journals, periodicals, rare editions, for the use of all teaching faculty members and students. All the Departments conduct seminars, conferences, workshops, guest lectures and fests for the benefit of the students. The structured induction of the student into the curriculum enables to visualize the career opportunities and the approach towards achieving them. The college has strong norms for discipline and keeps a keen eye on attendance, assignments, submissions and the like. The academic audit conducted annually by the management, promotes a healthy teaching-learning atmosphere.

The students are educated with value added courses along with curriculum and they are trained to face the interviews effectively. In addition to the curriculum the students are also trained in soft skills and placement training programming from end of second year. The interviews have been arranged and informed to the students from time to time and they are supported to get placement offer in best companies.

The college has organized several women empowerment programs on 'Women and Their Rights', 'Women Empowerment in India', 'Gender Issues in India', 'Women Empowerment in Rural Community', 'Empowering Women at Work', 'Economic Empowerment of Young Women', for making them confident enough to success through the battle of life.

The management, administration and faculty at Medarametla Anjamma Mastan Rao College of pharmacy work to redefine academic excellence and go above and beyond the class room. Develop skills and qualities for managing the various activities of professional organization like IPA, APTI and others.

Students are exposed to cutting-edge methods through the institutes course based projects, social impact projects and certified programs, enabling them to conduct cross-disciplinary research. Students are inspired to work on projects that promote social responsibilities and find answers to issues facing society that relate to pharmacy.



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A prerequisite for social activity is the growth of social awareness and consciousness. Educational institutions install moral values and ethical standards. To develop socially desirable personality, character and behavior that promotes equality, creativity, peace and justification among individuals in society and the nation. The curriculum makes an effort to concentrate on the shifting needs of society through a variety of courses like gender sensitization exploration, social innovation and others.

Other important missions of the college are:

- To make quality the defining criteria of education combining self and others.
- To stimulate academic environment for promotion of quality of teaching and learning process.
- To encourage self-evaluation, accountability, autonomy for all-round development.
- To interact and collaborate with the different stakeholders for quality.

College provides excellence Education and opportunities for intellectual and emotional growth through different programs which are relevant and responsive to the needs of the rural and educationally backward society. This is our thrust area which makes us distinctive in performance of the college.