Name:
Roll No.;
Branch:
Institution:
Address for Communication:
Mobile:
email:
Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

### MR.UDAYA KRISHNAVENI

M.Pharm, Department of Pharmaceutical Analysis, Associate Professor, Sipn, Jonnalagadda Ph.no-9502731958

> Last date to Registration: 13-07-2017

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

B.Rama Rao

Associate Professor

Department of Pharmaceutical Analysis

#### CO-CONVENOR

K.V.Ramanjanevulu

Associate Professor

Department of Pharmaceutical Analysis

#### COORDINATOR

DR.G.NAVEENA

Assistant Professor

Pharmacy Practise

## -: Address for Communication :-

DR.G.NAVEENA

Coordinator

Assistant Professor **Pharmacy Practise** Naveena.pharm.d@gmail.com 9701538449

# A ONE DAY WEBINAR ON

RESEARCH METHODOLOGY & PHARMACOLOGICAL SCREENING OF ANTI DIABETIC DRUGS

Programme schedule

18-09-2021

Organized by:-

# MEDARAMETIA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



M.A.M. College of Pharmarenue:-M.A.M. Conege Start Seminar Hall KESANUPALLI (Po.), Narasaray Seminar Hall Guntun (Day), Pin: 522 601. OLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University) (Recognized Under UGC Section 2F & 12B of UGC Act) Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M)

College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

D.PHARMACY - 2 YEARS

**B.PHARMACY - 4 YEARS** 

PHARM.D - 6 YYEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY
PHARMACEUTICAL REGULATORY AFFAIRS
PHARMACEUTICAL QUALITY ASSURANCE

# O ectives of the Programme:-

Type 2 diabetes mellitus (T2DM) is a global pandemic, as evident from the global cartographic picture of diabetes by the International Diabetes Federation. Diabetes mellitus is a chronic, progressive, incompletely understood metabolic condition chiefly characterized by hyperglycemia. Impaired insulin secretion, resistance to tissue actions of insulin, or a combination of both are thought to be the commonest reasons contributing to the path physiology of T2DM, a spectrum of disease originally arising from tissue insulin resistance and gradually progressing to a state characterized by complete loss of secretory activity of the beta cells of the pancreas. T2DM is a major contributor to the very large rise in the rate of non-communicable diseases affecting developed as well as developing nations

# **Topics Covered:-**

- Introduction
- Clinical Diagnosis of Type 2 Diabetes
- Clinical Management of Type 2 Diabetes
- · Lifestyle Measures
- · Pharmacologic Management

PRINCIPAL

PRINCIPAL

M. A.M. College of Pharmacy

Narasaraopat (Ma.).

KESANUPALLI (Po.). Narasaraopat (Ma.).

For any Queries

Contact:

mampharmacyseminars@gmail.com



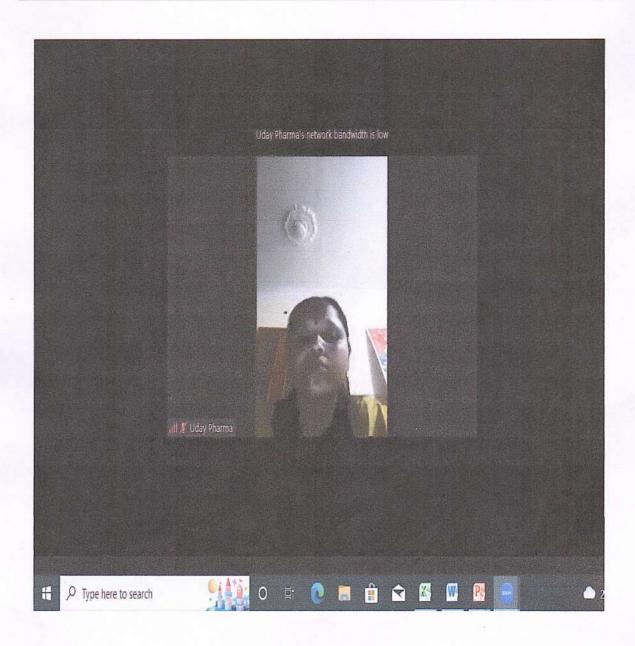
# M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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M.A.M. College of Pharmacy KESANUPALLI (Pc.), Narasaraopsi (Md.), Guntur (Dt.), Pin: 522 601.

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Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

#### MR.DR.SUDEER

Pharm PH.D,

Professor, Department of Pharmaceutics,

Asn College of Pharmacy, Tenali

Ph.no-9989142987

Last date to Registration: 22-10-2021

# PROGRAM COMMITTEE:

#### **CHIEF PATRON**

Sri. M. R. Seshagiri Rao

secretary & Correspondent
M.A.M College of Pharmacy.

#### **PATRON**

Dr.Prasadarao,M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

B.Rama Rao

Associate Professor

Department of Pharmaceutical Analysis

#### **CO-CONVENOR**

K.V.Ramanjaneyulu

Associate Professor

Department of Pharmaceutical Analysis

#### COORDINATOR

#### CH.KARTHEEK

Associate Professor

Pharmacology

# -: Address for Communication :-

#### CH.KARTHEEK

Coordinator Associate Professor Pharmacology cheguk@gmail.com 9491336591

# A ONE DAY SEMINAR ON

# **BASICS OF IPR-FOR STUDENTS**

Programme schedule

23.10.2021

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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Website: www.mamcollegeofpharmacy.ac.in

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**B.PHARMACY - 4 YEARS** 

PHARM.D - 6 YYEARS

M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# pjectives of the Programme:-

Objectives of intellectual property refer to the purposes of protection granted to creators of innovative intellectual creations. Intellectual property (IP) rights serve the important purpose of ensuring that creators will be recognized for their efforts and protected from infringement. When they are sure that their works are protected, creators are more likely to come up with more new creations. As such, IP also helps to promote creativity and innovation. There are many different forms of IP, each of which is protected by a certain type of IP rights..



- Literary works
- Artistic works
- · Scientific works
- · Broadcasts
- Phonograms
- Performances of performing artists
- · Scientific discoveries
- Inventions in any field of human endeavor
- Trademarks
- · Service marks
- · Commercial names



A.M. College of Pharmoch A.M. College of Pharmoch GANGRALLI (Po.), NA OFFICE BOY Queries Contact:



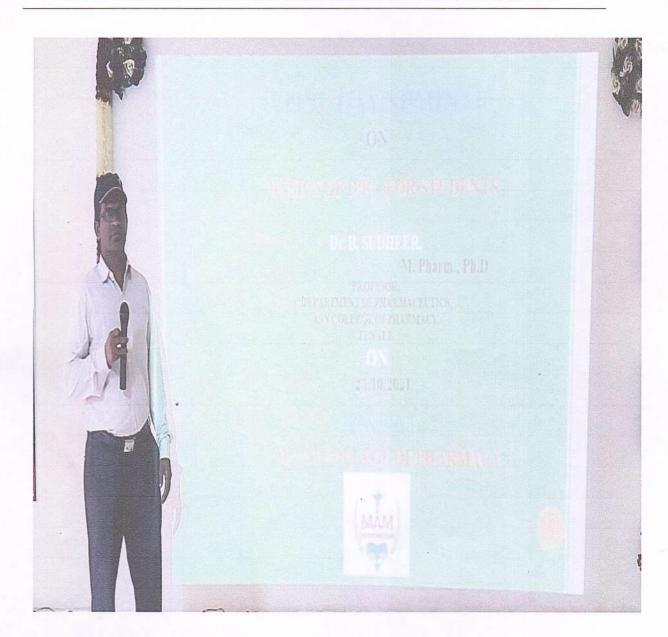
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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin; 522 601,

Name:	
Roll No.:	
Branch:	
Institution:	•••
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Mobile:	
email:	

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

# MR.RAJESH

M.Pharmacy, Assistant
Professor, Department of
Pharmaceutics, Malineni Perumallu
College of Pharmacy, Guntur

Last date to Registration: 19-11-2021

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### **PATRON**

#### Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

#### CONVENOR

#### B.Rama Rao

Associate Professor Department of Pharmaceutical Analysis

#### **CO-CONVENOR**

# K.V.Ramanjaneyulu

Associate Professor

Department of Pharmaceutical Analysis

#### COORDINATOR

#### K. UMA MAHESWARI

Assistant Professor

Pharmaceutical Biotechnology

# -: Address for Communication :-

#### K. UMA MAHESWARI

Coordinator

Assistant Professor
Pharmaceutical Biotechnology
fromuma7@gmail.com
8498900822

# A ONE DAY SEMINAR

# SUPPORTING SELF CARE-CHILDREN'S HEALTH

Programme schedule

20.11.2021

# Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001 : 2008 & UGC 2(F) & 12(B)



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714 / 9951420612| email: prins2mam@gmail.co

Medarametla Anjamma Mastanrao (M.A.M)

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**M.PHARMACY** 

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY
PHARMACEUTICAL REGULATORY AFFAIRS
PHARMACEUTICAL QUALITY ASSURANCE

# )jectives of the Programme:-

To determine which models of self-care support for long-term conditions (LTCs) are associated with significant reductions in health utilization and costs without compromising outcomes for children and young people.



# **Topics Covered:-**

- .. Self-care and self-care support
- Self-care support in children and young people
- · Assessing the efficiency of self-care support
- · Study eligibility criteria
- · Search methods
- · Study screening and selection
- · Data extraction and quality assessment
- · Data preparation and analysis
- Data presentation
- · Changes to the review protocol



For any Queries

Contact:



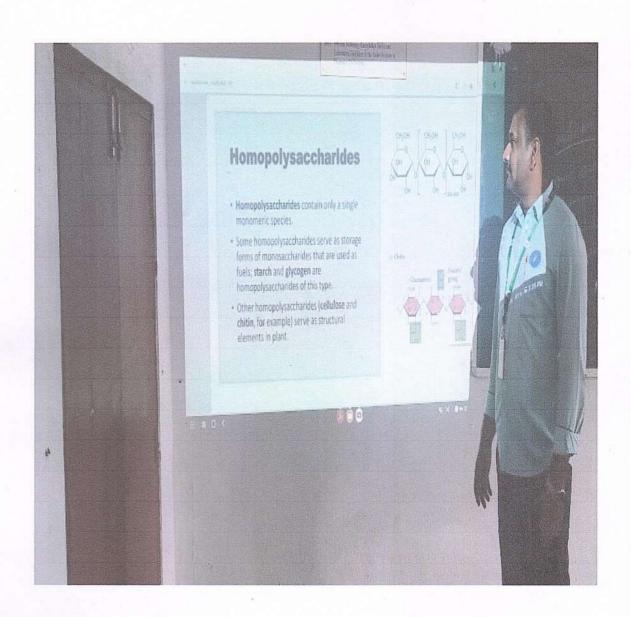
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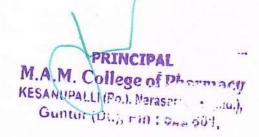
Kesanupalli, Narasaraopet-522601

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Mobile:	
email:	

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

#### MRS.B.GAYATRI

M.Pharmacy, Assistant Professor, Department of Pharmaceutical Analysis, Priyadharshini Institute of Pharmaceutical Education And Research, Pulladigunta Ph.no-8247493413

> Last date to Registration: 20-01-2022

## ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

B.Rama Rao

Associate Professor

Department of Pharmaceutical Analysis

#### CO-CONVENOR

K.V.Ramanjaneyulu

Associate Professor

Department of Pharmaceutical Analysis

Pharmaceutical Analysis Bandlamuri.

ramarao@gmail.com

7702723999

#### COORDINATOR

**B.RAMARAO** 

Assistant Professor

Pharmaceutical Analysis

-: Address for Communication liege of Pharmacy

B.RAMARA SANUPALLI (Po.), Narasaraopat (Md.), Coordinator Guntur (Dt.), Pin 1522 6RA.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601 Assistant Professor

Capproved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University (Recognized Under UGC Section 2F & 12B of UGC Act) Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.co

Website: www.mamcollegeofpharmacy.ac.in

# A ONE DAY SEMINAR

BASIC OF RESEARCH METHODOL IN PHARMACEUTICALS RESEARCH

Programme schedule

22.1.2022

# Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

Medarametla Anjamma Mastanrao (M.A.M)

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M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS
PHARMACEUTICAL QUALITY ASSURANCE

# Ojectives of the Programme:-

- Understand the meaning of research.
- Distinguish between different kinds of researches.
- Understand the importance, need and significance of the research.
- Understand research design and the process of research design.
- Formulate a research problem and state it as a hypothesis.

# **Topics Covered:-**

- Introduction
- Objectives
- · Meaning of Research
- · Definition of Research
- · Characteristics of Research
- · Types of Research
- · Methodology of Research
- · Formulation of Research Problem
- Research Design
- · Meaning of Research Design
- · Characteristics of Research Design

M. A.M. College of Pharmacy

M. A.M. College of Pharmacy

M. A.M. College of Pharmacy

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Pin . 8/12/801.

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For any Queries

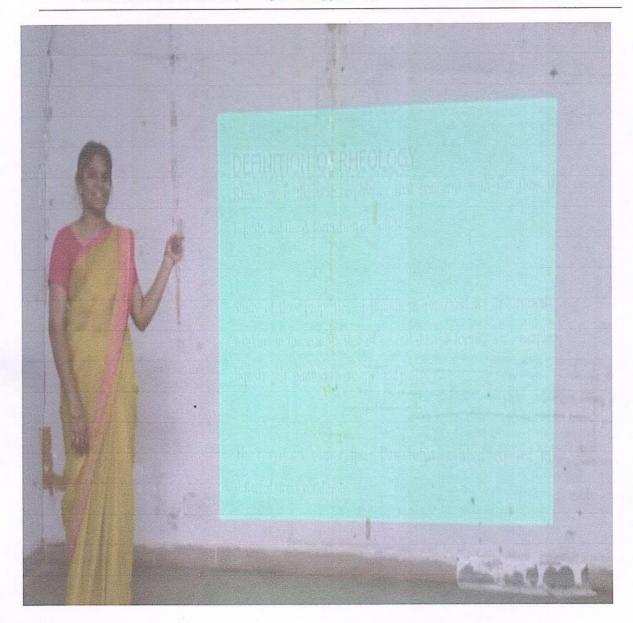
Contact:



# M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601 (Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 601.

# REGISTRATION FORM: Roll No.: Branch:.... Institution:.... Address for Communication: Mobile:..... email:

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

#### **BLAKSHMANA**

M Pharm (Ph.D), Associated Professor, Siddhartha Institute of Pharmaceutical Science, Jonnalagadda. Ph.no-9052031925

> Last date to Registration: 23-04-2022

# OGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

B.Rama Rao

Signature

Associate Professor

Department of Pharmaceutical Analysis

#### CO-CONVENOR

K.V.Ramanjaneyulu

Associate Professor

Department of Pharmaceutical Analysis

#### COORDINATOR

**G.SUMAJALI** 

Assistant Professor

Pharmaceutical Chemistry

PRINCIPAL -: Address for Communication College of Pharmacy
M.A.M. College of Pharmacy

SANUPALLI (Po.), Nation 522 601.

Guntur (Dt.), Pin: 522 601. Coordinator

Assistant Professor Pharmaceutical Chemistry Golla.sumanjali@gmail.com 7093741733

# A ONE DAY WEBINAR

# **IPR-AWARENESS PROGRAMME**



Programme schedule

25.04.2022

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

OLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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PHARM.D - 6 YYEARS

M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# O ectives of the Programme:-

In order to take forward the National IPR Policy and to enhance creativity, innovation, competitiveness and economic growth in India, it is imperative to harness IP. With phenomenal growth of the Indian Economy it is vital that IPRs are generated in India and then legally protected and exploited. Inadequate knowledge about the rights of individuals to protect their ideas and innovations and low awareness about the procedures involved in obtaining an IPR has hindered India's growth in Intellectual Property. With India's potential and its importance in the global arena, it's time we rise and become a leader in innovation and Intellectual Property.

## **Topics Covered:-**

- Cell for IPR Promotion and Management (CIPAM)
- · Allocation of Funds
- Area of Coverage
- Name of the Implementing Agency
- · Scheme for IPR Awareness
- · Salient Features of the Scheme
- · Outcome of the Scheme



For any Queries
Contact:

# MAM

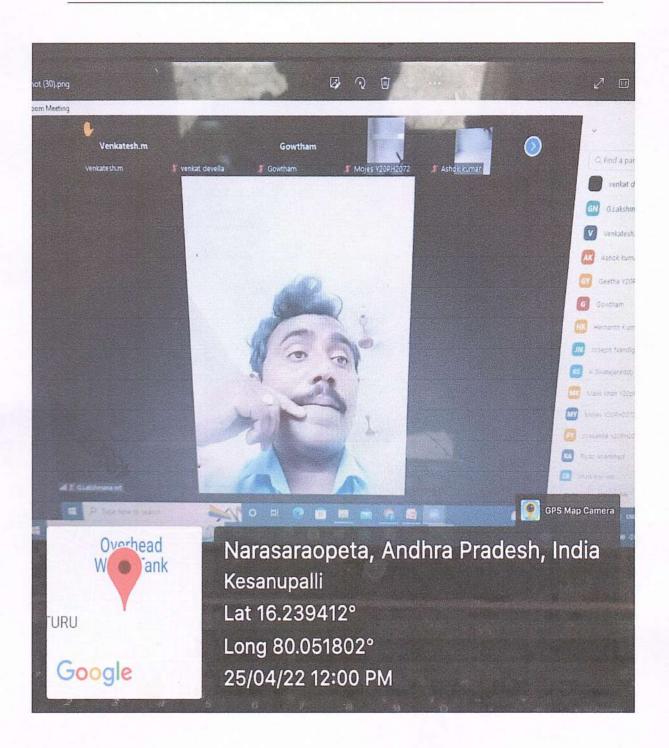
#### M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraonet (wid.),

Guntur (Dt.), Pin: 524 601.

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Mobile:				
email:				

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:** SRI BHAVANA CHINTA

safety & pv specialist syneos health, bengaluru

Ph.no-6301935882

Last date to Registration: 29-04-2022

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

B.Rama Rao

Associate Professor Department of Pharmaceutical Analysis

#### CO-CONVENOR

K.V.Ramanjanevulu

Associate Professor

Department of Pharmaceutical Analysis

#### COORDINATOR

B.ROOPA

Assistant Professor

Pharmaceutical Analysis

M.A.M. College of Pharmach -: Address for Communication UPALLI (Po.), Pin: 522 601.

B.ROODA

Coordinator

Assistant Professor Pharmaceutical Analysis Roopateju9@gmail.com 8125536439

A ONE DAY SEMINAR ARTIFICIAL INTELLIGENCE IN DRUG DISCOVERY

> Programme schedule 30.04.2022

> > Organized by:-

# MEDARAMETIA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

## M.A.M COLLEGE OF PHARMACY

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M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# ectives of the Programme:-

The use of artificial intelligence (AI) has been increasing in various sectors of society, particularly the pharmaceutical industry. In this review, we highlight the use of AI in diverse sectors of the pharmaceutical industry, including drug discovery and development, drug repurposing, improving pharmaceutical productivity, and clinical trials, among others; such use reduces the human workload as well as achieving targets in a short period of time. We also discuss crosstalk between the tools and techniques utilized in AI, ongoing challenges, and ways to overcome them, along with the future of AI in the pharmaceutical industry.

# **Topics Covered:-**

- AI in drug discovery
- · AI in drug screening
- AI in designing drug molecules
- AI in advancing pharmaceutical product development
- · AI in pharmaceutical manufacturing
- AI in quality control and quality assurance

M.A.M. College of Pharmacti KESANUPALLI (Po.), Narasayaona (unu.), Guntur (D.), Pin : 522 501.

For any Queries

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# MAM

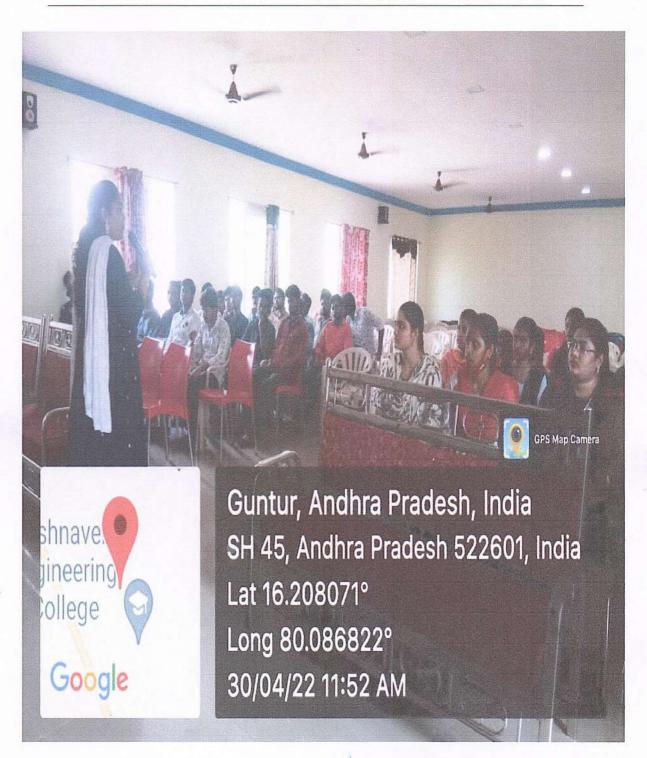
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Guntur (Dt.), Pin: 522 801.

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Mobile:	
email:	
	Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

### DR MAHESH PALKAR

Principal & Professor, Nmihs University School of Pharmacy, Maharashtra. Ph.no-9248539906

> Last date to Registration: 09-05-2022

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

B.Rama Rao

Associate Professor Department of Pharmaceutical Analysis

#### CO-CONVENOR

K.V.Ramanjaneyulu

Associate Professor

Department of Pharmaceutical Analysis

Assistant Professor

Pharmaceutical Analysis

durgabhavanithanniru14@gmail.com

6301935882

#### COORDINATOR

T.DURGABHAVANI

Assistant Professor

Pharmaceutical Analysis

# A ONE DAY WEBINAR ON

# ANALYTICAL METHOD **DEVELOPMENT &VALIDATION**

Programme schedule

10.05.2022

Organized by:-

# MEDARAMETIA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



PRINCIPAL -: Address for Communication: College of Pharmacy T.DURGABHAVANKESANUPALLI (PO.), Narasaraopsi (mo.).
Coordinate of the property of the property

-: Venue:-Seminar Hall

#### OLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University) (Recognized Under UGC Section 2F & 12B of UGC Act) Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M)

College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

D.PHARMACY - 2 YEARS

**B.PHARMACY - 4 YEARS** 

PHARM.D - 6 YYEARS

M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# ectives of the Programme:-

Analytical method development, validation, and transfer are key elements of any pharmaceutical development program. This technical brief will focus on development and validation activities applicable to drug products. Often considered routine, the benefit that well-developed analytical methods can contribute to the overall developmental time and cost efficiency of a program is undervalued.

# Topics Covered:

- Introduction to Spectroscopy
- UV-Vis Spectroscopy
- Introduction to Chromatography
- · HPLC
- · Analytical Method Development
- · Validation
- · Importance of Validation
- Types of Analytical Procedures to be Validated

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College of principal india

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For any Queries

Contact:

# MAM

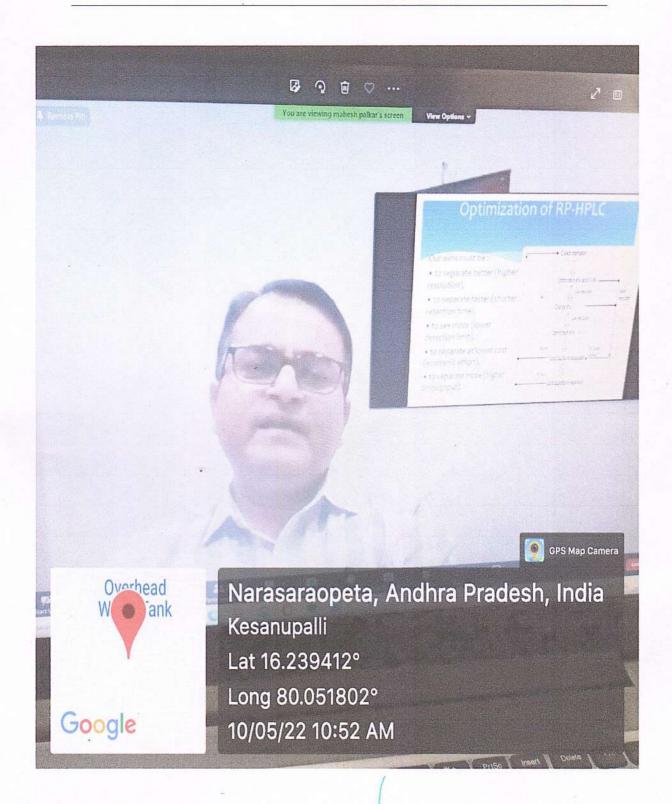
#### M.A.M COLLEGE OF PHARMACY

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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

Mobile:.....

email:.....

Branch:..... Institution:..... Address for Communication:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

### T VENKATA KISHORE

M.Pharm, Clinical Data Management, Parexal, Hyderabad, telangana Ph.no-

> Last date to Registration: 13-05-2022

# **OGRAM COMMITTEE:**

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

B.Rama Rao

Associate Professor

Department of Pharmaceutical Analysis

#### CO-CONVENOR

K.V.Ramanjaneyulu

Associate Professor

Department of Pharmaceutical Analysis

#### COORDINATOR

CH.KARTHEEK

Associate Professor

Pharmacology

-: Address for Communication: ALLI (Political States)

CH.KARTHEEK

Cuptur (Dt.)

Pin: 522 801.

Associate Professor Pharmacology cheguk@gmail.com 9491336591

# A ONE DAY SEMINAR

CHALLENGES AND DEMANDING CAREER IN CLINICAL RESEARCH **&CLINICAL DATA MANAGEMENT** 

Programme schedule

14.05.2022

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# MEDARAMETLA ANJAMMA MASTAN **RAO COLLEGE OF PHARMACY**

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-: Venue:-Seminar Hall

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# Occives of the Programme:-

Clinical Data Management (CDM) is a critical phase in clinical research, which leads to generation of high-quality, reliable, and statistically sound data from clinical trials. This helps to produce a drastic reduction in time from drug development to marketing. Team members of CDM are actively involved in all stages of clinical trial right from inception to completion. They should have adequate process knowledge that helps maintain the quality standards of CDM processes. Various procedures in CDM including Case Report Form (CRF) designing, CRF annotation, database designing, data-entry, data validation, discrepancy management, medical coding, data extraction, and database locking are assessed for quality at regular intervals during a trial In the present scenario

# Topics Covered:-

- Regulations, Guidelines, and Standards in CDM
- · The CDM Process
- · Review and finalization of study documents
- Database designing
- · Data collection
- Data validation
- · Discrepancy management
- · Medical coding
- · Database locking

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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin: 522 601.

# REGISTRATION FORM: Roll No.: Address for Communication:

Mobile:....

email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

# DR SK ABDUL REHMAN

Principal & Professor, Nirmala College of Pharmacy, Guntur Ph.no-9849702527

# NOTICE

Last date to Registration: 16-05-2022

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

# PATRON

Dr. Prasadarao, M.

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

B.Rama Rao

Associate Professor

Department of Pharmaceutical Analysis

#### CO-CONVENOR

K.V.Ramanjaneyulu

Associate Professor

Department of Pharmaceutical Analysis

#### COORDINATOR

DR.V.SATYANARAYANA

Professor

Pharmacy Practise

-: Address for Communication Upallipolinis 522 Gut.

DR. V. SATYANARAYANA Guntur (Dt.).

Coordinator

Prof.

Pharmacy Practise veeragandamsatya@gmail.com

9177435755

A ONE DAY WEBINAR ON SCOPE OF CLINICAL **RESEARCH & ASSOCIATED DOMAINS** 

> Programme schedule 18.05.2022

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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-: Venue:-Seminar Hall

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PHARMACEUTICAL QUALITY ASSURANCE

# O ectives of the Programme:-

It provides scientific analysis of the impact, risks and benefits of medicines or a medicinal product. The trials are done before initiating the products in the market. The tests are performed at different stages and after-launch supervision is maintained to scrutinize the safety and monitor the side effects if any. It is the best time to become part of this fast evolving industry. And an educational qualification in clinical research will help you suffice.

### Topies Covereit

- · Clinical Research Co-ordinator (CRC)
- Clinical Research Associate (CRA)
- · Clinical Monitor or Trial Monitor
- · Research Nurses or Site Managers
- · Data Manager
- · Clinical Research Scientist
- · The Biostatistician
- The Clinical Quality Assurance Auditor (CQA)
- Clinical Safety Analyst
- · Programme Coordinator

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M.A.M. College of Pharmacy

M.A.M. College of Pharmacy

MESANUPALLI (Po.), Narasaraopet (Mo.),

WESANUPALLI (Di.), Pin: 522 601.

Guntur (Di.), Pin: 522 601.

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Contact:

# MAM

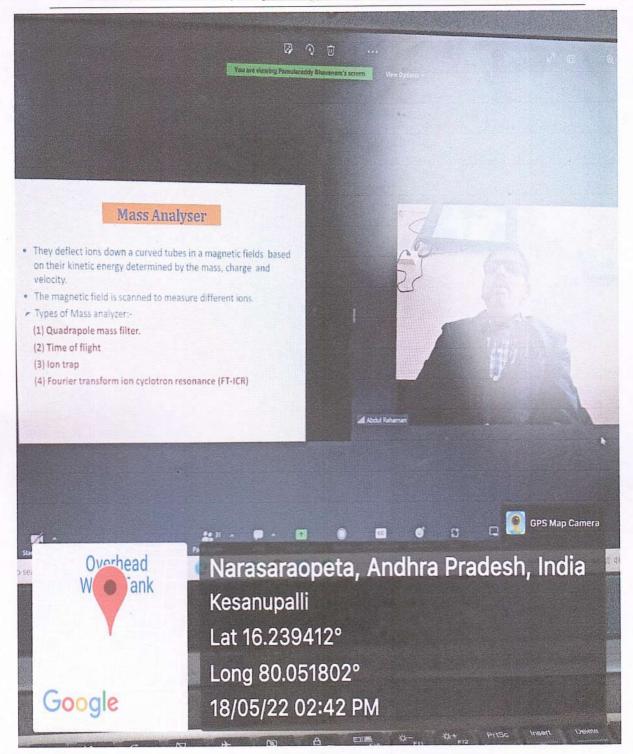
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M. A. M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

email:.....

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

# Dr.T.S.SHANMUGARAJAN

Professor, Department of Pharmaceutics, VISTAS, thamilnadu. Ph.no-

> Last date to Registration: 10-06-2022

THE REPORT OF THE PART OF THE

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.Y.Narasimha rao

Professor

Department of pharmacology

#### CO-CONVENOR

S.Rajini

Associate Professor

Department of pharmacy practise

#### COORDINATOR

DR.V.SATYANARAYANA

Professor Pharmacy Practise

-: Address for Communication (Po.), Natasaraopei (Inc.), DR. V.SATYANARAYANA Guntur (Dt.), Ping 522 601.

Coordinator

Professor Pharmacy Practise veeragandamsatya@gmail.com 9177435755

# A ONE DAY SEMINAR METHODOLOGY & FRONTIERS IN SCIENCES

为。如果你们的一个人,我们也没有一个人的,我们也没有一个人的,我们也没有一个人的,我们也没有一个人的。 "我们的,我们也是我们的,我们也是我们的,我们就是我们的,我们就是我们的一个人的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们

Programme schedule

11.06.2022

Organized by:-

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HAMMONIA M. A.M. College of Phairs and

-: Venue:-Seminar Hall

#### M.A.M COLLEGE OF PHARMACY

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**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# O ectives of the Programme:-

Frontiers in Scientific Research and Technology (FSRT), a multidisciplinary journal, are a peer-reviewed international journal, a free access journal, and published annually by Suez University. The journal publishes research-intensive articles and scientific manuscripts with multidisciplinary contributions. Manuscripts that truly define the aims of the journal include those in the fields of chemistry, biochemistry, physics, mathematics, computer science, earth science, zoology, microbiology, etc

# Topics Covered:-

- Music therapy
- · Political misinformation

- Sustainable agriculture
- · Mental health
- · Canine
- Nutritional immunology connection
- · Infectious disease

M.A.M. College of Pharmarty

M.A.M. College of Pharmarty

KESANUPALLI (Po.); Narasaraopet (Mu.),

Guntur (Dt.) Pin: 522 601.

For any Queries

Contact:

# MAM

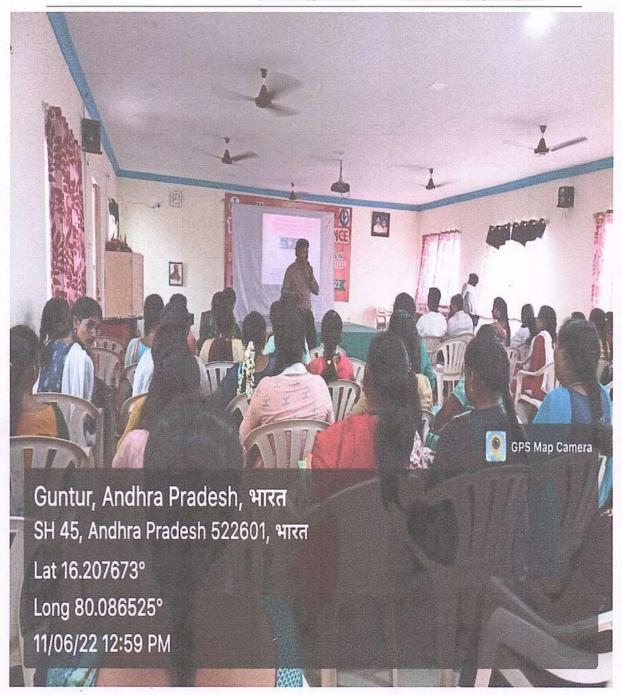
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Name:
Roll No.:
Branch:
Institution:
Address for Communication:
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Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

# Mr.Durga Srinivas

Clinical SAS Programmer, Novartis, Hyderabad, Telangana. Ph.no-

> Last date to Registration: 14-6-2022

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.Y.Narasimha rao

Professor

Department of pharmacology

#### CO-CONVENOR

S.Rajini

Associate Professor

Department of pharmacy practise

#### COORDINATOR

T.DURGABHAVANI

Assistant Professor

Pharmaceutical Analysis

PRINCIPAL

-: Address for Communication of Pharmacy KESANUPALLi (Po.), Narasaraopet (Mo.), T.DURGABHAVANGuntur (Dt.), Pin: 522 601.

#### Coordinator

Assistant Professor Pharmaceutical Analysis durgabhavanithanniru14@gmail.com 6301935882

# A ONE DAY SEMINAR **ENTREPRENEURSHIP &**

# INNOVATION FOR SUSTAINABLE BUSINESS

Programme schedule 15.06.2022

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# MEDARAMETI A ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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-: Venue:-Seminar Hall

#### M.A.M COLLEGE OF PHARMACY

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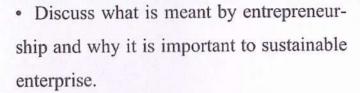
PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# **Ojectives of the Programme:**



- Discuss the relationship between innovation and sustainable business.
- Understand the key factors affecting entrepreneurial viability.
- Explain the different motivations for sustainable business entrepreneurs.
- Discuss the main challenges facing entrepreneurs

# Topics Covered:-

- Licensing Information
- · Preface
- Introduction to Sustainable Business and Sustainable Business Core Concepts and Frameworks
- · The Science of Sustainability
- Government, Public Policy, and Sustainable
   Business
- · Accountability for Sustainability
- •Entrepreneurship, Innovation, and Sustainable Business
- · Sustainable Business Marketing
- •Case: Sustainable Business Entrepreneurship: Simply Green Biofuels



For any Queries
Contact:

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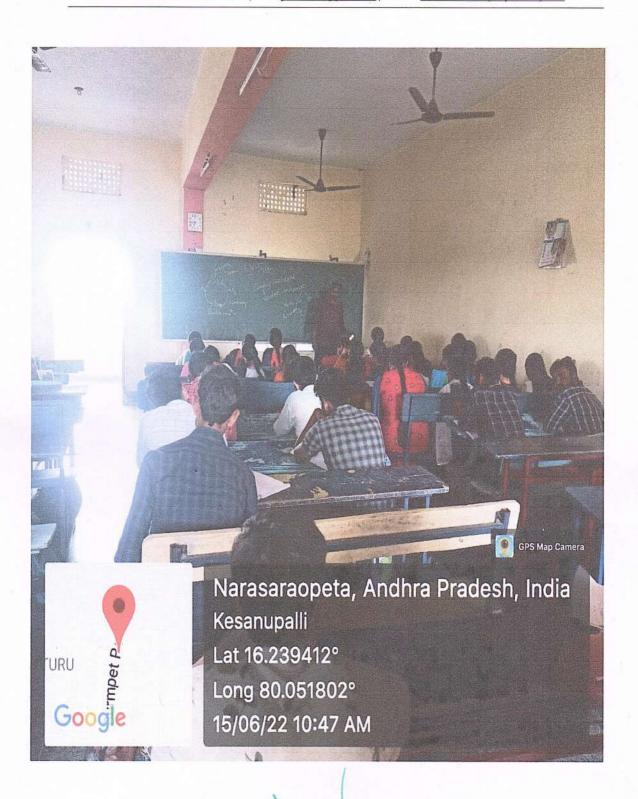
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M.A.M. College of Pharmacy
KESANUPALLI (Fo.), Narasaraopet (Md.),
Guntur (Dt.), Pin: 522 601.

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

# Mr.Jani Basha Noor Basha

Senior Manager, Jocil P.Ltd, Nallapadu.

> Last date to Registration: 17-06-2022

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

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Professor

Department of pharmacology

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Associate Professor

Department of pharmacy practise

## COORDINATOR CH.KARTHEEK

Associate Professor

Pharmacology

PRINCIPAL M.A.M. College of Pharmacy

-: Address for Communication (Po.), Naras araopet (Mu.), CH.KARTHEE Suntur (Dt.), Pin: 522 601.

Coordinator

Associate Professor Pharmacology cheguk@gmail.com 9491336591

# A ONE DAY SEMINAR ON

24444

**GOOD MANUFACTURING** PRACTICE (GMP) GUIDELINE IN PHARMACEUTICAL INDUSTRIES

Programme schedule

18,06,2022

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

## M.A.M COLLEGE OF PHARMACY

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# Objectives of the Programme:-

Good manufacturing practices (GMP) are the practices required in order to conform to the guidelines recommended by agencies that control the authorization and licensing of the manufacture and sale of food and beverages, cosmetics, pharmaceutical products, dietary supplements, and medical devices. These guidelines provide minimum requirements that a manufacturer must meet to assure that their products are consistently high in quality, from batch to batch, for their intended use.

# **Topics Covered:**

- High-level details
- Guideline versions
- Enforcement
- CGMP inspections
- Other good practices
- · Good clinical practice

M. A.M. College of Pharmacy

M. S.M. College of Pharmacy

KESANUPALLI (Pol), Narasargo, 4 janush

Guntur (Dt.), Pin : 562 631.

For any Queries
Contact:

# MAM

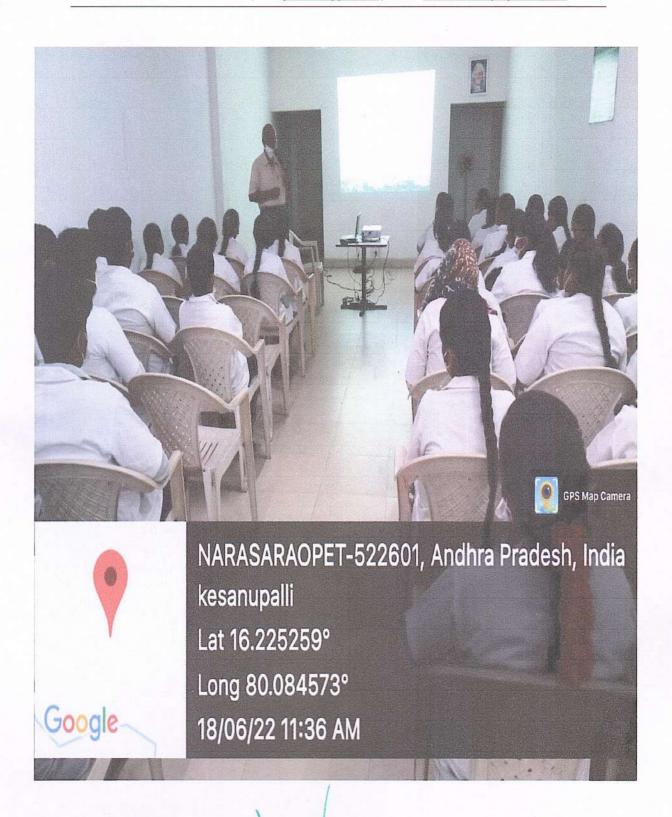
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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraone (and.), Guntur (Dt.), Pin: 522.301.

# 

Address for Communication:

Branch:....

Institution:....

Mobile:....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

# DR. RAVI TEJA NAIK

MBBS, Civil Assistant Surgeon, Chilakaluripet, PHC; , DR.KARTHIK RAKEM,

C.E.O of AVENIDA Innovations, Hyderabad, Telangana,

#### Dr. R. Hari Babu

Ph.D, Professor, Dept. of pharmacy Practice, CHIPS, Guntur;

#### DR.J.JOHN KIRUBAKARAN,

ofessor, Dept of pharmacy Practice, VIPS, Rajahmundry.
Ph.no-8919126429

Last date to Registration: 17-06-2022

# PROGRAM COMMITTEE:

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Associate Professor

Department of pharmacy practise

#### COORDINATOR

DR.V.SATYANARAYANA

Professor

Pharmacy Practise

# -: Address for Communication :-

DR. V. SATYANARAYANA

Coordinator Professor

Pharmacy Practise
veeragandamsatya@gmail.com
9177435755

#### A ONE DAY WEBINAR

ON

# ON ADDRESSING DRUG CHALLENGES IN HEALTH AND HUMANITARIAN CRISES

Programme schedule 26.06.2022

### Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 661.

-: Venue:-Seminar Hall

#### M.A.M COLLEGE OF PHARMACY

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#### Courses Offered:

D.PHARMACY - 2 YEARS

**B.PHARMACY - 4 YEARS** 

PHARM.D - 6 YYEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY
PHARMACEUTICAL REGULATORY AFFAIRS
PHARMACEUTICALOUALITY ASSURANCE

# Ob tives of the Programme:-

Drug abuse remains one of the biggest threats to health and the society in general. It's one of the major issues that the world is struggling with and which need to be completely eliminated from the society. Every year, the International Day against Drug Abuse and Illicit Trafficking is observed on June 26. The main aim of this day is to spread awareness about the physical and psychological impact of substance abuse, drug overdose deaths, and drugs-related problems across the globe.

# **Topics Covered:**

- Background
- World Drug Report
- · UNODC
- · Drug Trafficking
- · The Real Criminals
- · Family Plays A Part
- · Teachers Play A Part



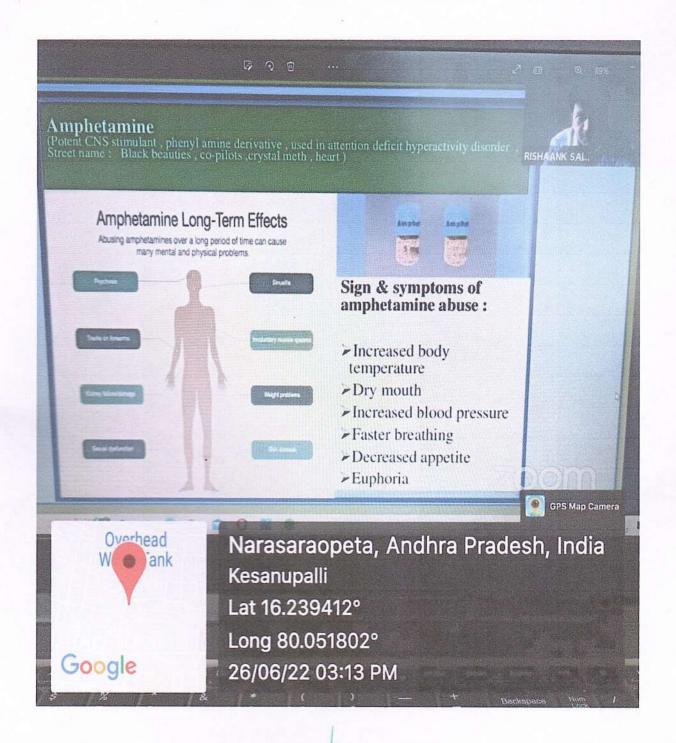
For any Queries Contact:

# MAM

#### M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601
(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)
(Recognized Under UGC Section 2F & 12B of UGC Act)

 $Mobile: 9848498714 / 9951420612 \mid email: \underline{prins2mam@gmail.com} \mid Website: \underline{www.mamacollegeofpharmacy.ac.in}$ 



M.A.M. College of Pharmacy Guntur (Dt.), Pin: 522 601.

# 

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

email:....

# **Resource Person:**

# Dr.M.Srikanth

M Pharmacy, Ph.D. Professor And Principal, A.K.R.G College of Pharmacy, Nallajerla. Ph.no-9492723149



# ROGRAM COMMITTEE:

#### **CHIEF PATRON**

Sri. M. R. Seshagiri Rao

secretary & Correspondent
M.A.M College of Pharmacy.

#### **PATRON**

Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

#### CONVENOR

DR.Y.Narasimha rao

Professor

Department of pharmacology

#### **CO-CONVENOR**

S.Rajini

Associate Professor

Department of pharmacy practise

#### COORDINATOR

T.DURGABHAVANI

Assistant Professor

Pharmaceutical Analysis

-: Address for Communication :-

#### T.DURGABHAVANI

Coordinator

Assistant Professor
Pharmaceutical Analysis
durgabhavanithanniru14@gmail.com
6301935882

# A ONE DAY SEMINAR ON

# **IPR-& ITS PROTECTION**

Programme schedule

28.06.2022

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001 : 2008 & UGC 2(F) & 12(B)



M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

> -: Venue:-Seminar Hall

#### M.A.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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(Recognized Under UGC Section 2F & 12B of UGC Act)

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Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

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PHARM.D - 6 YYEARS

M.PHARMACY

PHARMACEUTICAL ANALYSIS
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PHARMACEUTICAL REGULATORY AFFAIRS
PHARMACEUTICAL QUALITY ASSURANCE

# Orectives of the Programme:-

The main objective of intellectual property law is to encourage innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time.

# **Topics Covered:-**

- Copy right
- · Trade mark
- · Patent
- · Trade secrete
- Documenting your discoveries
- Using digital rights management
- Opting for strong nondisclosure agreements
- · Creating strong access credentials

PRINCIPAL

M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.



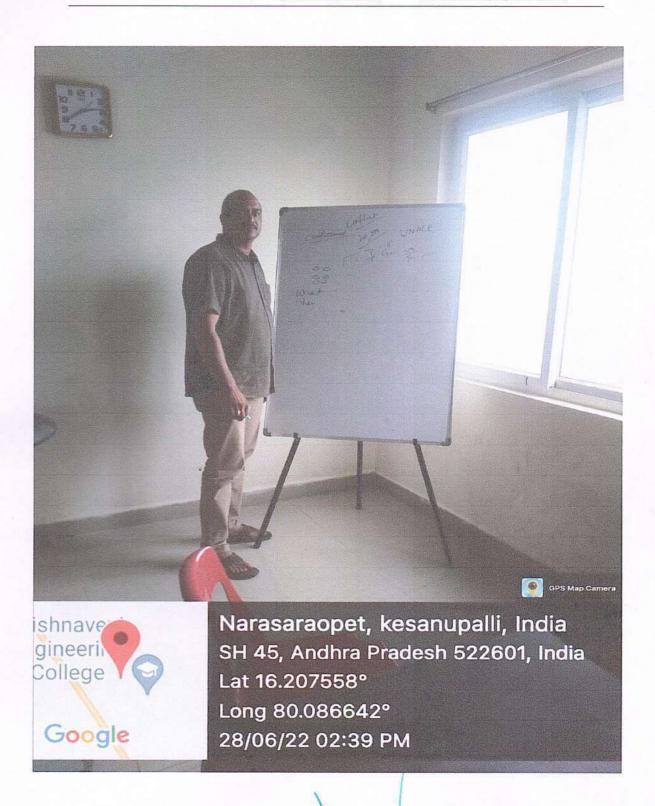
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M.A.M. College of Pharmacy KESANUPALLY (Po.), Narasaraopet (Wd.), Guntur (Dt.), Pin: 522 601.

### REGISTRATION FORM:

email:.....

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	Branch:
	Institution:
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Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

#### Dr. G. KIRAN

M.Pharm, Ph.D, Department of Pharmacology, A.M Reddy college of pharmacy, Petrupallem Ph.no-7866949285

> Last date to Registration: 01-07-2022

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

#### Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.Y.Narasimha rao

Professor

Department of pharmacology

#### CO-CONVENOR

#### S.Rajini

Associate Professor

Department of pharmacy practise

#### COORDINATOR

#### CH.KARTHEEK

Associate Professor

Pharmacology

M.A.M. College of Pharmacy PRINCIPAL -: Address for Communication College Maria Maria Milli (Po.), Naria Sara Milli Guntur (Dt.), Pirx: 522 301.

# CH.KARTHEEK

Coordinator Associate Professor Pharmacology cheguk@gmail.com 9491336591

# A ONE DAY SEMINAR

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# RESEARCH METHODOLOGY & THEIR APPLICATIONS IN EXPERIMENTAL PHARMACOLOGY

Programme schedule

02.07.2022

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

### M.A.M COLLEGE OF PHARMAC

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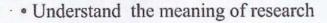
PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE }

# Dectives of the Programme:-



- Distinguish between different kinds of researches
- Understand the importance, need and significance of the research.
- Understand research design and the process of research design.
- · Formulate a research problem and state it as a hypothesis.

# Topics Covered:-

1. Objectives of research.

- 2. Importance of research
- 3. Types of research

Descriptive research

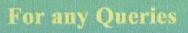
Applied research

Qualitative research

Quantitative research

- 4. Research method vs. Research methodology
- 5. Research process
- 6. Procedural steps in research





Contact:



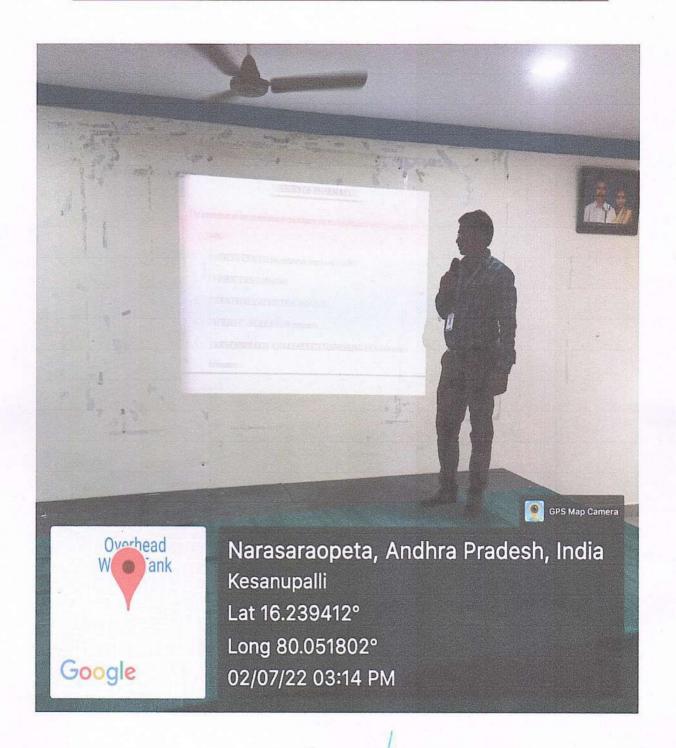
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M.A.M. College of Pharmacy

KESANUFALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 601.

#### REGISTRATION FORM:

Name:
Roll No.:
Branch:
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Address for Communication:
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Mobile:
email:
Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

### Mr. SATYANARAYANA

M. Pharm (Ph.D), OC & OA Manager, Safe Parenteral and Formulations, Gollapadu Ph.no-9652716571



# **PROGRAM COMMITTEE:**

#### CHIEF PATRON

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secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao, M

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Professor

Department of pharmacology

#### CO-CONVENOR

S.Rajini

Associate Professor

Department of pharmacy practise

#### COORDINATOR

CH.KARTHEEK

Associate Professor

Pharmacology

# A ONE DAY SEMINAR

**IPR-ISSUES & CHALLENGES** 

Programme schedule

06.07.2022

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN **RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

PRINCIPAL

-: Address for Communication Chapter (Dt.), Pin: 522 601.

Coordinator Associate Professor Pharmacology cheguk@gmail.com 9491336591

#### M.A.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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**M PHARMACY** 

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# Oectives of the Programme:-

IPR refers to the purpose of protection granted to creators of innovative intellectual creation. Intellectual Property (IP) Right serve the importance purpose of ensuring that creators will be recognized for their efforts and protected from infringement when they are sure that their works are protected, creators are more likely to come up with more new creation.

# Topics Covered:-

- · Over view of IPR
- · Essentials of trade marks
- · Patent structures
- · Claims
- · Patent search
- · Patent mapping
- E Filling of IPO
- Career prospects

PRINCIPAL

M.A.M. College of Pharmany

KESANUPALLI (Po.), Narasaraopet (ind.),

Guntur (Dt.), Pin: 522 601.



For any Queries

Contact:

# MAM

#### M.A.M COLLEGE OF PHARMACY

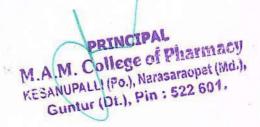
Kesanupalli, Narasaraopet-522601

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#### REGISTRATION FORM:

Name:	*************************
Roll No.:	***************************************
Branch:	*****************
Institution:	
Address for Communication:	
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Mobile:	
email:	

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Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

# Mr. Varaprasad Nagidi

Founder & CEO, Arete It Services Pvt.Ltd. Vijayawada Ph.no-8885591199

> Last date to Registration: 14-07-2022

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal M.A.M College of Pharmacy

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DR.Y.Narasimha rao

Professor

Department of pharmacology

#### CO-CONVENOR

S.Rajini

Associate Professor

Department of pharmacy practise

# COORDINATOR

T.DURGABHAVANI

Assistant Professor

Pharmaceutical Analysis

M.A.M. College of pharman -: Address for Communication (Dt.), Pin: 522 601.

T.DURGABHAVANI

CONTROL OF Pharmachinical Con

# A ONE DAY SEMINAR ON

ART, TOWARD (MOLARY) (MILAND) TENANT, TENANT, TENANT, TOWARD

**FUTURE OF ENTREPRENEURSHIP** & EMPLOYMENT OPPORTUNITIES

Programme schedule

15,07,2022

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

Assistant Professor Pharmaceutical Analysis durgabhavanithanniru14@gmail.com 6301935882

#### M.A.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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PHARM.D - 6 YYEARS

**M.PHARMACY** 

**PHARMACEUTICS** 

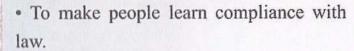
PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# \_\_jectives of the Programme:-



- To understand the merits and demerits of becoming an entrepreneur.
- To design project for manufacturing a product.
- To increase the supply of entrepreneurs for quick industrial development.
- To prepare individuals to accept the uncertainty involved in running a business..
- To expand the sources of entrepreneurship.

# **Topics Covered:-**

- Capital Budgeting
- Types Of Deposits
- · Performance Management

- · Strategic Business Unit
- · Social Audit
- · Entrepreneurial Growth

PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraoper (and.),

Guntur (Dt.), Pin : 522 601.



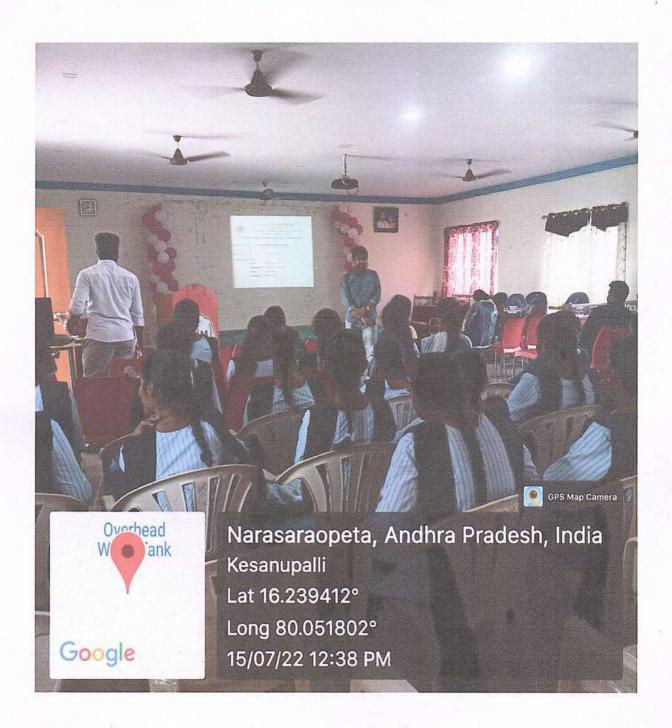
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# MAM

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M.A.M. College of Pharmach

KESANUPALLI (Po.), Narasaraspet (MU.),

Guntur (Dt.), Pin: 522 601.

# REGISTRATION FORM: Institution:.... Address for Communication: Mobile:.... email:

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person

# MRS T RANTNA MAHESWARI

M Pharmacy department of Pharmacology, Assistant Professor, vagdevi college of pharmacy, gurajala Ph.no-8143470623

> Last date to Registration: 18-07-2022

# PROGRAM COMMITTEE

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmac

#### CONVENOR

DR. V. Narasimha rao

Professor

Signature

Department of pharmacology

#### CO-CONVENOR

S.Rajini

Associate Professor

Department of pharmacy practise

#### COORDINATOR

#### CH.KARTHEEK

Associate Professor

Pharmacology

Address for Communication, 20th, pin 522 507.

· Associate Professor Pharmacology cheguk@gmail.con

A ONE DAY SEMINAR ON GLOBAL EMERGENCY

Programme schedule

TRENDS IN PHARMACY

19.7.2022

Organized by:-

# RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hal

Kesanupally, Narasaraopet-522601

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PHARM.D - 6 YYEARS

M.PHARMACY.

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

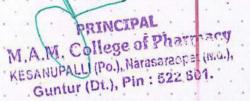
PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

**PHARMACEUTICAL QUALITY ASSURANCE** 

# Ojectives of the Programme:-

Develop a Pharmacy Emergency Preparedness and Response (PEPR) Framework and recommendations for pharmacy professional pathways towards full integration within public health EP&R efforts (such as the COVID-19 pandemic), and enhanced recognition of pharmacists' skills, roles and contributions as integral members of the inter professional health-care team.





# Topics Covered:-

- · Supply chain and inventory management
- · Working conditions and occupational safety
- · Providing essential services and access
- · Protection from serious harm
- · Expanded clinics and temporary hospitals
- · Routine and Supplemental Immunizations

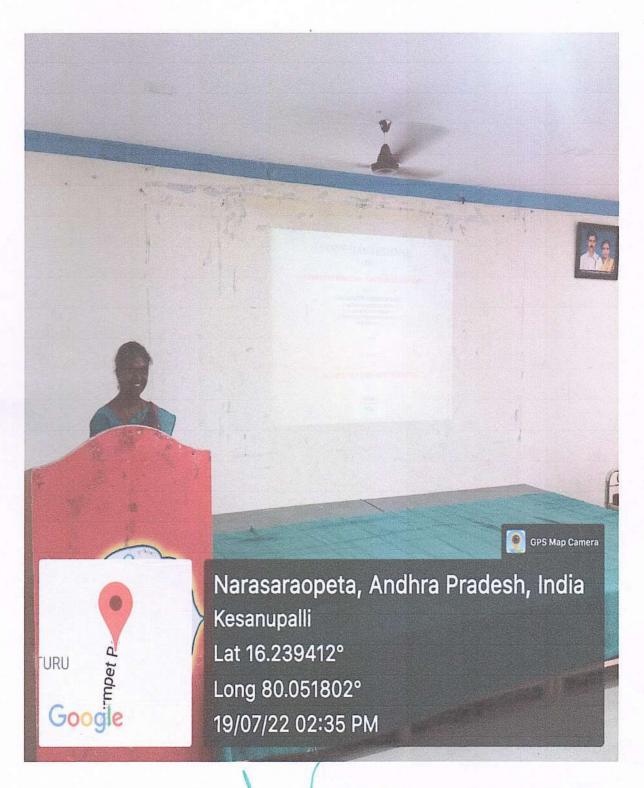
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# NAM

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PRINCIPAL

M.A.M. College of Pharmacy

MESANUFALLI (Po.), states of Ecopel (Ma.),

Gentler (Dt.), Pin: 522 601.

#### **REGISTRATION FORM:**

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

#### A.HARISH

Clinical Data Associate, Thermo Fisher, Nellore



# ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

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DR.Y.Narasimha rao

Professor

Department of pharmacology

#### **CO-CONVENOR**

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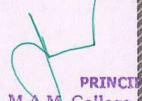
Associate Professor

Department of pharmacy practise

### COORDINATOR CH.KARTHEEK

Associate Professor

Pharmacology



M.A.M. College Pharmacy KESANUPALLI (Po.), Na Saraonei (mu.),

-: Address for Communication 522 501.

# A ONE DAY SEMINAR ON

# JOURNEY OF SUCCESSFUL ENTREPRENEURSHIP

Programme schedule

25.07.2022

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

#### CH.KARTHEEK

Coordinator

Associate Professor
Pharmacology cheguk@gmail.com
9491336591

#### M.A.M COLLEGE OF PHARMACY

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PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

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PHARMACEUTICAL QUALITY ASSURANCE

# Oectives of the Programme:-

- To Create Awareness about Availability of Resource
- To Encourage Self Employment
  Tendencies
- To Make a Successful Entrepreneur.
- To Promote Small, Cottage & Local Industries.

# Topics Covered:-

- · Follow Your Passion
- · Learning must be Continuous
- Expect Failure
- · Trust Yourself
- · Build a Great Team
- · Always Look Forward



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For any Queries

Contact:

# MAM

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 601.

# **REGISTRATION FORM:**

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

# MR.D.NAVEEN KUMAR

M.Pharmacy ,Department of PAQA, Executive And Production Manager ,Jodas Expoim Pvt Ltd, Hyderabad, Telangana Ph-no-9603518849

> Last date to Registration: 20-08-2020

BUREAU BU

#### PROGRAM COMMITTEE:



#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor Department of pharmaceutical analysis

#### **CO-CONVENOR**

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

K.Gourisamkar

Assistant Professor

Dept of Pharmacognosy

### -: Address for Communication :-

#### K.Gourisamkar

Coordinator
Assistant Professor
Dept of Pharmacognosy
gouri.kandukuri@gmail.com
9502402403

# A ONE DAY WEBINAR

# IPR IN AGRICULTURE RESEARCH FOR DEVELOPMENT

Programme schedule

22.8.2020

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-PRINCIPAL Seminar Hall

M. A.M. College of Pharmacy
KESAUPALLI (Po.), Na Plantopallic OF PHARMACY

NUPALLI (Dt.), Kesanujaaly, Warasaraopet-522601

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612| email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

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Medarametla Anjamma Mastanrao (M.A.M)

College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

THE REPORT OF TH

# O' ectives of the Programme:-

Several of the IPRs mentioned above are relevant to the agricultural sector in that they can be used to protect goods or services produced in the agricultural sector.3 these are mainly patents, plant breeders' rights, trademarks, geographical indications and trade secrets. It is possible to include lay-out designs for chips that are designed to perform certain functions related to agriculture, but these are assumed to be incorporated in machines produced in the industrial sector. Similarly, scientific papers or television programmers covering ideas related to agriculture are not seen as directly being produced in this sector.



### Topics Covered:-

- · Introduction
- \* IPRS Relevant to Agriculture
- · International Intellectual Property Law

- India's International obligations on IPRS
- \* The Public Debate In India on Legislative

Changes on IPR

· Conclusions And Policy Prescriptions



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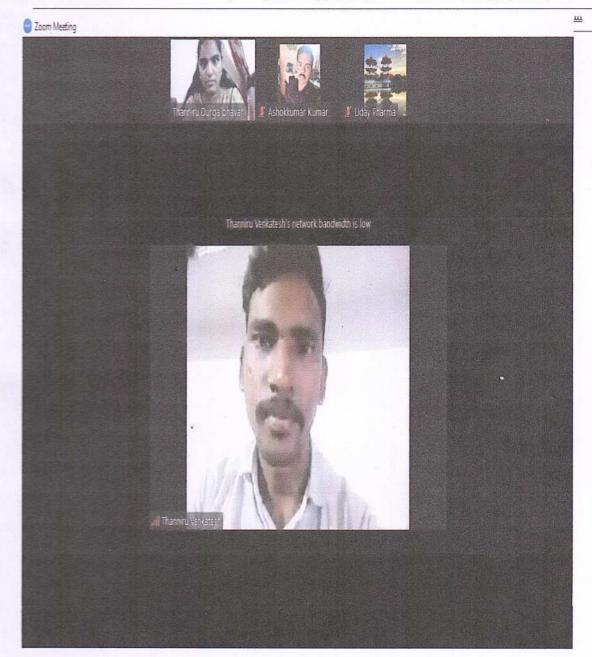
# M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 601.

# REGISTRATION FORM:

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
email:

Signature Application to be submitted online in the above

format along with the scanned copy of the registration form.

# **Resource Person:**

# MRS G RUSHIKA REDDY

M.Pharmacy, Regulatory Affairs, Senior Business Executive. Pharma Company, Hyderabad, Telangana Ph.no-9542525494

> Last date to Registration: 18-09-2020

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

P. Hari babu

Associate Professor

Department of pharmaceutical analysis

#### CO-CONVENOR

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

Dr.P.Limgeswararao

Professor

Pharmaceutical Analysis

# -: Address for Communication :-

### Dr.P.Limgeswararao

Coordinator Professor Pharmaceutical Analysis punatipharma@hotmail.com 8985141828

# A ONE DAY WEBINAR ON

# STARTUP COACHING & ENTREPRENEURSHIP TRAINING PROGRAMME

Programme schedule 19.9.2020

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN **RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



M. College of Ph. Senjinar Hall

Gudapproved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act) Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

**M.PHARMACY** 

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# ( )jectives of the Programme:-

- To encourage the spirit of self-employment among entrepreneurs and develop small and medium enterprises.
- 2. To encourage new venture establishment and expansion of the existing ones in rural areas through designing especial programmer.
- 3. To inculcate, the entrepreneurial skills to potential entrepreneurs and help develop the same in existing entrepreneurs.
- 4. To enable the entrepreneurs to define or redefine their business objectives and work individually as well as in group for the realization of the same.
- 5. To make the entrepreneurs ready for unforeseen threats and risks associated with the business



# Topics Covered:-

- Concept/ Meaning Of Entrepreneurial Training.
- Objectives of Entrepreneurial Training.
- \* Developing the Course Content.
- · Methods Of Entrepreneurial Training
- Strategic Business Unit
- · Social Audit
- Entrepreneurial Development Programme
   (Edp)
- Entrepreneurial Growth
- What Is Credit Appraisal





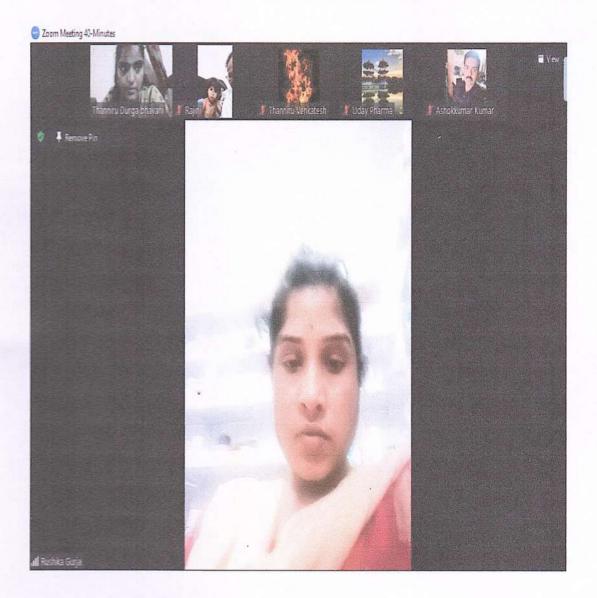
# M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

# REGISTRATION FORM:

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
••••••
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

#### MR.P.JOGESWARAO

M.Pharmacy, Department of Pharmaceutical Analysis, Associate Professor, Siddhartha Institute of Pharmaceutical Sciences, Jonnalagadda Ph.no-9398836442

> Last date to Registration: 20-10-2020

# PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor

Department of pharmaceutical analysis

#### **CO-CONVENOR**

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

K.Gourisankar

Assistant Professor

Dept of Pharmacognosy

# -: Address for Communication :-

K. Gourisankar Coordinator

Assistant Professor Dept of Pharmacognosy gouri.kandukuri@gmail.com 9502402403

# A ONE DAY WEBINAR

RESEARCH METHODOLOGY & GOOD **ADMINISTRATIVE PROCESS** 

> Programme schedule 24.10.2020

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-PINCIP Seminar Hall

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Co.)

PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

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Website: www.mamcollegeofpharmacy.ac.in

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#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D - 6 YEARS

**M.PHARMACY** 

**PHARMACEUTICS** 

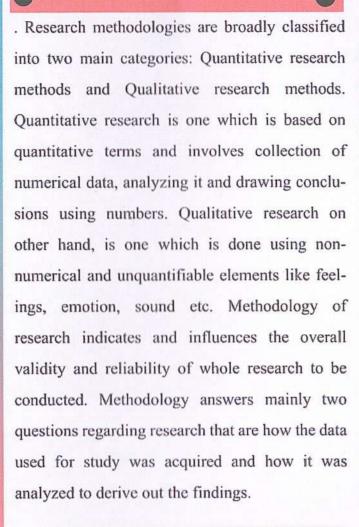
PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# bjectives of the Programme:-





# Topics Covered:-

- o Develops Better Insight Into Topic
- o Provides Systematic Structure
- o Enhance The Research Quality
- o Derive Better Solutions
- o Aids In Decision Making
- o Inculcates Logical And Systematic Thinking

A.M. College of Pharmacy KESANUPALLITPO I Marasaraogot (Md.) Guntur (Dr.), Pin 2022 Oueries



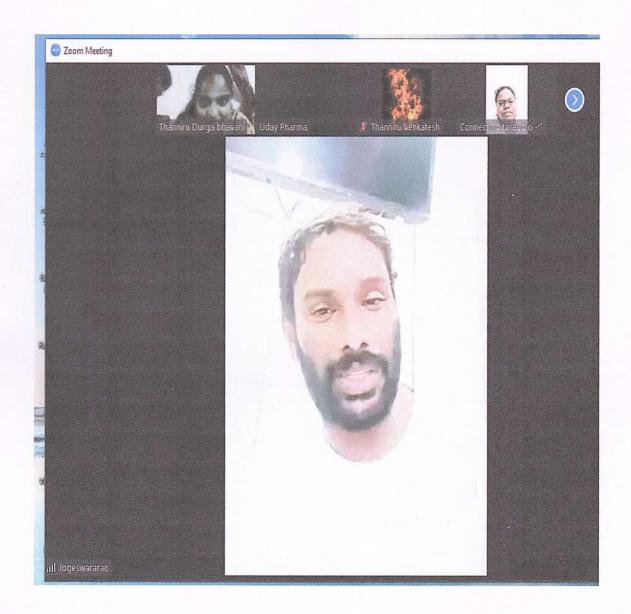
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M.A.M. College of Pharmacy

KESANUFALLI (Po.), Narasaraopet (Mu.),

Guntur (Dt.), Pin: 522 601.

# REGISTRATION FORM: Name: Roll No.: Branch:

Address for Communication:

Institution:....

Mobile:....

email:....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# **Resource Person:**

# MRS.G. RAJINI

M.Pharmacy, Pharmaceutics, QC Manager in Vimta Labs, Charlapalli, Hyderabad, Telangana Ph.no-7207760463

> Last date to Registration: 20-11-2020

#### PROGRAM COMMITTEE:



#### **CHIEF PATRON**

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor

Department of pharmaceutical analysis

#### CO-CONVENOR

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

M. Chanadana

Assistant Professor

Pharmaceutical Analysis

### -: Address for Communication :-

M. Chanadana

Coordinator

Assistant Professor
Pharmaceutical Analysis
chandana.mannepalli@gmail.com
7893539891

# A ONE DAY WEBINAR ON

# ENTREPRENEURSHIP SKILLS AND COMPETENCIES

Programme schedule

21.11.2020

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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GUMUNIAN COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M)

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#### Courses Offered:

**B.PHARMACY - 4 YEARS** 

PHARM.D-6 YEARS

M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

# Oriectives of the Programme:-

The future is shaped by entrepreneurs who have the ability to create and innovate in a quick succession. So do majority of entrepreneurs possess these skills which enable them to perform better in their entrepreneurial endeavours? Starting an enterprise is always intertwined with many uncertainties and vulnerabilities. To tackle successfully, what these uncertainties required of the entrepreneur is to inculcate a growth mind-set. Entrepreneurs always do not have the answer to the uncertainties faced by them; what is in their hand is to see those as opportunities to learn and grow. This is the mindset which entrepreneurship advocates rewards.



# **Topics Covered:-**

- · Functional Demands of Entrepreneurship
- Entrepreneurial Intentions And Business
  Growth
- Training Requirements of Growth-Minded Entrepreneurs
- · Effectuation
- · Role of Experiential Learning

PRINCIPAL Pharmacy

College in Pharmacy

Por 2 ny Queries

Contact:

mampharmacyseminars@gmail.com



### M.A.M COLLEGE OF PHARMACY

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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Mú.), Guntur (Dt.), Pin: 522 601,

# REGISTRATION FORM: Roll No.: ..... Branch: Institution:..... Address for Communication: Mobile:..... email:.... Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

# Resource Person:

#### Mr.D. ANANTHA PRASAD

M. Pharm, Associate Professor, Department of Pharmaceutical Analysis, St. Jhons College Of Pharmaceutical Sciences, Kurnool Ph.no-7702292250



#### PROGRAM COMMITTEE:



Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor Department of pharmaceutical analysis

#### CO-CONVENOR

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

M. Varadarajulu

Assistant Professor

Pharmaceutical Analysis

# -: Address for Communication :-

M. Varadarajulu

Coordinator Assistant Professor Pharmaceutical Analysis varadharajulum@gmail.com 8122782542

# ONE DAY SEMINAR

RESEARCH TOPIC SELECTION AND DEFINING RESEARCH PROBLEM

Programme schedule

19.12.2020

Organized by:-

# MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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Guntur (Dicksanu) ally, Narasaraopet-522601
Guntur (Dicksanu) ally Affiliated to Acharya Nagarjuna University) (Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M)
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M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

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PHARMACEUTICAL QUALITY ASSURANCE

# Objectives of the Programme:-

A research problem is a specific issue, difficulty, contradiction, or gap in knowledge that you will aim to address in your research. You might look for practical problems aimed at contributing to change, or theoretical problems aimed at expanding knowledge. Bear in mind that some research will do both of these things, but usually the research problem focus on one or the other. The type of research problem you choose depends on your broad topic of interest and the type of research you want to do.

# Topics Covered:-

- How to Define a Research Problem | Ideas & Examples
- · Why is the research problem important?
- · Identify a broad problem area
- · Practical research problems
- · Theoretical research problems
- · Learn more about the problem
- · Context and background
- · Specificity and relevance







# M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601 (Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

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PRINCIPAL M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopat (Md.), Guntur (Dt.), Pin: 522 601.

REGISTRATION FORM:
Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
email:
Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### DR.KOTI REDDY

M.Pharm, Ph.D, Professor, Department of Pharmaceutical Chemistry, Asn College of Pharmacy, and Tenali Ph.no-9963400401

> Last date to Registration: 22-01-2021

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M.

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor

Department of pharmaceutical analysis

#### CO-CONVENOR

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

G.Gayatri

Assistant Professor

Pharmacy Practice

#### -: Address for Communication :-

G.Gavatri

Coordinator

Assistant Professor Pharmacy Practice budagalagavatridevi@gmail.com 8247493413

#### A ONE DAY SEMINAR ON

#### COMMERCIALIZATION OF RESEARCH FOR IPR

Programme schedule

23.1.2021

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



PRINCIPAL -: Venue:-ESANUPALIMPO CATASATAOPE SANUPAL MPC OF PHARMACY
(Approved by PCI, New Delbi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

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Medarametla Anjamma Mastanrao (M.A.M)
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**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

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#### Objectives of the Programme:-

Intellectual property is a key concern in the quest for growth, development and competitiveness. Advancement in knowledge broadly conceived is a key driver of economic prosperity in the twentyfirst century. The ongoing revolution in information and communication technologies (ICT) has dramatically reduced the costs of creating, processing and transmitting knowledge, both nationally and across borders. The pace of innovation has accelerated significantly. These twin developments, of closer international economic integration and more rapid innovation, create new challenges for IP regimes and policy making.



#### **Topics Covered:-**

- 1. Introduction
- 2.Intellectual Property and Economic Performance
- 3. Introduction
- 4. The role of intellectual property in the innovation process
- 5. Evidence on the role of intellectual property rights in economic performance
- 6. Commercialization of Intellectual Assets
- A. Introduction
- B. Capacity to commercialize the invention
- C. Legal vehicles for the commercialization of IP
- D. IPR enforcement as a pre-condition for successful commercialization
- 7. Creating an Enabling Environment for the Transfer of Technology from Research
- 8. Institutions to the Business Sector
- A. Introduction
- B. Benefits of university technology transfer and the importance of strategic IP management
- C. Financial expectations and budget management

For any Queries

Contact:

mampharmacyseminars@gmail.com

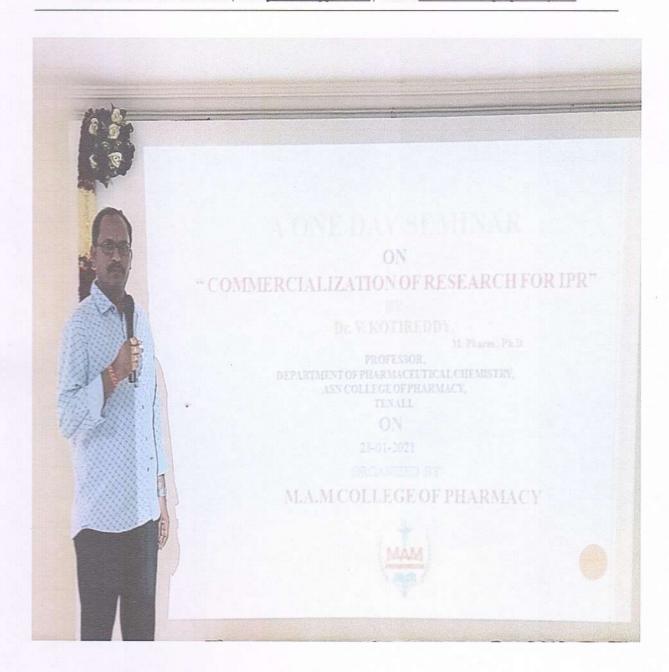


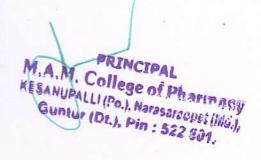
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# REGISTRATION FORM: Name: Roll No.: Branch: Institution: Address for Communication: Mobile: email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

Mr B.V. NARASIMHARAO

M.Pharm, Ph.D, Associate Professor, Victoria College of Pharmacy, Nallapadu Ph.no-9949214331

Last date to Registration:

#### PROGRAM COMMITTEE:



#### **CHIEF PATRON**

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor

Department of pharmaceutical analysis

#### **CO-CONVENOR**

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

T.Bhavaniramesh

Professor

Pharmacognosy

#### -: Address for Communication :-

T. Bhavaniramesh

Coordinator

Professor,
Pharmacognosy
tbhavani9@gmail.com
9885389086

#### A ONE DAY SEMINAR ON

## FUNDAMENTAL OF SOCIAL SCIENCES RESEARCH & METHODOLOGY

Programme schedule

20.2.2021

#### Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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A.M. College Seminar Hall
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Guntul Kesanupally, Narasaraopet-522601

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Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M)
College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### jectives of the Programme:-

- · Development of Knowledge
- · Scientific Study of Social Life
- · Welfare of Humanity:
- · Classification of facts:
- · Social control and Prediction

#### **Topics Covered:-**

- Sample Design
- · Research Design
- · Experimental research and it's stages
- · Descriptive research and it's methods
- · Exploratory research and it's methods
- · Scientific Method in Business Research
- · The Basic Types of Research
- · The Case Method in Research
- Research Variables Dependent and Independent Variables
- · Significance of Research

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D - 6 YEARS

M.PHARMACY

**PHARMACEUTICS** 

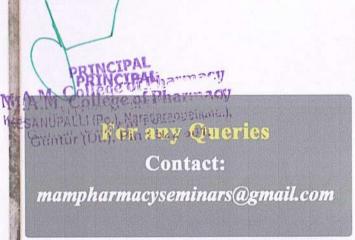
PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE







Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Pc.), Massacoper (1964),

Gumtur (Dt.), Pin : 522 564.

## REGISTRATION FORM: Roll No.: ..... Branch: Institution:....

Mobile:....

Address for Communication:

email:....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### Mr.K.JAGDEESH

Pharma .D, Assistant Professor, Department of Pharmacy Practice, St.Jhons College of Pharmaceutica I Sciences, Kurnool Ph.no-8555968094

> Last date to Registration: 19-02-2021

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor Department of pharmaceutical analysis

#### CO-CONVENOR

P.Lakshmana Rao

Associate Professor Department of Pharmaceutics

#### COORDINATOR

K.Gayatridevi

Assistant Professor

Pharmaceutical Analysis

#### -: Address for Communication :-

#### K. Gayatridevi

Coordinator

Assistant Professor Pharmaceutical Analysis Gayatridevi.ketineni4@gmail.com 9440747658

## A ONE DAY SEMINAR

#### RESEARCH PERSPECTIVE IN **ENTREPRENEUR**

Programme schedule

20.3.2021

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



MAN: A Manage of Seminar Hall MANISANUPALIMOS CONSTRUCTION OF PHARMACY

Guntur (Besahupally, Narasaraopet-522601

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#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D - 6 YEARS

M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

#### ( jectives of the Programme:-

Ever wondered what it takes to build a flourishing business? Aiming to provide maximum sales and profit, business research helps you to gather comprehensive information pertaining to your business and accordingly making relevant changes if required. So, in this process of being successful, we gather all types of data in order to better define our strategies and understand what products or services customers really want. And in case, you're planning to expand your business, research can help you determine your odds of positive results. In this blog, we'll help you understand the basics of research and analysis.

#### **Topics Covered:-**

- Types & Methods
- \* Qualitative Research Methods
- o Interview
- o Focus Groups
- o Case Study Research
- o Ethnographic Research
- · Quantitative Research Methods
- o Survey
- o Correlation Research
- o Experimental Research
- Advantages and Disadvantages of Business Research
- · Process
- · Scope of Business Research
- · Role of Business Research



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M. College of Phatmacy
Narasaraopet (in.u.).

For any Queries
Contact:

mampharmacyseminars@gmail.com



Kesanupalli, Narasaraopet-522601

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PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (itid.),
Guntur (Dt.), Pin: 522 601.

## 

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MRS.N.SRAVANI

M.Pharmacy,
department of pharmaceutical analysis,
associate professor,
Saradha College of pharmacy, kotappakonda
Ph.no-9030666767



#### PROGRAM COMMITTEE:

#### **CHIEF PATRON**

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### **PATRON**

Dr.Prasadarao.M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor

Department of pharmaceutical analysis

#### **CO-CONVENOR**

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

G.Sumajali

Assistant Professor

Pharmaceutical Chemistry

#### -: Address for Communication :-

G.Sumajali

Coordinator

Assistant Professor Pharmaceutical Chemistry Golla.sumanjali@gmail.com 7093741733

#### A ONE DAY WEBINAR ON

#### PHARMACEUTICAL CHEMISTRY & IPR'S

Programme schedule

17.4.2021

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



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-: Venue:-

proyed the PCL New Delhi & Permanently Affiliated to Acharya Nagarjuna University)
(Recognized Under UGC Section 2F & 12B of UGC Act)

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Website: www.mamcollegeofpharmacy.ac.in

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#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

**M.PHARMACY** 

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

#### Octives of the Programme:

The field of pharmaceutical chemistry arises from the combination of synthetic organic chemistry with pharmacology and medicinal sciences. It encompasses the design, chemical synthesis and development of active pharmaceutical ingredients (APIs), or bio-active molecules. It enables a student to have a detailed knowledge of the chemical aspects of identification, followed by systematic, thorough synthetic alteration of new chemical entities to make them suitable for therapeutic use. It includes synthetic and computational aspects of the study of existing drugs and agents in development in relation to their bioactivities (biological activities and properties), i.e., understanding their structure-activity relationships (SAR). Pharmaceutical chemistry is focused on quality aspects of medicines and aims to assure fitness for purpose of medicinal products.



#### Topics Covered:

- Eligibility
- · Programme Duration
- Registration
- Examination & Certification
- Placement Assistance & Corporate Relations
- Future career prospects of Pharmaceutical Chemistry training

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M.A.M. College of Pharmacy

M.A.M. College of Pharmac

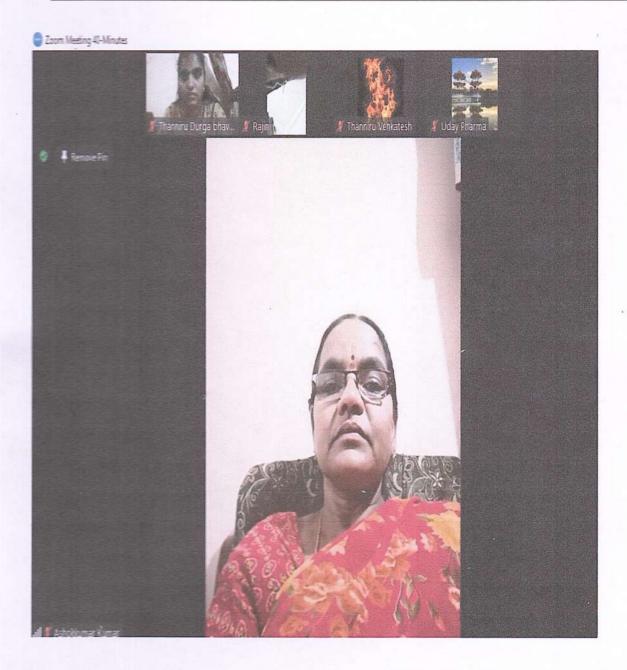


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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopat (Md.),
Guntur (Dt.), Pin: 522 501.

## REGISTRATION FORM: Roll No.: Branch:.... Institution: **Address for Communication:** Mobile:.... email:.... Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### MR.B.SAI VARDHAN REDDY

Pharma-D, Medical Officer In Shri Wazra Multi Specialty Hospital, Hyderabad, Telangana Ph.no-8978926904

> Last date to Registration: 30-04-2021

#### PROGRAM COMMITTEE:

#### **CHIEF PATRON**

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

P.Hari babu

Associate Professor

Department of pharmaceutical analysis

#### CO-CONVENOR

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

#### COORDINATOR

B.Roopa

Assistant Professor

Pharmaceutical Analysis

#### -: Address for Communication :-

B.Roopa

Coordinator

Assistant Professor Pharmaceutical Analysis Roopateju9@gmail.com 8125536439

#### A ONE DAY WEBINAR ON

PHARMACIST LEAD MENTAL **HEALTH CARE DURING** THE COVID-19 PANDEMIC & BEYOND

Programme schedule

01.05.2021

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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(Recognized Under UGC Section 2F & 12B of UGC Act)

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Medarametla Anjamma Mastanrao (M.A.M)
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#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

**PHARMACEUTICS** 

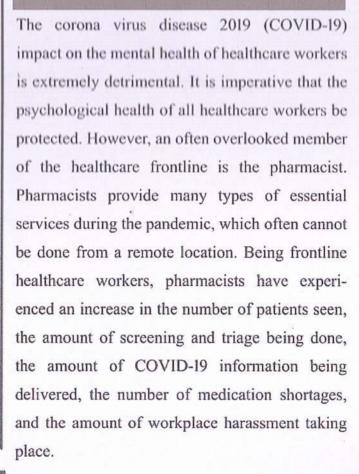
PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

#### bjectives of the Programme:-



#### **Topics Covered:-**

- · First point of patient contact
- Patient triage
- Information dissemination
- Managing medication shortages
- Harassment from patients
- Significance
- Future directions



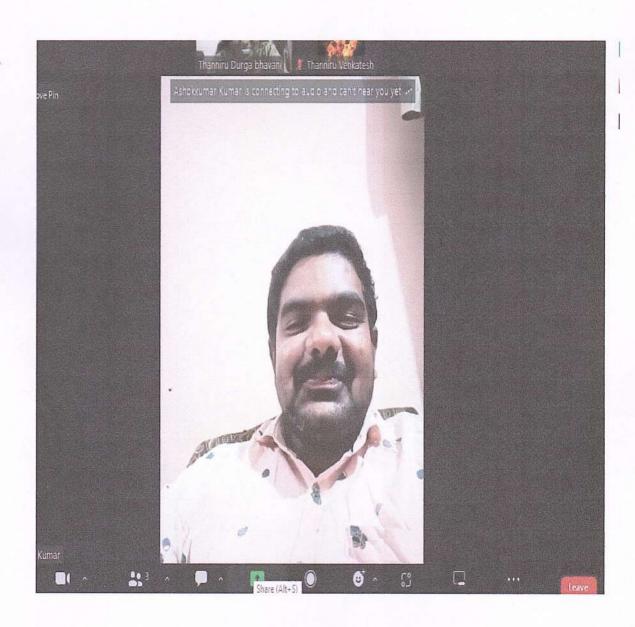


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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

#### REGISTRATION FORM:

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	No.:
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Inst	itution:
Add	ress for Communication:
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Mol	pile:
	il:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### by Mr.U.VENKATESH

M. Pharm., (Ph.D), Associate Professor; Department of Pharmacology, St. Jhons College of Pharmaceutical Sciences, Kurnool Ph.no-9550490810

> Last date to Registration: 20-06-2019

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.Y.Narasimha rao

Professor

Department of Pharmacology

#### CO-CONVENOR

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

T.V. Kishore

Assistant Professor

Pharmacology

### -: Address for Communication PRINCIPAL

kishoretv@gmail.com

8499937608

T.V. Kishore M. A.M. College of P. Coordinator KESANUPALLI (Po.), Narasaraopet (Mu.)

Assistant Professor Guntur (Dt.), Pin : 522 601. Kesanupally, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University) Pharmacology

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com Website: www.mamcollegeofpharmacy.ac.in

## A ONE DAY SEMINAR

#### DIFFERENT ASPECTS OF IPR

Programme schedule

22.6.2019

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

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#### Courses Offered:

B.PHARMACY - 4 YEARS PHARM.D - 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

#### jectives of the Programme:-

Intellectual property (IP) pertains to any original creation of the human intellect such as artistic, literary, technical, or scientific creation. Intellectual property rights (IPR) refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. These legal rights confer an exclusive right to the inventor/creator or his assignee to fully utilize his invention/creation for a given period of time. It is very well settled that IP play a vital role in the modern economy. It has also been conclusively established that the intellectual labor associated with the innovation should be given due importance so that public good emanates from it.

#### Topics Covered:-

- · types of Intellectual Properties and their Description
- Role of Undisclosed Information in Intellectual Property
- · Rationale of Patent
- · Rationale of License
- The Role of Patent Cooperation Treaty
- · Management of Intellectual Property in Pharmaceutical Industries
- · Nature of Pharmaceutical Industry
- · Some Special Aspects of Drug Patent Specification



Contact:

mampharmacyseminars@gmail.com

# MAM

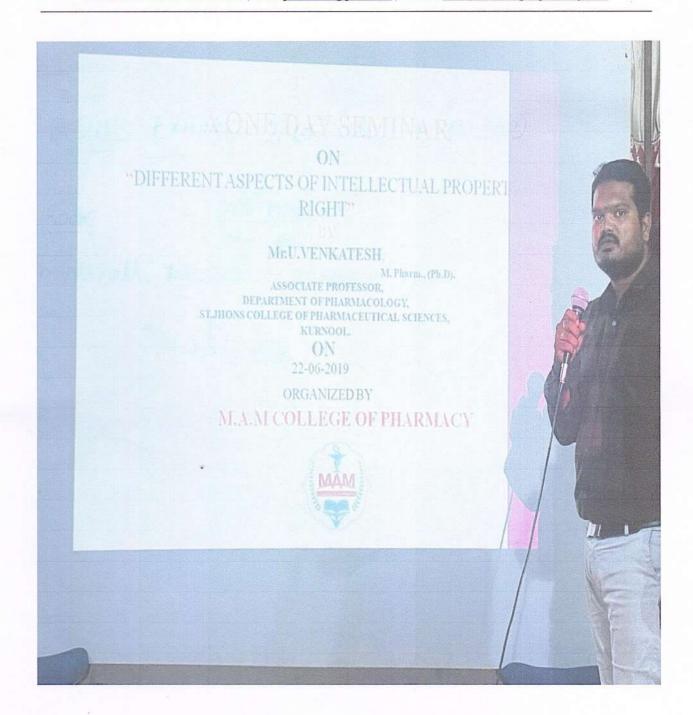
#### M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

#### REGISTRATION FORM:

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
***************************************
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR.CH.MURALI KRISHNA

Assistant Professor, Department of Pharmaceutical Analysis, Priyadharshini Institute of Pharmaceutical Education And Research, Pulladigunta

> Last date to Registration: 19-07-2019

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr. Y. Narasimha rao

Professor

Department of Pharmacology

#### CO-CONVENOR

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

CH.Kartheek

Assistant Professor

Pharmacology

## -: Address for Communication PRINCIPAL PRINCIP

Coordinator KESANUPALLI (Po.) Natusaraopet (Md.).
Sistant Proc. Assistant Professor Pharmacology cheguk@gmail.com

9491336591

## A ONE DAY SEMINAR RESEARCH STATEMENT & METHODOLOGY

Programme schedule

20.7.2019

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

#### EGE OF PHARMACY

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#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS
PHARMACEUTICAL QUALITY ASSURANCE

#### Objectives of the Programme:-

A typical research statement follows a typical pattern in regard to layout, and often includes features of other research documents including an abstract, research background and goals. Often these reports are tailored towards specific audiences, and may be used to showcase job proficiency or underline particular areas of research within a program.

#### **Topics Covered:-**

- · Purpose of a Research Statement
- · Content of the Research Statement
- Research Statement Considerations for Recent Research
- Research Statement Considerations for Future Research
- Research Statement Considerations for Details
- Research Statements for Quantitative Research
- Research Statements for Qualitative Research
- · Types of Research Statements
- · Bad Practices of Research Statements



For any Queries
Contact:

mampharmacyseminars@gmail.com

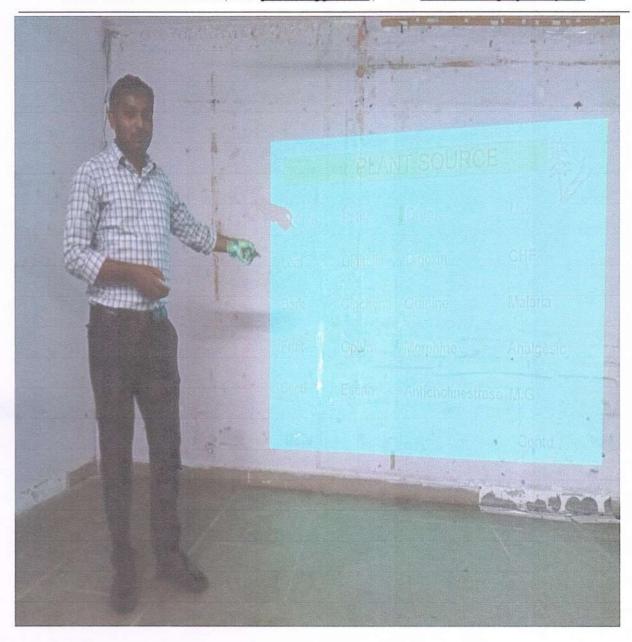


Kesanupalli, Narasaraopet-522601

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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 601.

#### REGISTRATION FORM:

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
••••••
••••••
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MRS.NEERA.JA

M.Pharmacy, (Ph.D), Department of Pharmacognosy, Hindu College of Pharmacy, Guntur. Ph.no-9492089101

> Last date to Registration: 22-08-2019

#### OGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

#### Dr.Prasadarao,M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr. Y. Narasimha rao

Professor

Department of Pharmacology

#### CO-CONVENOR

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

#### J.Nagaraja

Assistant Professor

**Pharmaceutics** 

## PRINCIPAL -: Address for Communachtion in the Narasara opet (ind.) J. Nagaraja KESANUPALLI Po.), Narasarannet (Md.),

Coordinator

Assistant Professor **Pharmaceutics** navya.jarugula@gmail.com 9989203920

#### A ONE DAY SEMINAR ON

#### TPR & MANAGEMENT NEED & PRACTICE FOR ENGINEERS

Programme schedule

24.8.2019

Organized by:-

#### MEDARAMETI.A ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

#### M.A.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS M.PHARMACY

PHARMACEUTICS
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PHARMACOLOGY
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PHARMACEUTICAL QUALITY ASSURANCE

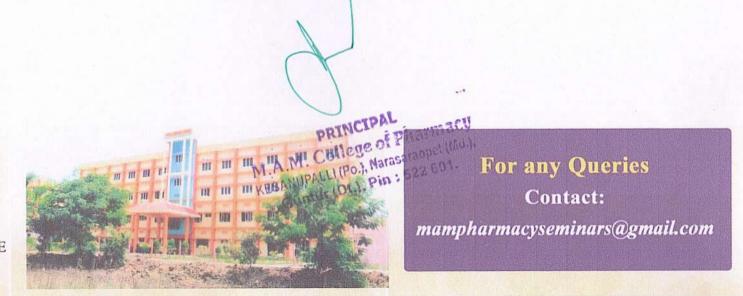
#### Objectives of the Programme:-

Intellectual Property is key driver of economy.

The knowledge over intellectual property is essential for individual to take part in economic development. The course aims to provide basics of various forms of intellectual property. Further the course provides insight of registration procedure of various forms of intellectual property.

#### **Topics Covered:-**

- · Introduction to IP.
- · Patent Basic
- · Patent filing procedure
- Copyright basic, Industrial Design, Emerging issue
- · Trademark basic, GI basic
- IC Layout Design
- · Trade secret
- · Comparative analysis, IP management



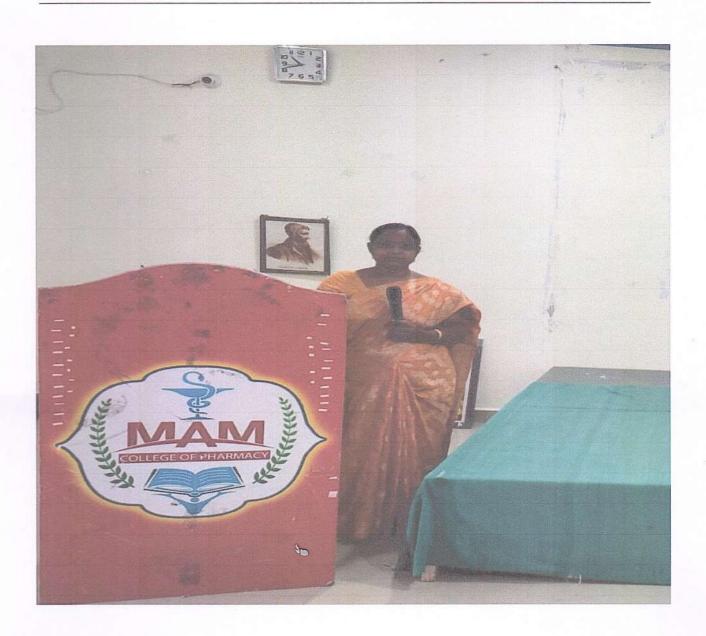


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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 601.

## REGISTRATION FORM: Roll No.: Branch:..... Institution:.... Address for Communication: Mobile:..... email:....

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:** MR.DR.ESWER

M. Pharmacy, Ph.D., Professor, Department of Pharmaceutical biotechnology, malineni perumallu pharmacy college, singarayakonda. Ph.no-9492089101

> Last date to Registration: 20-09-2019

#### OGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.Y.Narasimha rao

Professor

Signature

Department of Pharmacology

#### CO-CONVENOR

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

G.Gayatri

Assistant Professor

Pharmacy Practice

## PRINCIPAL G.Gayatri M.A.M. Santur (Dt.), Pin: 522 GO1. Coordinator KESANUPALLI (Dt.), Pin: 522 GO1.

Assistant Professor Pharmacy Practice budagalagayatridevi@gmail.com 8247493413

## A ONE DAY SEMINAR

#### **GREEN ENTREPRENEURSHIP** SUSTAINABLE LIVING **HUMAN IMPLANT**

Programme schedule 21.9.2019

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

#### LLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY – 4 YEARS
PHARM.D – 6 YEARS
M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

#### Objectives of the Programme:-

Sustainable implant is an urban typology that acts as a decentralized infrastructure provision hub on the neighborhood or district scale. Sustainable implants provide integrated infrastructure services that maintain cycles of energy, water and material, as well as provide social and economic returns, as an answer to the problem of scale versus innovation in infrastructure; where in infrastructure benefits from increasing returns to scale but suffer from extremely slow rate of change and turnover.[1] To answer this problem, the sustainable implant is an instrument for midscale facilitation of alternative system innovation. The sustainable implant is a synthesis of techniques for sustainable processing of urban flows within an ecological processing device. The objective of a sustainable implant is to generate qualitative and quantitative improvements for utility service provision.

#### **Topics Covered:-**

- Development of the sustainable implant concept
- Criteria for sustainable implants
- Examples of Sustainable Implants
- EVA Lanxmeer
- · Construction and operation
- · Infrastructure services
- · Kolding Wastewater Pyramid

## For any Queries Contact:

mampharmacyseminars@gmail.com

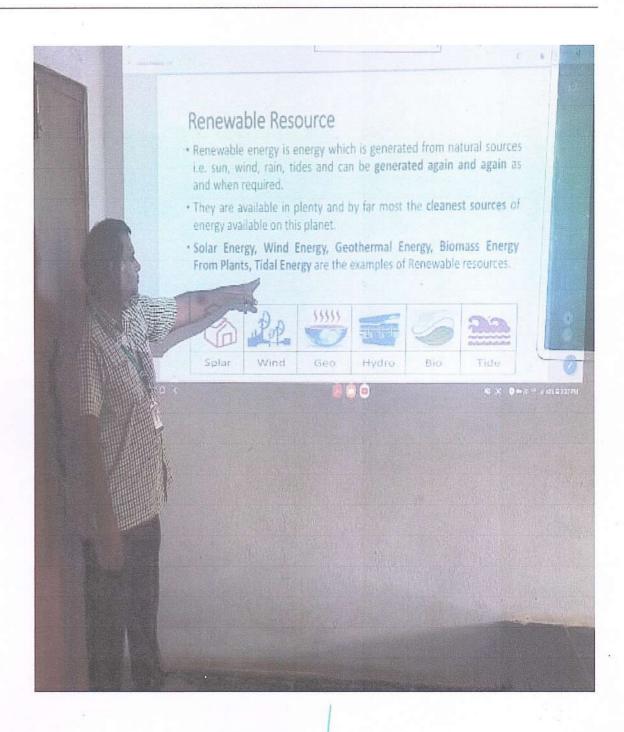


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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopei (md.),

Guntur (Dt.), Pin: 522 601.

#### REGISTRATION FORM:

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MRS.B.GAYATRI

M.Pharmacy, Assistant Professor, Department Of Pharmaceutical Analysis, Priyadharshini Institute of Pharmaceutical Educational Research, Guntur Ph.no-8247493413

> Last date to Registration: 16-10-2019

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.Y.Narasimha rao

Professor

Department of Pharmacology

#### CO-CONVENOR

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

Esmaeil.mujavar

Assistant Professor

Pharmaceutical Chemistry

#### PRINCIPAL

M.A.M. College of Pharmacy

-: Venue:-

-: Address for Communication PALLI (Po.), Narasaraopet (Md.), Seminar Hall Guntur (Dt.), Pin: 522 601.

#### Esmaeil.mujavar

Coordinator Assistant Professor Pharmaceutical Chemistry esmaeil.mujavar@gmail.com 9059049164

## A ONE DAY SEMINAR

#### IPR IN AGRICULTURE RESEARCH FOR DEVELOPMENT

Programme schedule

19.10.2019

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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M.A.M COLLEGE OF PHARMACY

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> PHARMACEUTICS PHARMACEUTICAL ANALYSIS PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS PHARMACEUTICAL QUALITY ASSURANCE

#### Cojectives of the Programme:-

Several of the IPRs mentioned above are relevant to the agricultural sector in that they can be used to protect goods or services produced in the agricultural sector.3 these are mainly patents, plant breeders' rights, trademarks, geographical indications and trade secrets. It is possible to include lay-out designs for chips that are designed to perform certain functions related to agriculture, but these are assumed to be incorporated in machines produced in the industrial sector. Similarly, scientific papers or television programmers covering ideas related to agriculture are not seen as directly being produced in this sector

#### Topics Covered:-

- · Introduction
- · IPRS Relevant to Agriculture
- · International Intellectual Property Law
- · India's International obligations on IPRS
- · The Public Debate In India on Legislative Changes on IPR
- · Conclusions And Policy Prescriptions



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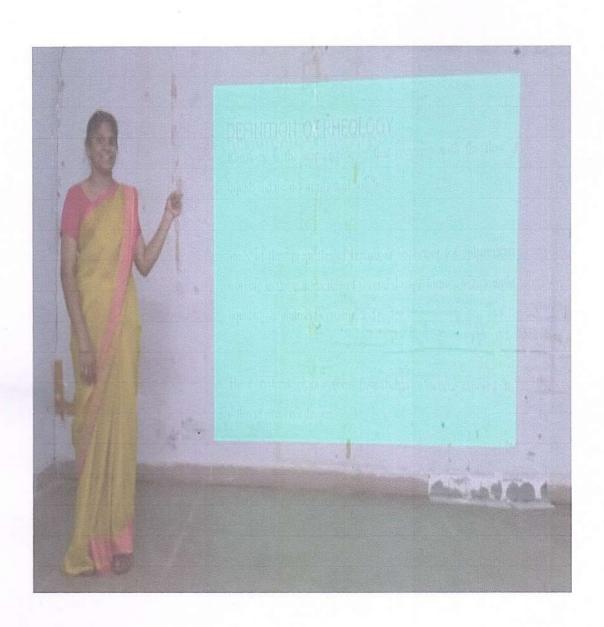


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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (life.),
Guntur (Dt.), Pin: 522 691.

## REGISTRATION FORM: Roll No.: Branch:.... Institution:.... Address for Communication: Mobile:.... email:....

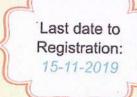
Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### Mr DR. APPAR AO

Professor & Principal, Department of Pharmaceutics, Victoria College of Pharmacy, Nallapadu. Ph.no-9949214331



#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

Dr. Y. Narasimha rao

Professor

Department of Pharmacology

#### CO-CONVENOR

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

K.Gourisankar

Assistant Professor

Dept of Pharmacognosy

#### -: Address for Communication PRINCIPAL

K. Gourisankay A.M. College of Pharmacy

Coordinator KESANUPALLI (Po.), Narasari (jino.),
Assistant Professor Guntur (Di.), Pili (Kesa Dept of Pharmacognosy

gouri.kandukuri@gmail.com 9502402403

## A ONE DAY SEMINAR

#### ENTREPRENEURSHIP OPPORTUNITIES & CHALLENGES

Programme schedule

16.11.2019

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

Kesanupally, Narasaraopet-522601

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M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

PHARMACEUTICAL REGULATORY AFFAIRS

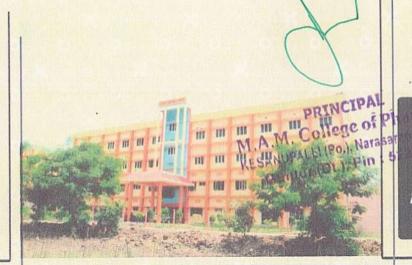
PHARMACEUTICAL QUALITY ASSURANCE

#### Objectives of the Programme:-

This chapter provides an overview of key factors to consider in designing and implementing effective entrepreneurship policies. It discusses the current objectives and challenges of entrepreneurship policy. It presents good practice principles for policy design and draws lessons for successful policy development and implementation. The chapter also highlights the importance of monitoring and evaluation for impactful entrepreneurship policies and programmers.



- · Objectives of entrepreneurship policy
- The importance of regional conditions and policies
- Principles for successful entrepreneurship policy design
- Lessons from the international policy case studies
- Monitoring and evaluation
- Capacity building is an essential part of successful delivery
- The importance of monitoring and evaluation
- Fundamentals of monitoring and evaluation



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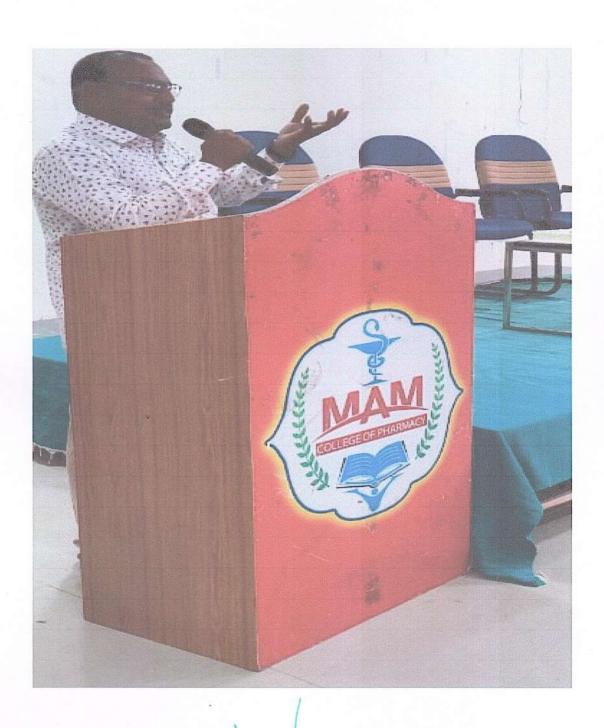


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PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (ivio.),
Guntur (Dt.), Pin: 522 601,

#### REGISTRATION FORM:

email:....

Name:	
Roll No.:	
Branch:	•••••
Institution:	***************************************
Address for Communication	n:
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Mobile:	

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### Mr. Sk. ANJAD-ALI

M. Pharm. Associate Professor. Department of Pharmaceutics, Asn College of Pharmacy, Tenali. Ph.no-9949214331

> Last date to Registration: 20-12-2019

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

#### Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr. V. Narasimba rao

Professor

Department of Pharmacology

#### CO-CONVENOR DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

M.Srikanth

Assistant Professor, Pharmaceuticsr

## A ONE DAY SEMINAR

SEMINAR RESEARCH METHODOLOGY FOR SOCIAL SCIENCE RESEARCH

Programme schedule

21.12.2019

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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-: Venue:-Seminar Hall

-: Address for Communication PRINCIPAL

M.Srikanth M.A.M. College of Pharmacy

Maragaraonet (wid.), KESANUPALLI (Po.), Nerasaraopet (Mil.), Guntur (Dt.), Fin . 1522 601.

Coordinator

Assistant Professor; **Pharmaceutics** srikanthmuppaneni@gmail.com 9492723149

LEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS

M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

#### Objectives of the Programme:-

Social Research may be defined as a scientific undertaking which by means of logical and systematized techniques, aims to discover new factor verify a test old facts, analyze their sequence, interrelationship and causal explanation which were derived within an appropriate theoretical frame of reference, develop new scientific tolls, concepts and theories which would facilities reliable and valid study of human behavior. A researcher's primary goal distant and immediate is to explore and gain an understanding of human behavior and social life and thereby gain a greater control over time.

#### Topics Covered:-

- · Experimental Research Design
- Sample Design
- Research Variables Dependent and Independent Variables
- · Scientific Method in Business Research
- Interpretation of Research Data
- Questionnaires: Meaning and Types
- · Significance of Research
- Research Design



e of Phannacy Narasaraopet (Md.) For any Queries Narasaraopet (Md.) Contact:

mampharmacyseminars@gmail.com

# MAM

#### M.A.M COLLEGE OF PHARMACY

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Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
omails

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR.DR.S.R RAHUL REDDY

Pharma.D, Associate Professor,
Department of Pharmacy
Practice, Priyadharshini Institute
of Pharmaceutical Education And
Research, Pulladigunta.
Ph.no-9110517081

Last date to Registration: 16-01-2020

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### **PATRON**

Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

#### **CONVENOR**

Dr.Y.Narasimha rao

Professor

Department of Pharmacology

#### **CO-CONVENOR**

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

M. Chanadana

Assistant Professor, Pharmaceutical Analysis

#### -: Address for Communication :-

M. Chanadana

Coordinator
Assistant Professor
Pharmaceutical Analysis
chandana.mannepalli@gmail.com
7893539891

#### A ONE DAY SEMINAR ON

# IPR & INDIAN PATENTING LAND SPACE

Programme schedule

18.1.2020

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001 : 2008 & UGC 2(F) & 12(B)



M.A.M. College of Pharmacy -: Venue:
M.S.M. College of Pharmacy -: Venue:
KESANUPALLI (Po.), Narasaraopet (Ma.Rminar Hall

Guntur (Dt.) Mira: N7260 LLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

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PHARMACEUTICAL QUALITY ASSURANCE

#### Objectives of the Programme:-

Intellectual property is the creation of humankind and intellectual. It is intangible and it derives its values rather than from the idea and concept of the creator itself. In this paper we shall be looking into the principles of space law and how does Intellectual Property Rights provide appropriate protection in the outer world i.e. space. Intellectual property will not be used as a tool for an unfair bargain, there will be protection rights given on the basis of the space law.

#### **Topics Covered:-**

- · International conventions of IPR
- Berne Convention for the purpose of artistic and literary work
- World Copyright Treatment (WCT)
- Trade-Related Aspect on Intellectual Property Right Agreement
- · International Principles Concerning Outer Space
- Registration Convention
- Declaration by the United Nations Committee
- World Intellectual Property Organization Study
- In 1997 World Intellectual Property Organization conducted



For any Queries

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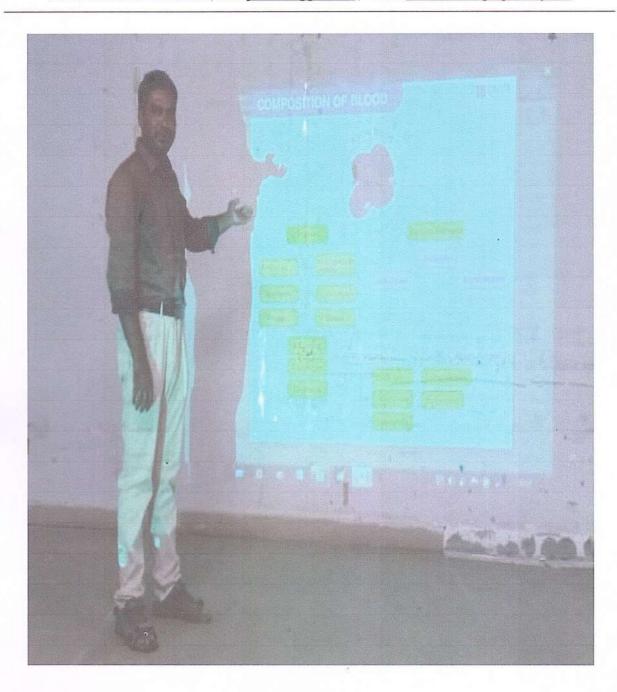


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KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin: 522 601.

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### DR.M.U.R. NAIDU

Natco Pharma. MR. VARA PRASAD, CEO Arete It Solutions, MS.UMA PRIYA, Director Clinisol Ph.no-9110517081



#### ROGRAM COMMITTEE:

#### CHIEF PATRON

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#### PATRON

Dr.Prasadarao,M

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Professor

Department of Pharmacology

#### CO-CONVENOR

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

Dr.Y.Narasimharao

Professor, Pharmacology

#### -: Address for Communication :-

Dr. Y. Narasimharao Coordinator

Professor. Pharmacology rnarsimha23@gmail.com 9701487355

# A TWO DAY SEMINAR

#### SUCCESSFUL CAREER BUILDING IN CLINICAL RESEARCH

Programme schedule

13.2.2020

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-PRINCIPAL

M.A.M. College of Prinary Hall KESANU ALLIMO (Narasaraonet (Md.),

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PHARMACEUTICAL ANALYSIS
PHARMACOLOGY
PHARMACEUTICAL REGULATORY AFFAIRS
PHARMACEUTICAL QUALITY ASSURANCE

#### receives of the Programme-

The initial step in obtaining a job in clinical research is to choose what kind of job he/she wishes to pursue. Some examples of roles that an individual may perform in the field of clinical research are: clinical research associate (CRA), clinical research coordinator (CRC), clinical trial analyst (CTA), clinical trial manager (CTM), Medical Monitor, clinical trial pharmacist, Clinical Quality Associate, Logistics Professional, Pharmacovigilance professional, medical writer, and clinical data professional etc. An individual requires taking into consideration what his/her abilities, skills and passions are prior to deciding what type of career is right for him/her

#### Daniel Covered

- How to Plan Successful Career in Clinical Research Industry
- Skills Required to Become Clinical Research Associate
- Skills Required to Become Clinical Research Coordinator
- Â Skills Require to Become a Clinical Research Analyst
- Skills Require to Become Pharmacovigilance professional
- World Intellectual Property Organization Study
- In 1997 World Intellectual Property Organization conducted

PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 601.

Ponte ex-



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 $Mobile: 9848498714 / 9951420612 \mid email: \underline{prins2mam@gmail.com} \mid Website: \underline{www.mamacollegeofpharmacy.ac.in}$ 



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Guntur (Dt.), Pin: 522 601.

email:....

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR.O.K.MURTHY

MR.K.APPARAO. Ph.no-6301935882



#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

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#### PATRON

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Professor

Department of Pharmacology

#### CO-CONVENOR

DR.B.Ravi Teja

Professor

Department of pharmaceutical chemistry

#### COORDINATOR

A.Krishna

Assistant Professor, Pharmaceutics

#### -: Address for Communication :-

A.Krishna

Coordinator

Assistant Professor **Pharmaceutics** krish.a@gmail.com 7013781244

# A ONE DAY SEMINAR

**AWARENESS PROGRAM CORONA** VIRUS (COVID-19) & CPR BY TANA FOUNDATION

> Programme schedule 14.3.2020

> > Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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A.M. College of Benina AND PALLINPP & Narasaraops! (Nid.)

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**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

#### Ojectives of the Programme:-

Today, children and young people are global citizens, powerful agents of change and the next generation of caregivers, scientists, and doctors. Any crisis presents the opportunity to help them learn, cultivate compassion and increase resilience while building a safer and more caring community. Having information and facts about COVID-19 will help diminish students' fears and anxieties around the disease and support their ability to cope with any secondary impacts in their lives. This guidance provides key messages and considerations for engaging school administrators, teachers and staff, parents, caregivers and community members, as well as children themselves in promoting safe and healthy schools.



#### **Topics Covered:-**

- 1. FACTS ABOUT COVID-19
- · COVID-19
- · Non-Pharmaceutical Interventions (NPIs)
- 2. INTRODUCTION
- 3. SCHOOL ADMINISTRATORS, TEACHERS AND STAFF
- Key Messages & Actions• Checklist
- 4. PARENTS/CAREGIVERS

AND

- COMMUNITY MEMBERS
- Key Messages & Actions
- Checklist
- 5. STUDENTS AND CHILDREN
- Checklist
- · Age-specific health education

PRINCIPAL
College of Pharmacy
College of Pharmacy
Narawaraopat (wd.),
522 501.

For any Queries

Contact:



Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Fo.), Narasaraopet (Md.),
Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MRS.PAVANI

M.Pharmacy, Assistant Professor, Department of Pharmacognosy, St. Marys College of Pharmacy, Guntur Ph.no-7207653557



#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

#### COORDINATOR

G. ASHOK

Associate Professor, Pharmaceutics

## -: Address for Communication -: College of Pharmacy G. ASHOK M.A.M. College of Pharmacy Narasaraopet (fild.), Guntur (Dt.), Pin 522 601.

Coordinator

Associate Professor **Pharmaceutics** pharma.ashok@gmail.com 7702001923

# A ONE DAY SEMINAR

#### RESEARCH METHODOLOGY IN GRAPH THEORY

Programme schedule

26.6.2018

Organized by:-

#### **MEDARAMETLA ANJAMMA MASTAN** RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



PRINCIPAL -: Venue:-M.A.M. Conege Marasaraopet (Mid.), Seminar Hall
KESANUPALLI (Po.) Narasaraopet (Mid.), Seminar Hall

Kesanupally, Narasaraopet-522601

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Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

**PHARMACEUTICS** PHARMACEUTICAL ANALYSIS PHARMACOLOGY

#### O ectives of the Programme:-

Graph theory might sound like an intimidating and abstract topic to you, so why should you even spend your time reading an article about it? However, although it might not sound very applicable, there are actually an abundance of useful and important applications of graph theory! In this article, I will try to explain briefly what some of these applications are. In doing so, I will do my best to convince you that having at least some basic knowledge of this topic can be useful in solving some interesting problems you might come across.

#### **Topics Covered:-**

- α-Discrepancy and Strong Perfectness
- · Braess' Paradox in Transport Networks
- · Hazard Assessment of Infrastructures for Smart Evacuation Based on Unified Networks
- · The Probabilistic Method for Domination **Parameters**
- Decomposition Methods for the Reconstruction Conjectures
- · Embedding Graphs on Topological Surfaces
- Development and Mining of a Comprehensive Database of Graph Invariants
- · Graph-Theoretic Conjectures and the Computer System GRAPHOGRAPH
- · Man-Machine Approach to Investigation into



Pharmacy III III III KESANUPALLI (Po.), Narasaraopet (iiid.), FOR any Queries Contact:

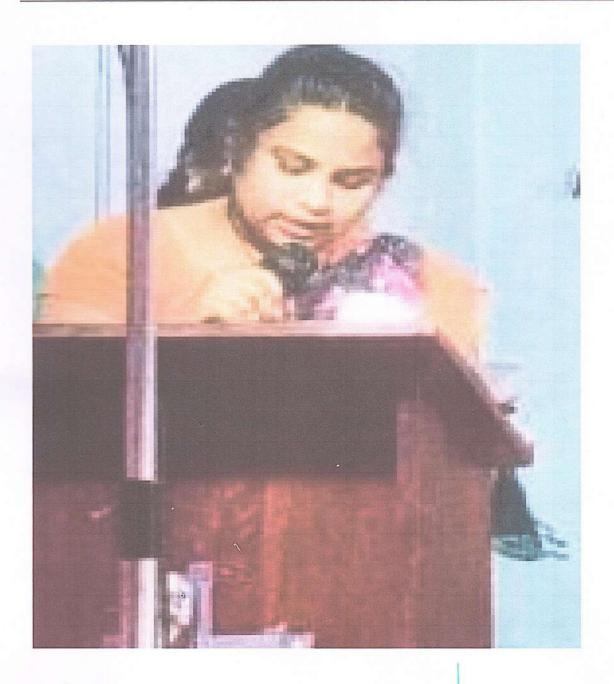


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PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopei (Md.),
Guntur (Ot.), Pin: 522 601.

### REGISTRATION FORM: Roll No.: Branch:.... Institution: Address for Communication: Mobile:.... email:

Signature Application to be submitted online in the above

format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR.M.ANIL KUMAR

M.Pharm, Assistant Professor, Department of Pharmacology, Siddhartha College of Pharmaceutical Sciences, and Jonnalagadda Ph.no-9182008968

> Last date to Registration: 20-07-2018

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

#### COORDINATOR

S. RAJINI

Assistant Professor, Pharmacy Practice

#### -: Address for Communication

6302259440

Coordinator M.A.M. College of Pharmacy Assistant Professor ESANUPALLI (Fo.), Navasare Sanupalli (Fo.), Navasa SANUPALLI (Fo.), Pin : 522 601. COLLEGE OF PHARM (Ot.), Pin : 522 601. Kesanupally, Narasaraopet-522601 **Pharmacy Practice** rajinisudireddy@gmail.com

# A ONE DAY SEMINAR

#### **ENTREPRENEURSHIP** AND FAMILY BUSINESS

Programme date

21.7.2018

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

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Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### jectives of the Programme:-

The main aim of the module is to allow the student to critically reflect on empirical material recognizing the rise of modern business and to appreciate the experience of individuals within specific family firms. The various dimensions of leadership and succession will be 2 conveyed as well as their managerial, structural and emotional implications. Further issues such as family and personal identity power and control, as well as work and wealth creation will be considered

#### **Topics Covered:-**

- Programme Outcomes
- Learning Outcomes
- Knowledge and Understanding (A1, A2, A3, A4)
- · Cognitive Skills (B2, B4, B5)
- Professional skills (C1, C2)
- · Key Skills (D1, D2, D5)
- · Indicative content
- · Assessment Criteria
- Teaching Methods
- · Indicative Texts



For any Queries
Contact:

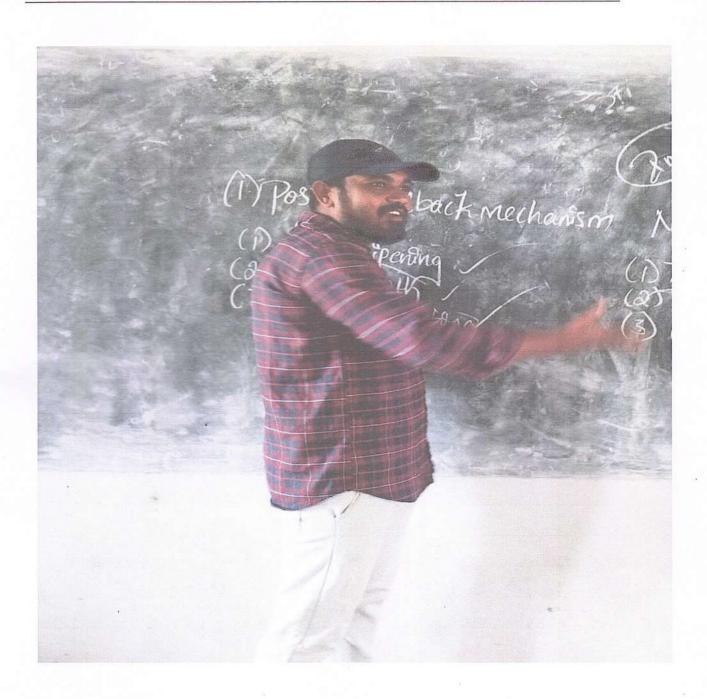


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M.A.M. College of Pharmacy KESANUPALLI (Po.). Narasara 6001 (md.), Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### Mrs.P.LAVANYA

M. Pharm, Pharmaceutical Analysis, Assistance Professor. Victoria College of Pharmacy, and Nallapadu, Ph.no-8019605324



#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

#### COORDINATOR

DR. M. SRIKANTH

Professor, Pharmacognocy

#### -: Address for Communication PRINCIPA

Coordinator M.A.M. College of Pharmacy Professor, Pharmacognochupalli (Po.), Narasalabat (MG.)

Srikanthmuppaneni@gmail.com

9492723140

# A ONE DAY SEMINAR

#### **IPR-PATENT DESIGN PROCESS**



Programme schedule

22,9,2018

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

GE OF PHARMACY

Kesanupally, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Ojectives of the Programme:-

This Manual is intended to provide detailed information to the public and users of Design Registration System on the practice and procedures followed by Designs Wing of the Indian Patent Office, for processing of Design Applications and other related procedures. The primary objective of this manual is to streamline the procedure in the Designs Wing and to make the system more transparent and efficient. The Manual is based on the provisions of Designs Act, 2000 and the Designs Rules, 2001 as amended in 2008.

#### **Topics Covered:-**

- Introduction
- Important definitions
- Filing of Design Application
- Examination and registration of designs
- · Patent Office Journal
- Piracy of registered designs and consequences thereof
- Post registration procedures
- Transfer of rights
- General Services
- Use and acquisition of registered design by Government
- General powers of Controller
- · Evidences etc.

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For any Queries Contact:

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### M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
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Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### MRS.S.KALPANA

M.Pharmacy, Qa/Qc Manager, Micro Labs, and Bangalore, Ph.no-9959976991

> Last date to Registration: 19-10-2018

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

#### COORDINATOR

B.NAGADEEPTHI

Assistant Professor, Pharmaceutical Analysis

### A ONE DAY SEMINAR ON

### **CURRENT SCENARIO, SCOPE** & CHALLENGES IN PHARMACEUTICAL INDUSTRY

Programme schedule

20.10.2018

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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-: Venue:-Seminar Hall

#### -: Address for Communication

B.NAGADEEPTHI

M.A.M. College of Pharmacy

PRINCIPAL

Assistant Professor KESANUPALLI (Po.), Narasaraoped (Modelle GE OF PHARMACY Guntur (Dt.), Pin: 522 6 Sanupally, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act) Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

Pharmaceutical Analysis nagadeepthi@gmail.com

9346705565

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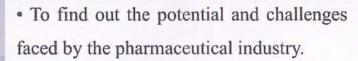
#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

### Cectives of the Programme:-



- To come up with some proposals for the pharmaceutical industry.
- To find out the application of AI in the pharmaceutical industry

#### **Topics Covered:-**

- · Introduction
- · Review of Literature
- Objective
- Potential of the Indian Pharmaceutical Industry
- Some Challenges for the Indian Pharmaceutical Industry
- · Some Proposals for Pharma Industry
- Application of Artificial Intelligence (AI) in Pharma Industry



For any Queries
Contact:



Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraepet (Add.), Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR.G. VENKATESWARLU

M. Pharmacy, Associate professor, Department of Pharmacognosy, A.M. Reddy Memorial College of pharmacy, petrupallem Ph.no-9000079873



#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

COORDINATOR

M.SRIKANTH

Assistant Professor, Pharmaceutics

Coordinator

Assistant Professor

**Pharmaceutics** 

srikanthmuppaneni@gmail.com

9492723149

#### A ONE DAY SEMINAR ON.

LEGAL RESEARCH & METHODOLOGY

Programme schedule

17.11.2018

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



PRINCIPAL -: Address for Communication .: College of Pharmacy M.SRIKANTH KESAHUPALLI (Po.), Narasaraopei (Md.), Guntur (Dt.), Pin : 522 601.

-: Venue:-Seminar Hall

#### M.A.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M)

College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto o provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

**PHARMACEUTICS** 

PHARMACEUTICAL ANALYSIS

**PHARMACOLOGY** 

#### C jectives of the Programme:-

This paper aims to improve our understanding about the prevalence and determinants of legal research in both approach and comparative perspectives with an introductory reflection on the importance and role of legal research, the inter rapport between research and their legal research in general, further issues covered including different classifications of Legal Research.

#### Topics Covered:-

- · Introduction
- Meaning
- · Characteristics of legal research
- · Objectives of legal research
- · Evaluative Process
- · Indemnificatory process
- · Impact analysis process
- · Collative process

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For any Queries
Contact:

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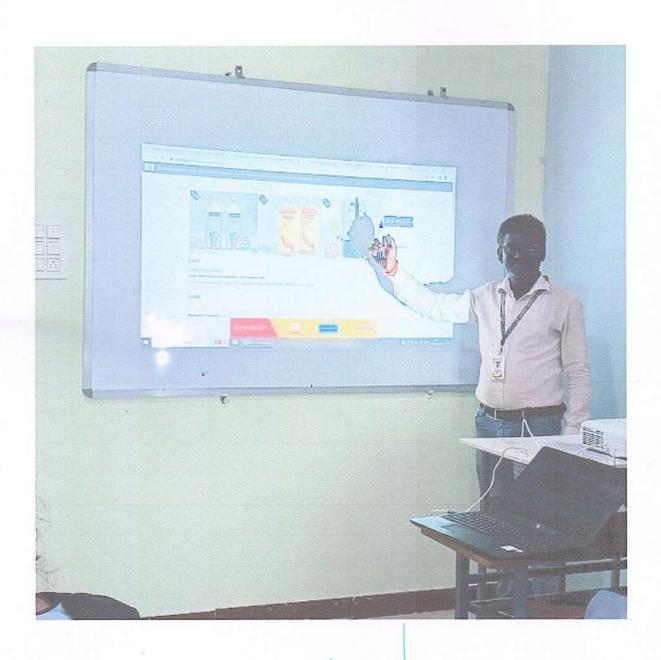
### M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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(Recognized Under UGC Section 2F & 12B of UGC Act)

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M.A.M. College of Pharmacy
KESANUPAULI (Pc.), Narasaraopet (Md.),
Guntur (Dt.), Pin: 522 601.

email:....

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### DR.B.SATYA PRASAD

M. Pharmacy, Associate Professor, Department of Pharmaceutical Analysis, Nips, Narsaraopet Ph.no-7036907343

> Last date to Registration: 20-12-2018

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M.

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

#### COORDINATOR

DR. B. RAVI TEJA

Associate Professor, Pharmaceutical Chemistry

#### -: Address for Communication

DR. B. RAVI TEJA

rtbandla@gmail.com 9885776499

Associate Professor M. A.M. College of Phar Abeyollege OF PHARMACY 

Website: www.mamcollegeofpharmacy.ac.in

#### A ONE DAY SEMINAR ON

#### CAREER IN LEGAL PROFESSION & INSIGHT ON IPR

Programme schedule

22,12,2018

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

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#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### O\_Jectives of the Programme:-

Intellectual Property Rights in general refers to the set of intangible assets including invention, creation, and contribution to the contemporaneous field of knowledge which is owned and legally protected by an individual or company from the outside use or implementation without approved consent. The economic growth, financial incentive and motivation for advanced innovations imbedded in the balanced legal protection of Intellectual Property Rights entails proficient, directed and timely updated guidance in the field of Intellectual Property Rights.

#### Topics Covered:-

- Types of Intellectual Property- Origin and Development- An Overview
- · Role of International Institutions
- · Patents
- · Indian Patent Law
- · Patent Databases & Patent Information System I
- · Preparation of Patent Documents
- Process for Examination of Patent Application
- · .Patent Infringement
- · Recent Developments in Patent System
- · . Trademarks
- · Industrial Designs
- · Geographical Indications



pharmacy For any Queries

522 501. Contact:

Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

Programme Coordinator (Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

### REGISTRATION FORM: Roll No.: Branch:.... Address for Communication: Mobile:.... email:....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MRS.K.NAGA PRASHANTH

Associate Professor, Department of Pharmaceutical Chemistry, Nips, and Narsaraopet Ph.no-9441044910



#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M.

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

#### COORDINATOR

**B.RAMARAO** 

Assistant Professor, Pharmaceutical Analysis

#### -: Address for Communication :

Assistant Professor, A.M. College of Wr.A. McCollege OF PHARMACY

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### ONE DAY SEMINAR

**GOOD CLINICAL PRACTICE (GCP)** & CLINICAL RESEARCH METHODOLOGY

Programme schedule

09.01.2019

#### Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Objectives of the Programme:-

- The rights, safety, and well-being of human subjects are protected.
- Clinical trials are conducted in accordance with approved plans with rigor and integrity.
- Data derived from clinical trials are reliable

#### **Topics Covered:-**

- · Increased Ethical Awareness
- Improved Trial Methods
- · Clinical Trial Concept Better Understood
- · Public/Political Concern over Safety Aspects
- · Frauds and Accidents during Trials
- · Growing Research and Development Costs
- Increasing Competition
- · Mutual Recognition of Data
- New Market Structure
- · .Patent Infringement
- · Recent Developments in Patent System
- · .Trademarks
- Industrial Designs
- · Geographical Indications



(Mid.). For any Queries
Contact:



Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
•
***************************************
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MRS.JAGAN.J,

Associate Professor, Department of Pharmacology,
Nalanda Institute of Pharmaceutical Sciences,
Sattenapally
Ph.no-7013622696

Last date to Registration: 06-01-2019

#### ROGRAM COMMITTEE:

#### **CHIEF PATRON**

Sri. M. R. Seshagiri Rao

secretary & Correspondent
M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

#### COORDINATOR

G.Vijaykumarreddy

Associate Professor, Pharmacology

#### -: Address for Communication :-

#### G.Vijaykumarreddy

Coordinator
Associate Professor
Pharmacology
vijayarjun59@gmail.com
8143250205

# A ONE DAY SEMINAR ON

# Introduction to IPR-Concept & Cases

Programme schedule

16.02.2019

Organized by:-

### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



Seminar Hall

#### M.A.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### O' 'ectives of the Programme:-

Objectives of intellectual property refer to the purposes of protection granted to creators of innovative intellectual creations. Intellectual property (IP) rights serve the important purpose of ensuring that creators will be recognized for their efforts and protected from infringement. When they are sure that their works are protected, creators are more likely to come up with more new creations. As such, IP also helps to promote creativity and innovation. There are many different forms of IP, each of which is protected by a certain type of IP rights.

PRINCIPAL

M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

#### **Topics Covered:-**

- Literary works
- Artistic works
- Scientific works
- Broadcasts
- Phonograms
- Performances of performing artists
- Scientific discoveries
- Inventions in any field of human endeavor
- Trademarks
- Service marks
- Commercial names
- Patents
- Copyrights
- Trademarks
- Service marks

For any Queries
Contact:



Kesanupalli, Narasaraopet-522601

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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopet (Md.), Guntur (Dt.), Pin: 522 601.

### REGISTRATION FORM: Roll No.: Institution:.... Address for Communication: Mobile:.... email:

Application to be submitted online in the above format along with the scanned copy of the registration form.

### **Resource Person:** MR.SATYANARAYANA

1. Pharmacy, (Ph. D), Department of pharmacy practice, Nalanda institute of pharmaceutical science, Sattenapalli Ph.no-9177435755

> Last date to Registration: 21-03-2019

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

#### Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Signature

Department of Pharmacognosy

#### CO-CONVENOR

#### M.Chandana

Assistant Professor Department of pharmaceutical analysis

#### COORDINATOR

#### G.Ashok

Assistant Professor, Department of Pharmaceutics

#### PRINCIPAL

KESANUPALLI (Po.), Marasaraopet (a.c.), Guntur (Dt.), Pin: 522 601.

-: Venue:-Seminar Hall

A ONE DAY SEMINAR

**EMPLOYMENT** 

WITH 3D PRINTING

Programme schedule

23.03.2019

Organized by:-

MEDARAMETIA ANJAMMA MASTAN

RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU)

ISO 9001: 2008 & UGC 2(F) & 12(B)

REPRENEURSHIP &

#### M.A.M COLLEGE OF PHARMACY

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Website: www.mamcollegeofpharmacy.ac.in

M.A.M. College of Pharmacy

#### -: Address for Communication :-

G. Ashok Coordinator

Assistant Professor, **Pharmaceutics** pharma.ashok@gmail.com 7702001923

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

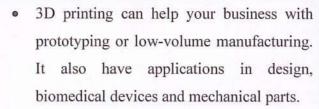
B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### [ ] jectives of the Programme:-



- You should guarantee your supply chain and product quality to protect against unlicensed 3D printing. You should also hire only people with skills and experience relevant to your 3D printing projects.
- Your small business could benefit from a 3D printer, such as the Original Prusa MINI,Ultimate S3 or Any cubic Viper.
- This article is for small business owners who manufacture products and are interested in 3D printing.

#### Topics Covered:-

- ✓ What is 3D printing?
- ✓ Applications for 3D printers
- ✓ Copyrights and 3D printing
- ✓ The future of the industry
- ✓ Top 3D printer picks for at-home small businesses
- ✓ What the state of 3D printing means for small business

PRINCIPAL

M.A.M. College of Pharmach KESANUPALLI (Po.), Narasaraopet (Ma.), Guntur (Dt.), Pin: 522 601.

### For any Oueries

Contact:



# MAM

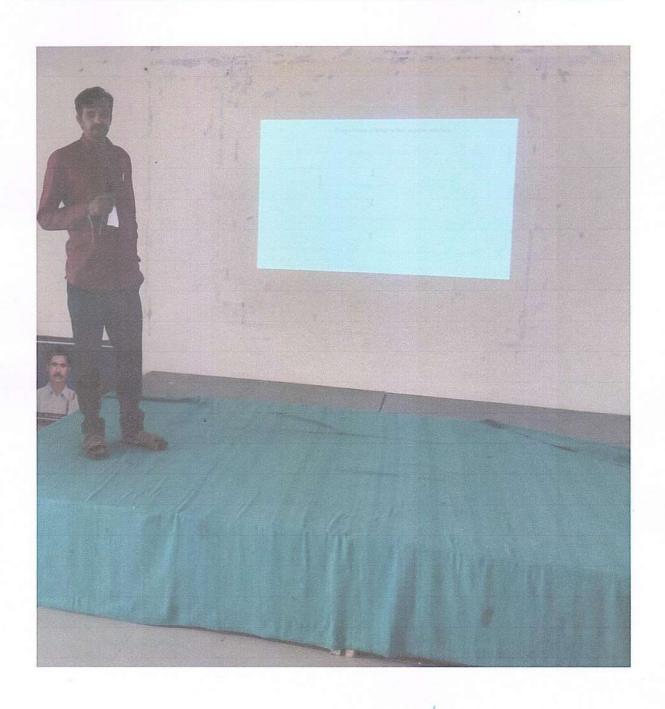
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M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaranner (144d.), Guntur (Dt.), Pin: 522 601.

email:....

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile::

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### Mr.N.RANGA REDDY

M. Pharm., Ph.D. Professor, Department of Pharmacology, St. Jhons College of Pharmaceutical Sciences, and Kurnool Ph.no-9160061853

> Last date to Registration: 19-04-2019

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.M.Srikanth

Professor

Department of Pharmacognosy

#### CO-CONVENOR

M.Chandana

Assistant Professor

Department of pharmaceutical analysis

#### COORDINATOR

S.PrasadaRao

Associate Professor,

Department of Pharmaceutical Analysis

-: Address for Communication : PRINCIPAL

S.PrasadaRao M.A.M. College of Pharmacy KESANUPALLI (Po.), Naraspragnet (ivid.), Guntur (Dt.), Pin : 522 601. Coordinator

Associate Professor Pharmaceutical Analysis srungarapati@gmail.com 9962808301

## A ONE DAY SEMINAR

#### RESEARCH METHODOLOGY AND

#### QUANTITATIVE TECHNIQUES

Programme schedule 20.04.2019

#### Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

OLLEGE OF PHARMACY Kesanupally, Narasaraopet-522601

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Website: www.mamcollegeofpharmacy.ac.in

#### **About College:-**

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

**PHARMACEUTICS** PHARMACEUTICAL ANALYSIS PHARMACOLOGY

#### ( )ectives of the Programme:-

Ouantitative research templates are objective, elaborate, and many times, even investigational. The results achieved from this research method are logical, statistical, and unbiased. Data collection happened using a structured method and was conducted on larger samples that represent the entire population.

#### Topics Covered:-

- · Ouantitative research characteristics
- · Quantitative research examples
- · What are the advantages of quantitative research?
- Best practices to conduct quantitative research
- · Primary Methods
- Data collection methodologies: Using surveys & polls
- · Data analysis techniques
- · Techniques and Types of Studies
- · Secondary Methods



Contact:

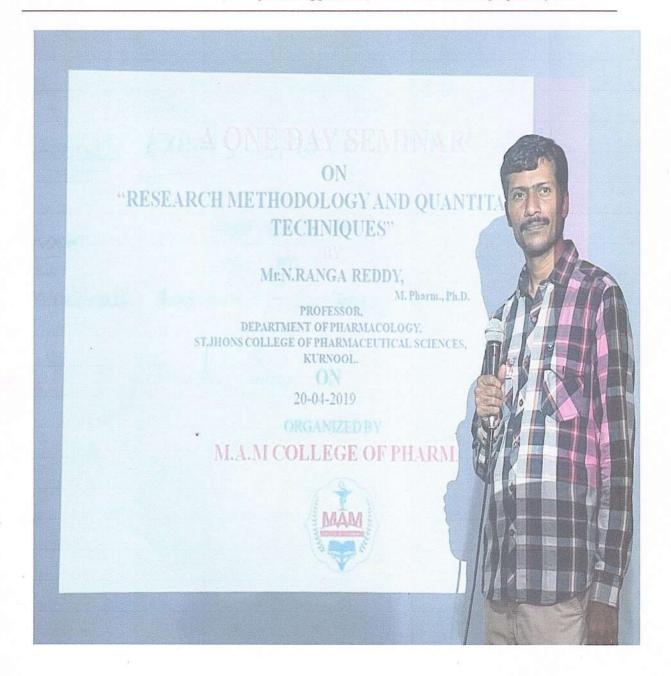


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PRINCIPAL

M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin: 522 601.

### REGISTRATION FORM: Roll No.: ..... Branch:.... Institution:....

Mobile:....

Address for Communication:

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### MR B.V. NARASIMHARAO

M.Pharm ,Ph.D, Associate Professor. Victoria College of Pharmacy, Nallapadu, Ph.no-9949214331

> Last date to Registration: 15-06-2017

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

DR.CH.Ajay babu

Professor,

Department of pharmaceutics

#### CO-CONVENOR

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

Prof.N. Srinivasulu

Professor, Dept of Pharmacognosy

Prof.N. Srinivasulu

Coordinator

Professor Dept of Pharmacognosy nathamsrinivasulu@gmail.com 9848351740



#### A ONE DAY SEMINAR

ANALYTICAL METHOD DEVELOPMENT AND VALIDATION



Programme schedule

17,06,2017

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Address for Communication M.A.M. Sollege of Pharmac Venue:-KESANUP ALLY (Po.), Narasaraopst (Md.), Minar Hall
Guntur (Pt.), Pin: 522 601.

Kesanupally, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University) (Recognized Under UGC Section 2F & 12B of UGC Act) Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

#### About College :-

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#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Objectives of the Programme:-

Analytical method development, validation, and transfer are key elements of any pharmaceutical development program. This technical brief will focus on development and validation activities applicable to drug products: Often considered routine, the benefit that well-developed analytical methods can contribute to the overall developmental time and cost efficiency of a program is undervalued.

#### **Topics Covered:-**

- · Introduction to Spectroscopy
- UV-Vis Spectroscopy
- · Introduction to Chromatography
- \* HPLC
- · Analytical Method Development
- · Validation
- Importance of Validation
- Types of Analytical Procedures to be Validated



M.A.M. College of Pharmacy
M.A.M. Narasaraopet (Md.)

For any Queries
Contact:

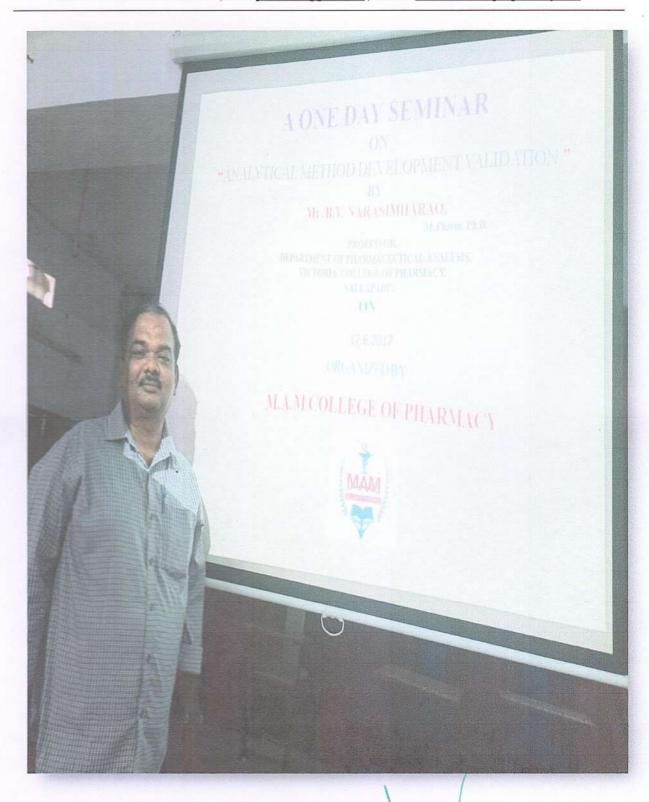


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M.A.M. College of Pharmacy
KESANGPALLI (PA. Varasarat ... (Md.),
Guntur (Du.), Pro 1922 501.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
***************************************
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR.P.SATYANARAYANA

M.Pharm (Ph.D), Associate Professor, Department of Pharmacy Practice, NIPS, Narsaraopet, Ph.no- 9177435755.

> Last date to Registration: 13-07-2017

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr Prasadarao M Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor;

Department of pharmaceutics

#### CO-CONVENOR

G. Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

Dr.Ch. Ajay Babu

Professor, Pharmaceutics

Coordinator

Professor, Pharmaceutics

ajay.babu2007@gmail.com

8143497524

## Address for Communication: College of Pharmacy Dr.Ch. Ajay Babu M.A.M. Pharmacy On the Ph KESANUPALLI (Po.), Pin: 522 601.

-: Venue:-Seminar Hall

#### LLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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## A ONE DAY SEMINAR

#### **LAWS OF IPR**

Programme schedule

15.07.2017

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



#### About College :-

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#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

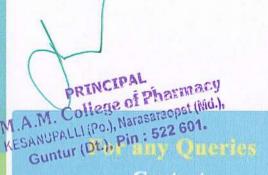
#### Objectives of the Programme:-

The main objective of intellectual property law is to encourage innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time

#### **Topics Covered:-**

- · Applying for a Patent.
- •Patentability Requirements. Non-Obviousness Requirement for Patents.
- · Provisional Patent Applications.
- · Patent Appeals.
- Enforcement of Patent Rights.
- Patent Infringement. First Steps in a Patent Infringement Case.
- · Patent Licensing.
- · Patent Prosecution.





Contact:

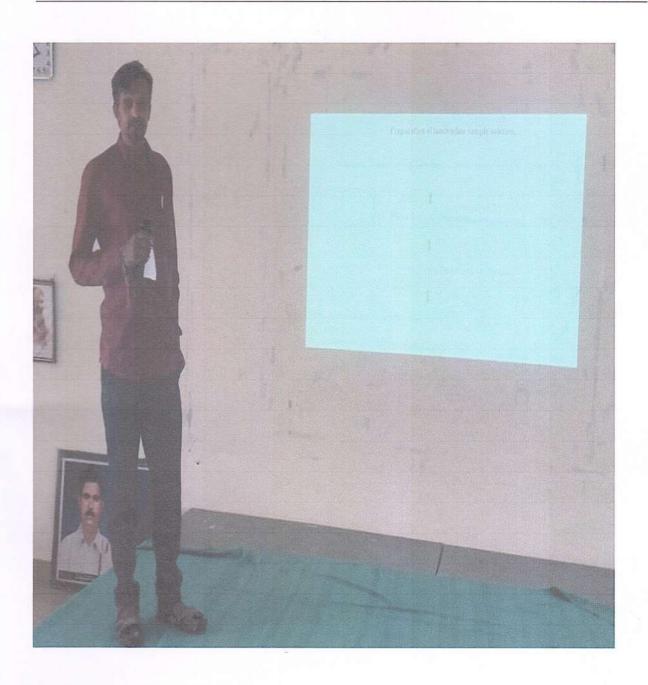


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M.A.M. College of Pharmacy KESANUPALLI (Po.), Naiasaraocecumo.), Guntur (Du.), Pin: 522 301.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
***************************************
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### Mr.SK.NAIAP.RASOOLA

M Pharm, Assistant Professor;
Department of Pharmaceutical Analysis,
Bellamkonda Institute of Technology And Sciences,
Podili. Ph.no-6281893906

Last date to Registration: 18-08-2017

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor,

Department of pharmaceutics

#### **CO-CONVENOR**

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

S.prasad rao

Associate professor

Pharmaceutical Analysis

#### -: Address for Communication

S.Prasad Rao Coordinator

Associate professor Pharmaceutical Analysis srungarapati@gmail.com 9962808301

## A ONE DAY SEMINAR

**ENTREPRENEURSHIP SKILL** 

Programme schedule
19.8.2017

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001 : 2008 & UGC 2(F) & 12(B)



-: Venue:-

PRINCIPAL Seminar Hall

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(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612| email: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

#### About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY – 4 YEARS
PHARM.D – 6 YEARS
M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Cojectives of the Programme:-

An entrepreneur is a person who makes money by founding and operating a business. Different people become entrepreneurs for different reasons. Some do it to earn extra income while they are employed and others do so to gain actualization in self employment. Some educational institutions and governments have introduced entrepreneurship courses in their educational systems to help students learn entrepreneurial skills. Entrepreneurship Education has been applied in various settings to achieve various objectives.

#### Topics Covered:-

- · People Empowerment
- Diversification
- Creation of Employment
- · Individual Competence
- Improved Employee Performance and Learning Capacity
- Improved Organizational Effectiveness
- Improved Communication and Involvement
- Economics
- · Intellectual Growth
- · Innovation
- · Compassion
- · Numerous Applications
- · Prepare for the Future



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M.A.M. College of Pharmacy

M.A.M. College of Pharmacy

Narasaraopat (Mul),

Narasaraopat (Mul),

KESANUPALLI (Po.), Pin: 522 601.

Contact:



Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



PRINCIPAL

M.A.M. College of Pharmacy KESANUPALLI (Po.), Narasaraopei (Md.), Guntur (Dt.), Pin: 522 601.

REGISTRATION FORM:	
Name:	
Roll No.:	
Branch:	
Institution:	•••
Address for Communication:	
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***************************************	
Mobile:	
email:	

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### MR.T.BHAVANI RAMESH

M.Pharm, Associate Professor; Department of Pharmacognosy, Siddhartha Institute of Pharmaceutical Sciences, Jonnalagadda. Ph.no-9110716927





Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor,

Signature

Department of pharmaceutics

#### CO-CONVENOR

G. Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

S.prasad rao

Associate professor

Pharmaceutical Analysis

#### -: Address for Communication :-

Dr.B.Ravi teja

Coordinator

Assistant professor, pharmaceutical chemistry rtbandla@gmail.com 9885776499

## A ONE DAY SEMINAR

#### UNDERSTANDING SCIENCE & **CRAFT OF RESEARCH**



Programme schedule 23.09.2017

Organized by:-

#### **MEDARAMETLA ANJAMMA MASTAN** RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



MM. College & Minam Hall

KESANUPALIK (Partiapally, Narasaraopet-522601
(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.cor Website: www.mamcollegeofpharmacy.ac.in

#### About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

M.PHARMACY

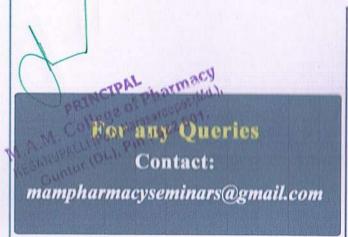
PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Objectives of the Programme:-

Research is an integral part of many occupations, making it a valuable career skill. Research objectives, which are specific outcomes that you aim to achieve through research, can drive your projects and help you achieve your overall goals. If your job involves conducting research, knowing how to develop research objectives is a crucial skill. In this article, we discuss the definition and purpose of research objectives and explore steps you can follow to write your own research objectives.

#### Topics Covered:-

- · Proofread and review your objectives
- · How to write research objectives
- · Pinpoint the major focus of your research
- Break down your research focus into research objectives
- Write your research objectives in the SMART format
- · Tips for writing your research objectives
- · Keep your number of objectives limited
- · Use action verbs
- · Be realistic





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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 501.

## REGISTRATION FORM: Roll No.: Branch: Institution:.... Address for Communication: Mobile:.... email:....

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR.CH.KARTHEEK

M.Pharmacy, Assistant Professor, Department of Pharmacology, Nalanda Institute of Pharmaceutical Sciences, Sattenapalli, Ph.no-7989085626

> Last date to Registration: 12-10-2017

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao,M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor.

Signature

Department of pharmaceutics

#### CO-CONVENOR

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

S.narayana Prasad yadav

Associate professor

Pharmacy practice

# -: Address for Communication College of Pharmacy Narasaraopet (Nid.),

S.Narayana Prasad Yadav Guntur (Dt.), Narasaraoper (Nill Coordinator

Associate professor Pharmacy practice narayanaprasad.s@gmail.com 9491336591

#### A ONE DAY SEMINAR ON

#### **ROLE ON INTELLECTUAL PROPERTY** IN TECHNOLOGICAL **INNOVATION & VALUE CREATION**

Programme schedule

14.10.2017

#### Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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Narasaraopet (Md.),

-: Venue:-Seminar Hall

#### M.A.M COLLEGE OF PHARMACY

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Website: www.mamcollegeofpharmacy.ac.in

#### **About College:-**

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#### Objectives of the Programme:-

Technological innovation is one of the principal determinants of business success. Enterprises stand to reap greater benefits from innovation if they consider the full range of intellectual property (IP) issues in new product development. Effective use of the tools of the IP system reduces risk and facilitates the process of taking innovative technology to the market place, while at the same time enhancing the competitiveness of technology-based enterprises.

#### Topics Covered:-

- · Invention or innovation
- The idea stage
- R&D stage
- · Outsourcing
- · IP as a lifeline
- Marketing of Innovations

#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

**M.PHARMACY** 

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY



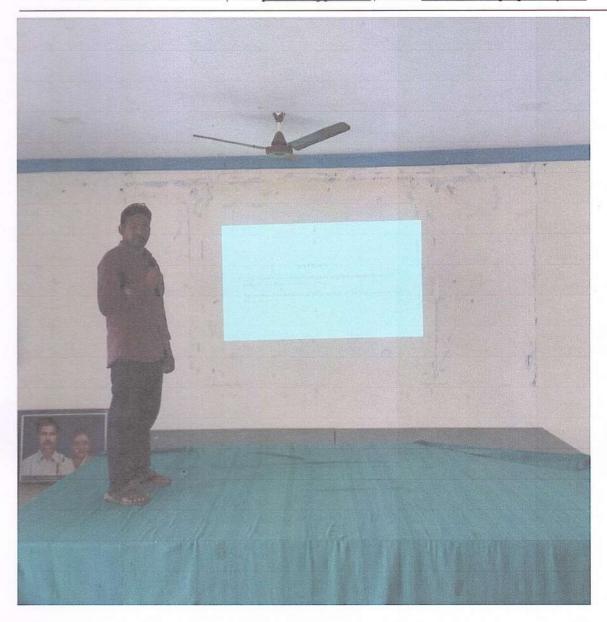


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PRINCIPAL

M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Mú.),
Guntur (Dt.), Pin : 522 801.

email:....

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	Mobile:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### MRS.JASMINE

M.Pharm, Optum Global Solution Site -2, Hyderabad, Telangana, Ph.no-7036089925

> Last date to Registration: 16-11-2017

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#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor.

Department of pharmaceutics

#### CO-CONVENOR

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

P.Lakshman rao

Pharmaceutics

Associate professor

#### -: Address for Communication :-

#### P.Lakshman rao

Coordinator

**Pharmaceutics** Associate professor 8019809126

Potti.lakshman@gmail.com

#### A ONE DAY SEMINAR ON

#### STARTING UP AS A DIGITAL ENTREPRENEUR

Programme schedule

18.11.2017

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-Seminar Hall

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Guntur (Dt.), Narasas 522 168 anupally, Narasaraopet-522601

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(Recognized Under UGC Section 2F & 12B of UGC Act)

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#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

**M.PHARMACY** 

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### **Objectives of the Programme:-**

The idea of working from anywhere in the world and making extra income while you sleep is always very enticing, isn't it? And it always comes up when we talk about digital entrepreneurship. After all, in the Internet world, you don't have to be physically present when a sale is made. And we have several examples in the market of people who have managed to turn this wish into reality.

#### **Topics Covered:-**

- · Create a financial plan.
- · Identify your strengths.
- Choose your niche and the type of product you will offer.

- · Analyze the market and your competitors.
- · Get your own domain.
- · Create a prototype of your idea.
- · Promote your business.
- Programme Coordinator



For any Queries Contact:



Kesanupalli, Narasaraopet-522601

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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopet (Md.),

Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
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Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### MRS.G.NAVEENA

Assistant Professor, Department of Pharmacv Practice, Privadharshini Institute of Pharmaceutical Education & Research, Pulladigunta. Ph.no-9701538449

> Last date to Registration: 22-12-2017

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor.

Department of pharmaceutics

#### CO-CONVENOR

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

Dr.m.srikanth

Professor

pharmacognocy

# -: Address for Communication in College of Pharmacy Dr.m.srikanth Coordinator Srikanthmuppaneni@gmail.com PRINCIPAL PRINCIPAL PRINCIPAL PRINCIPAL PRINCIPAL Narasaraonei (Nid.), -: Venue: Seminar Hall KESANUPALLI (Po.), Pin: 522 601. Seminar Hall KESANUPALLI (Po.), M.A.M COLLEGE OF PH Srikanthmuppaneni@gmail.com

pharmacognocy professor 9492723149

## A ONE DAY SEMINAR

#### ADVANCES INTERDISCIPLINARY RESEARCH METHODOLOGY

Programme schedule

23,12,2017

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

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#### **About College:-**

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#### Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D-6 YEARS

**M.PHARMACY** 

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Objectives of the Programme:-

Explore interdisciplinary research to understand what it is and why it's important. See how interdisciplinary research is defined, understand how interdisciplinary research works, and examine benefits and challenges

#### **Topics Covered:-**

Introduction

The methodology in interdisciplinary research

framework

The conceptual design

The technical design

Integration

Scientific quality and ethical considerations in

the design of interdisciplinary research

The MIR framework in practice

Researching with MIR

Study design

Instrument selection and design

Sampling design

Data analysis plan



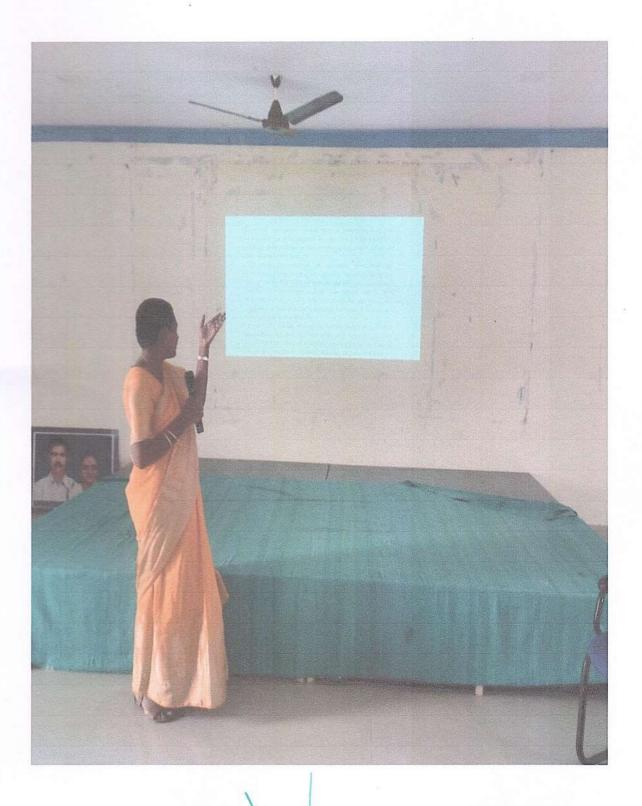




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PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.), Narasaraopat (Md.),

Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
Mobile:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR.KARAN KUMAR

Production Manager, Sai Parenteral Pvt Ltd. Hyderabad, Telangana. Ph.no-9652716571

> Last date to Registration: 25-01-2018

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor.

Department of pharmaceutics

#### CO-CONVENOR

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

Dr.B. Prasannakumari

Assistant Professor, Pharmacy Practice

Assistant Professor, Pharmacy practice

maryprasanna98@gmail.com

8464005557

#### A ONE DAY SEMINAR ON

LEGAL EDUCATION & RESEARCH METHODOLOGY

Programme schedule

27.01.2018

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Address for Communication M. College of Pharmacy
Dr.B. Prasanal Dr.B.Prasannakumari KESANUPALLI (P. ), Pin: 522 601. Seminar II. SANUPALLI (PC.), Narasana 522 601. Seminar Hall Guntur (Dt.), Pin: 522 601.

#### M.A.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

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Website: www.mamcollegeofpharmacy.ac.in

#### About College :-

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#### Courses Offered:

B.PHARMACY – 4 YEARS PHARM.D – 6 YEARS

**M.PHARMACY** 

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Objectives of the Programme:-

Legal education is a human science which furnishes beyond techniques, skills and competences the basic philosophies, ideologies, critiques, and instrumentalities all addressed to the creation and maintenance of a just society. It provides occasions for articulation of theories of a just society and teaches us that articulation must be grounded in historical realities so that the truth of the working of the legal order is brought to the forefront. It is a subject of great importance in view of its dynamic role in moulding and envisioning the legal system of the country-thus being instrumental in the accomplishment of the cherished objectives of justice, liberty, equality and fraternity of a sovereign, socialist, secular, democratic republic. Legal education is a broad concept



#### **Topics Covered:-**

- •Lecture Method of Teaching Merits and demerits
- · The Problem Method
- •Discussion method and its suitability at postgraduate level teaching
- Examination system and problems in evaluation - external and internal
- · Research Methods
- · Socio Legal Research
- · Doctrinal and non-doctrinal
- · Relevance of empirical research

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For any Queries Contact:



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



#### Outcome of programme:

The students and faculty learned aboutLegal Education & Research Methodology. They gain the knowledge on:

- Research is a continuous process to identify the problem and find its solution. Legal research is necessary to give proper direction to the study of law.
- It is indispensable for legal scholars, students, lawyers as well as judges. The book takes into account the diverse aspect of legal education and research
- The part 'A' deals with the legal education, its nature, methods, importance and techniques. The part 'B' contains the vivid explanation of legal research methodology. This will help the students to understand various principles, methods and tools of research.

M.A.M. College of Pharmacy KESANUPALM (Po.), Narasaraonet (Md.), Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
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Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MRS.K.GAYATRIDEVI

M.Pharmacy, Assistant professor, Department of Pharmaceutical Analysis, Chilkur Balaji College of Pharmacy, Moinabad , Hyderabad and Telangana Ph.no-9440747658

> Last date to Registration: 16-2-2018

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor.

Department of pharmaceutics

#### CO-CONVENOR

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

K. Uma maheswari

Assistant Professor

Pharmaceutical biotechnology

#### Address for Communication :-

#### K. Uma maheswari Coordinator

Pharmaceutical biotechnology fromuma7@gmail.com 8498900822 Assistant Professor

## A ONE DAY SEMINAR

#### ON INTERFACE BETWEEN IPR AND COMPETITION LAW IN INDIA

Programme Date:

17,2,2018

Organized by:-

#### **MEDARAMETLA ANJAMMA MASTAN** RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



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ANUPALLITY Kesanupally, Narasaraopet-522601

(Recognized Under UGC Section 2F & 12B of UGC Act) Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com

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#### About College :-

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#### Courses Offered:

B.PHARMACY - 4 YEARS

PHARM.D-6 YEARS

**M.PHARMACY** 

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### **Objectives of the Programme:-**

As competition law deals with an efficient mechanism to counter anti-competitive agreements, regulating mergers and acquisitions, restricting the use of dominant position etc. On the contrary Intellectual Property Rights tries to strike a balance between the rights of the owner and social interest.

#### **Topics Covered:-**

- · Introduction
- · Two mechanism
- TRIPS regarding IPR policy and Competition

  Law
- · Preventive Measures
- · Competition and Patent Law
- Comparison between IPR and Competition
   Law
- Indian Competition Act about Competition and IPR policy



For any Queries
Contact:



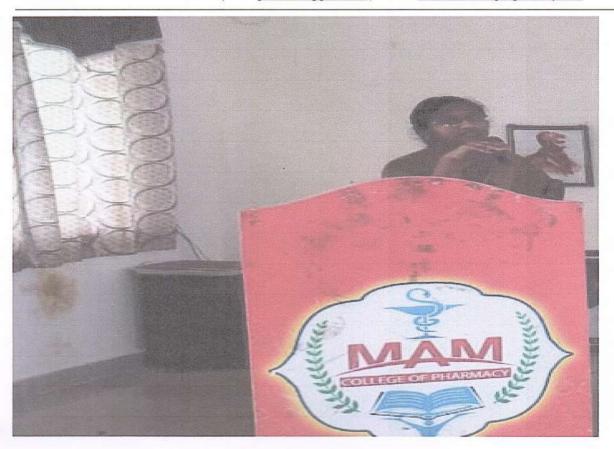


Kesanupalli, Narasaraopet-522601

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#### Outcome of programme:

The students and faculty learned about Interface between IPR and Competition Law in India .They gain the knowledge onthe interaction between IPR and Competition Policy is neither conflicting nor they aim to replace each other; in fact they both complement each other. The common objective of both laws is to promote innovation. The advent of fresh innovations gives rise to healthy competition at macro as well as micro economic levels which further leads to more competition for innovation, which eventually results in economic development of the country. However this should not be to the detriment of the common public. For this the competition authorities need to ensure the co-existence of competition policy and IP laws since a balance between both laws would result in an economic as well as consumer welfare.

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Ot.), Pin: 522 601.

email:

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
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Mobile:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### **Resource Person:**

#### MR P SIVA NARAYANA

M.Pharm ,Department of Pharmaceutics, Associate Professor, Victoria College of Pharmacy, Nallapadu Ph.no-9581357872

> Last date to Registration: 22-03-2018

#### PROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao secretary & Correspondent M.A.M College of Pharmacy.

PATRON

Dr. Prasadarao, M

Professor and Principal M.A.M College of Pharmacy

CONVENOR

Dr.CH.Ajay babu

Professor.

Department of pharmaceutics

CO-CONVENOR

G.Vijav kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

M.Chandana

Assistant Professor

Pharmaceutical analysis

chandana.mannepalli@gmail.com

7893539891

## A ONE DAY SEMINAR

#### **ENTREPRENEURSHIP & INNOVATION** FOR SUSTAINABLE BUSINESS

Programme Date:

24.3.2018

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001: 2008 & UGC 2(F) & 12(B)



-: Venue:-

Seminar Hall

-: Address for Communication PRINCIPAL

M.Chandana M.A.M. College of Pharmacy

M.Chandana M.A.M. College of Pharmacy

Coordinate of Pharmacy

Coordina KESANUPALLI (Po.), Narasaraopet (Md.),

LLEGE OF PHARMACY

Guntur (Dt.), Pin 522 601. Kesanupally, Narasaraopet-522601 Assistant Professor (Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University) Pharmaceutical analysis

(Recognized Under UGC Section 2F & 12B of UGC Act) Mobile: 9848498714 / 9951420612 email: prins2mam@gmail.com Website: www.mamcollegeofpharmacy.ac.in

#### About College :-

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#### Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D - 6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Objectives of the Programme:-

- Discuss what is meant by entrepreneurship and why it is important to sustainable enterprise.
- Discuss the relationship between innovation and sustainable business.
- Understand the key factors affecting entrepreneurial viability.
- Explain the different motivations for sustainable business entrepreneurs.
- Discuss the main challenges facing entrepreneurs.

#### Topics Covered:-

- · Licensing Information
- Preface
- •Introduction to Sustainable Business and Sustainable Business Core Concepts and Frameworks
- The Science of Sustainability
- Government, Public Policy, and Sustainable Business
- · Accountability for Sustainability
- •Entrepreneurship, Innovation, and Sustainable Business



Contact





Kesanupalli, Narasaraopet-522601

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#### Outcome of programme:

The students and faculty learned about Interface between IPR and Competition Law in India .They gain the knowledge on to be successful in sustainable business practices often requires entrepreneurship and innovation. This chapter provides an overview of entrepreneurship and innovation as it relates to sustainable business. The discussion is most relevant to sustainable businesses focused on offering new products and services in response to societal concerns. The importance of entrepreneurship and innovation also applies to companies that change how they produce products and services. The latter companies can use innovative practices and entrepreneurship to establish their brand name and to be market leaders in doing things that create shared value for society and their companies and also, over time, contribute to changes in practices in their industry.

PRINCIPAL

M.A.M. College of Pharmacy

KESANUPALLI (Po.). Narasaraouel (mid.),

Guntur (Dt.), Pin: 522 601.

Name:
Roll No.:
Branch:
Institution:
Address for Communication:
***************************************
Mobile:
email:

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

#### Resource Person:

#### Mr.K.GOPAL

M. Pharm. Assistant Professor, Department of Pharmaceutical Chemistry, St.Jhons College of Pharmaceutical Sciences, Kurnool, Ph.no-9052179913

> Last date to Registration: 22-03-2018

#### ROGRAM COMMITTEE:

#### CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

#### PATRON

Dr.Prasadarao.M

Professor and Principal

M.A.M College of Pharmacy

#### CONVENOR

Dr.CH.Ajay babu

Professor,

Department of pharmaceutics

#### **CO-CONVENOR**

G.Vijay kumar reddy

Assistant Professor

Department of Pharmacology

#### COORDINATOR

T.VInay Bhardwaj

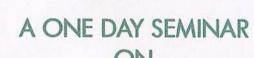
Associate Professor

Pharmaceutical chemistry

# -: Address for Communication : College T. Vinay Bhardway A. M. College Coordinator KESANUPALLI (Po.)

Associate Professor

Pharmaceutical chemistry
vinaybhardwaj@gmail.com



## INTELLECTUAL PROPERTY RIGHT IN ECONOMIC GROWTH

Programme Date:

14.4.2018

Organized by:-

#### MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU) ISO 9001 : 2008 & UGC 2(F) & 12(B)



of Pharmacy -: Venue:of Pharmacy -: Venue:arasaraopat (inid:): Seminar Hall
invit: 32.601.
invit: 32.M COLLEGE OF PHARMACY

Kesanupally, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)
(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612| cmail: prins2mam@gmail.com

Website: www.mamcollegeofpharmacy.ac.in

#### **About College:-**

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

#### Courses Offered:

B.PHARMACY – 4 YEARS

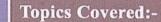
PHARM.D - 6 YEARS

M.PHARMACY

PHARMACEUTICS
PHARMACEUTICAL ANALYSIS
PHARMACOLOGY

#### Objectives of the Programme:-

Intellectual Property is that property that is developed by the human mind and by human intellect. Now intellectual property and rights attached to intellectual property are becoming very precious and valuable. In India, there are well-established administrative, statutory, and judicial frameworks for protecting IPR. India has to comply with the Agreement on Trade-Related Intellectual Property Rights ("TRIPS") by enacting the necessary statutes. Intellectual Property rights deal with Trademark, Copyrights, Patents. and Geographical Indications of goods. The law protecting some special species of Intellectual property rights in India



Intellectual property rights and economic development:

- The Purposes and Mechanisms of Intellectual Property Rights.
- · Endogenous IPRS
- Positive Impacts of IPRS on Economic Development
- Negative Impacts of IPRS on Economic Development
- Evidence on the Overall Impact of IPRS on Growth

Benefiting from intellectual property rights:

- Implementing Precompetitive IPRS Standards
- Enhance Capacities to Develop and Use IPRS
- Promote Competitive markets



## KESANUPALLI (Po.), Na Seraspot (and ) For any Queries Contact:



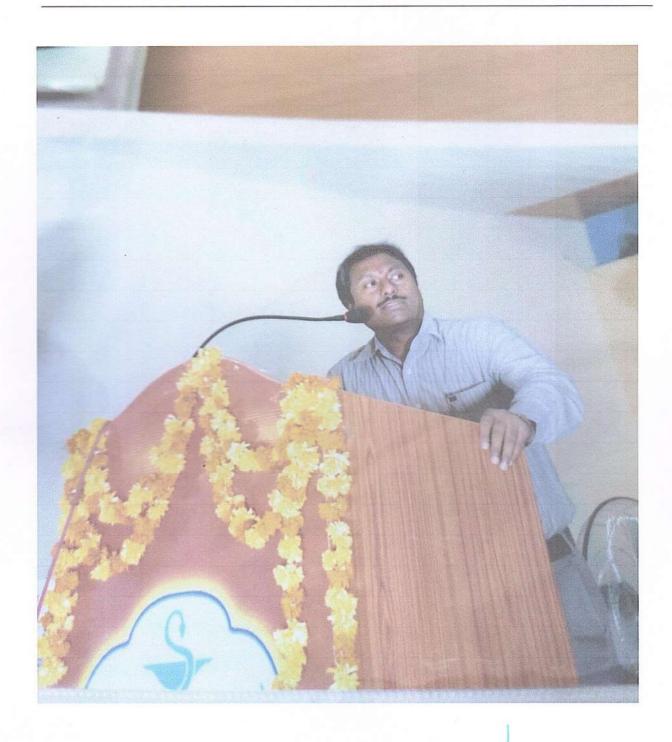


Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



PRINCIPAL

M.A.M. College of Pharmacy

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Guntur (Dt.), Pin: 522 601.